

# Fifth-Year Review



## State of the College of Management

**February 2, 2009**  
**IRA R. WEISS, DEAN**



# College of Management Today

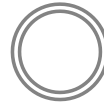
**Vision**

**Mission**

**Values**



# College of Management Today

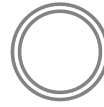


## Vision

The College of Management at NC State University will be distinguished by highly regarded programs and renowned specializations.

We will be a leader in management education through strong business partnerships, focusing on technology and innovation, promoting entrepreneurial programs, and developing international initiatives and alliances.

# College of Management Today

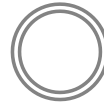


## Mission Statement

North Carolina State University's College of Management educates tomorrow's leaders through the University's active integration of teaching, research and engagement.

The college creates an innovative and intellectual environment with a **focus on leadership and management in a technology rich, global marketplace.**

# College of Management Today



## We value:

- The **impact** of our research.
- The **successes** of our students.
- The **excellence** of our teaching.
- The **diversity** of cultures, ideas, and insights.
- The development of students' **ethical awareness**.
- Our contribution to **local and global economic development**.



# College of Management Today

- Departments & Faculty
- Programs
- Infrastructure & Support Systems
- Administration



# College of Management Today

## Departments & Faculty

	Accounting	Business Management	Economics	Management, Innovation & Entrepreneurship*	Total
04-05	20	43	21	-	84
08-09	21	35	25	18	99

\*Established in 2006 by moving HR, strategy & entrepreneurship faculty from the Department of Business Management

# Departments & Faculty



New Faculty - 2005-07



New Faculty - 2008-09





# College of Management Today

## Programs

- Undergraduate
- Graduate
- Research
- Outreach & Engagement

# College of Management Today

## Programs

### - Undergraduate



## Undergraduate Programs

### Concentrations for ...

#### Bachelor's in Accounting

- Information Systems
- Financial Analysis
- Managerial Accounting
- Internal Auditing

#### Bachelor's in Business Administration

- Entrepreneurship\*
- Finance
- Human Resource Management
- Marketing
- Information Technology
- Operations/Supply Chain Management

#### Bachelor's in Economics

- Business Economics\*

\*New in 2008-09

#### Minors

- Accounting
- Business Administration
- Economics
- Entrepreneurship\*

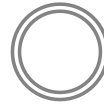
Academic Credit for Internships

#### Hamilton Scholars

Dual Degree offered with  
CHASS

Professional Academic  
Advising Model

# Programs: Undergrad



## Undergrad Student Enrollment

Degrees	2004-05	2008-09
Accounting	415	381
Business Administration*	1,728	1,318
Economics	97	98
Undeclared Freshmen/Soph.**	40	761
Total	2,280	2,558

\* Business Management changed to Business Administration in 2008-09

\*\* Undeclared option began in '04-05

# Programs: Undergrad

## Profile of Freshman Class

	2004-05	2008-09
SAT Scores	1167	1168
GPA	4.06	4.18
Size (enrollment)	321	408

# Programs: Undergrad

## Retention Rates

### Freshman to Sophomore

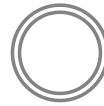
2000	88.1%
2001	87.0%
2002	92.2%
2003	93.4%
2004	89.7%
2005	92.2%
2006	90.5%
2007	92.1%

## Graduation Rates

4 year	5 year	6 year
47.4%	67.8%	70.7%
48.8%	71.8%	74.4%
46.3%	75.0%	78.7%
58.6%	80.9%	
57.4%		



# Programs: Undergrad

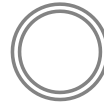


## Undergraduate Degrees Conferred

	2004-05	2007-08
Accounting	115	148
Business Management	480	471
Economics	39	38



# Programs: Undergrad



## Undergraduate Student Outcomes

	May'08	December '08
Average Starting Salary	\$41,300	\$45,692
50% completed an internship		

### Top Employers

Bank of America

Blue Cross Blue Shield NC

Caterpillar

GlaxoSmithKline

SAS

Cisco Systems, Inc.

Credit Suisse

Deloitte

PricewaterhouseCoopers

Wachovia



# College of Management Today

## Programs

### - Graduate

## Graduate Programs

### Concentrations for ...

#### Master of Accounting

- Enterprise Risk Management
- Information Technology

#### MBA

- BioSciences Management
- Entrepreneurship & Technology Commercialization
- Financial Management
- Innovation Management
- Marketing Management
- Services Management & Consulting
- Supply Chain Management

### Tracks for ...

#### Graduate Economics

- Master of Economics, Applied Econ/Policy Analysis
- Master of Economics, PhD Preparatory
- Master of Science in Economics (thesis required)

NC STATE UNIVERSITY **JENKINS** **MAC**  
GRADUATE SCHOOL OF MANAGEMENT *program*

NC STATE UNIVERSITY **ECON**  
GRADUATE **ECON**  
COLLEGE OF AGRICULTURE AND LIFE SCIENCES • COLLEGE OF MANAGEMENT

NC STATE UNIVERSITY **JENKINS** **MBA**  
GRADUATE SCHOOL OF MANAGEMENT

NC STATE UNIVERSITY **JENKINS** **MGIM**  
GRADUATE SCHOOL OF MANAGEMENT  
MASTER OF GLOBAL INNOVATION MANAGEMENT



# Programs: Graduate

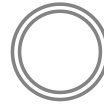
## Graduate Enrollment

Degrees	2004-05	2008-09
Master of Accounting	70	93
Master of Economics	44	40
Ph.D. - Economics	83	98
<hr/>		
MBA*		
Full Time	78	70
Part Time	218	170
Part Time@RTP*	-	174
<hr/>		
MGIM - Master of Global Innovation Management**		18
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\* MBA numbers include Spring '09 admits; MBA@RTP began in 2006

\*\*MGIM first cohort – Fall '08

# Programs: Graduate

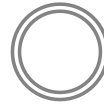


## Graduate Degrees Conferred

	2004-05	2007-08
MAC	58	90
Econ Masters*	58	50
Econ PhD*	11	12
MBA FT	42	34
MBA PT	53	88

\* Joint program with CALS's Department of Agricultural & Resource Economics; reflect graduates from both colleges

# Programs: Graduate



## Graduate Student Outcomes – MBA Placement

May'08

Average Starting Salary                      \$72,300  
87% employed 90 days after graduation

May '09

25% have offers - \$74,000 [average]

### Top Employers

Caterpillar

Cree

Chevron

Nortel

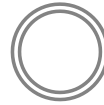
American Airlines

CSX

Cisco Systems, Inc.

The Pantry

# Programs: Graduate



## Graduate Student Outcomes – MAC Placement

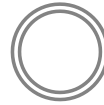
	May'08	May '09
Average Starting Salary	\$50,000	\$50,600
Employed at Graduation	96%	86%*

### Top Employers

Deloitte  
Dixon Hughes PLLC  
Ernst & Young  
McGladrey & Pullen  
Grant Thornton LLP  
PricewaterhouseCoopers

\* Accepted offers

# Programs: Graduate



## Graduate Student Outcomes – Grad Economics

### Placement: Masters' in Economics

[Private sector & research: typical positions - risk, financial, investment, policy analysis]

Samsung, Italy

University of Miami

Federal Regulatory Commission

Ayudhya Securities, Thailand

Duke Energy

GMAC

Bank of America

TemTec USA

Financial Supervisory Service, S. Korea

U.S. Dept. of Health & Human Services

Polanski Research Institute, Indonesia

BB&T

John Locke Foundation

EFG Capital International

NC General Assembly, Fiscal Research

Division

Credit Suisse

Accenture Moscow

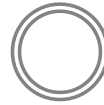
NCSU Outreach Waste & Recycling

NC Employment Security Commission

RTI International

USDA

# Programs: Graduate



## Graduate Student Outcomes – Grad Economics

### Placement: PhD in Economics

[Private sector & research: typical positions - risk, financial, investment, policy analysis]

Drexel University

SAS

National Institute of Standards & Technology

University of Georgia

Clemson University

Virginia Tech University

Office of the Inspector General

UNC at Wilmington

RTI International

Bank of America

UNC-Chapel Hill – School of Government

Elon University

Texas Tech University

University of Tilberg, Netherlands

Notre Dame Mendoza College of  
Business

U.S. Environmental Protection Agency

Washington State University

University of Montana

The Pennsylvania State University

Wake Forest University

Iowa State University

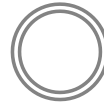


# College of Management Today

## Rankings

<b><i>The Accounting Report</i></b>	<b>2005</b>	<b>2008</b>
Master of Accounting	24	27
Bachelor's –Accounting	23	24
<hr/>		
	<b>2007</b>	<b>2008</b>
<b><i>BusinessWeek</i></b>		
Undergrad	71	85
<hr/>		
	<b>2004</b>	<b>2008</b>
<b><i>US News &amp; World Report</i></b>		
MBA	64	59
Undergrad	68	74
<hr/>		
<b><i>Beyond Gray Pinstripes – Social/Environmental Issues</i></b>		
MBA		68

# Rankings



## Graduate Economics Faculty ranked\* 30<sup>th</sup> overall ...

And among the **top 30** for research productivity  
in four of 17 fields of economics included in the study:

- 2nd – agricultural and natural resource economics
- 25th – industrial organization
- 27th – economic history
- 29<sup>th</sup> – labor and demographic economics

\* *A Guide to Graduate Study in Economics: Ranking Economics Departments by Fields of Expertise* -  
A ranking of the research productivity of economics faculty teaching in 129 graduate economics departments  
nationwide offering Ph.D. programs as of 2004.



# Academic Programs: Students' Feedback



**Erin Crawford, '09,**  
Economics – *Interning with the NC Department of Commerce allowed me to explore my career options and gave me a chance to impact lives.*

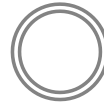


**Brice Shields, '08, Marketing –**  
*An internship with The Pantry led to a leadership role in the classroom. Serving as a TA for my former instructor, I coordinated student teams working on a project for The Pantry. .. experience that's an asset to me as an individual and a professional.*



**Stephanie Skaff, '08 –**  
*As a Hamilton Scholar ... my time abroad better prepared me for a career in international business*

# Academic Programs: Student Perspective



**Annette Lloyd -**

Part time MBA for  
Working Professionals

Hear Annette's comments in the [MBA viewbook video](#).



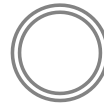
# College of Management Today

## Research

**Accounting**  
**Economics**  
**ERM**  
**Ethics**  
**Finance**  
**Fraud**  
**Innovation**  
**Management of Technology**  
**Privacy**  
**Pensions**  
**Strategy**  
**Supply Chain Management**  
**Technology & Law**  
**.... more**



# Research: External Funding



	Total Funding	New Projects	Continuations/ Renewals	# Researchers*
04-05	\$ 402,218	1	3	7
05-06	\$1,666,659	6	8	8
06-07	\$ 475,313	6	2	11
07-08	\$1,266,059	11	2	18
08-09**	\$ 377,659	5	1	6

\* Number of Researchers is an unduplicated count for each year; some on are on more than one project

\*\* As of December 2008

# Research: Impact



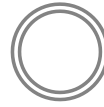
**Joe Brazel:**  
Assessing new  
benchmarks for  
fighting fraud.

**Robert Clark:**  
Studying pension  
funding in multiple  
states



**Jonathan Bohlmann:**  
Exploring motivation behind decision  
making in new product development teams

# Research: Impact



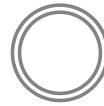
## Research Outreach

- Tournaments Conference – drew scholars from around the globe
- Economics Working Paper Series
- Workshops and seminars
  - Ag Econ
  - Micro/Industrial Org
  - Finance
  - Macro/Money/International Trade
  - Triangle Econometrics
  - CenREP Colloquia
- Marketing
- Other activities through our Centers & Initiatives

# Research: Recognition



**David Baumer & Roby Sawyers:**  
Holmes-Cardozo Best Paper Award and  
Distinguished Proceedings Award - 2008  
Academy of Legal Scholars in Business  
Conference: 'Patents Gone Wild ' Analysis of  
patents-related tax issues



**Lynda Aiman-Smith:** IAMOT Research Award –  
2003-07 - Among the top 50 researchers in the  
world in the area of management of technology.



**Jonathan Bohlmann:** Best Paper Award - 2008  
Product Development & Management Association  
Research Forum: Motivation behind decision-  
making in new product development teams



**Robert Handfield:**  
'Pro to Know' – *Supply Chain and Demand*  
magazine, 2007



# Faculty Research: Support



**Mitzi Montoya**, assistant dean for research



**Brian Thomas**, director  
of research development





# College of Management Today

## Outreach & Engagement

# Outreach & Engagement

- Executive Programs
- Centers & Initiatives
- Alumni & Corporate Relations



# College of Management Today

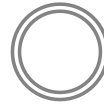
**Outreach &  
Engagement**

**Executive  
Programs**



Donavon Favre, presenting at Nortel

# Executive Programs



## Executive Programs: 2007-08

### Company Partnerships

Red Hat

MeadWestvaco

Nortel Networks

Xerox

Blue Cross Blue Shield  
of North Carolina

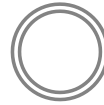
### Established

NC State Executive Education LLC



Cecil Bozarth, presenting at BCBSNC

# Executive Education



## Executive Programs: 2007-08

### Program Delivery

- 11 different programs
- 130 days of training
- North America, Far East, Middle East, Europe, Central and South America, and England
- \$1.3 million revenue

### Program Leadership



Paul Mugge  
Executive Director



Russell Thomas  
Director



# College of Management Today

**Outreach & Engagement**

**Centers & Initiatives**

**Multidisciplinary:** supporting research, curriculum development, executive education

NC STATE UNIVERSITY COLLEGE OF **BioSci**  
**MANAGEMENT** BioSciences Management

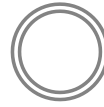
NC STATE UNIVERSITY COLLEGE OF **MANAGEMENT** **SCRC**  
SUPPLY CHAIN RESOURCE COOPERATIVE

NC STATE UNIVERSITY COLLEGE OF **MANAGEMENT** **cims**

NC STATE UNIVERSITY COLLEGE OF **MANAGEMENT** **TEC**  
Technology, Entrepreneurship and Commercialization

NC STATE UNIVERSITY COLLEGE OF **MANAGEMENT** **ERM**  
ENTERPRISE RISK MANAGEMENT

# Centers & Initiatives

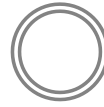


## Outreach

to members and affiliated groups

- **ERM** Workshops with affiliated industry groups, online resources
- **CIMS** Research updates, including two member meetings and numerous research-related workshops throughout the year, recently updated website with online resources and assessment tools
- **SCRC** Two updates each year for member industries, by faculty and guest speakers and student project reports, online resources
- **TEC** Economic Development with universities throughout the UNC System

# Centers & Initiatives



## Public Events

- **BioSciences Forum** – annual industry update
- **Enterprise Risk Management Roundtables** – discussions of issues/best practices – Raleigh & Charlotte, NC
- **In the Money ... A Personal Finance Forum** – a discussion of current finance topics over breakfast
- **John W. Pope Lecture Series** – annual seminar on economics or public policy issues
- **Wachovia Executive Lecture Series** – focus on leadership



# College of Management Today

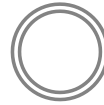
**Outreach &  
Engagement**

**Alumni &  
Corporate  
Relations  
– Advisory Boards**

- Dean's Advisory Board
- Accounting Industry Advisory Board
- BioSciences Management Industry Advisory Board
- Enterprise Risk Management Industry Advisory Board



# Dean's Advisory Board



**Kevin Beasley**, Grant Thornton LLP

**James Beck**, TrustAtlantic Financial Corporation

**Mary H. Bell**, Caterpillar

**Robert Bird**, Independent Insurance Agents of NC, Inc.

**W. James Black, Jr.**, Batchelor Tillery & Roberts

**E. Gerald Bowen**, Wachovia Bank, N.A.

**Charles T. Brandquist**, Credit Suisse



**Jeffrey G. Brock**, GE Capital Americas

**Richard Bryant**, Capital Investment Companies

**Kelly Campbell**, Interface Technologies, Inc.

**Henry Campen**, Parker, Poe, Adams & Bernstein, LLP

**Rob Cones**, Lenovo

**Brian Conners**, Ernst & Young

**Brian Connors**, IBM Systems Group

**Michael Constantino**, Ernst & Young LLP

**Peter J. Coode**, PricewaterhouseCoopers

**John Cox**, Biogen Idec **Ron Doggett**, Executive-in-Residence

**Jeffrey Eakes**, SAS Institute

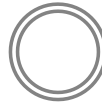
**James M. Field**, Deere & Company

**Jack Glasure**, French/West/Vaughn

**Rodney Gaddy**, Progress Energy

**Lisa Hall**, Cisco Systems

# Dean's Advisory Board



**Sam Matheny**, News Over Wireless, Capitol Broadcasting Co., Inc.

**T. Kevin McNamara**, RBC Centura Banks, Inc.

**David C. Morgan**, Capital Bank

**David Otteni**, KPMG

**Charles E. Peters, Jr.**, Red Hat

**David Rendall**, Executive-in-Residence

**Ernest Roessler**, Executive-in-Residence

**Kyle Rose**, Fidelity Investments

**Jon Ruffy**, Ruffy Homes, Inc

**Bruce W. Sharpe**, The Private Bank, Bank of America

**JR Shearin**, Deloitte

**Pete Sodini**, The Pantry Inc.

**Jeff Stocks**, Manpower

**Samuel L. Straight**, Executive-In-Residence, SCRC

**E. Stephen Stroud**, Carolantic Realty, Inc.

**David P. Tomick**, Adjunct Professor, NC State College of Management

**William F. Troxler, Jr.**, Troxler Electronic Laboratories, Inc.

**Ronald G. Wainwright**, Dixon Hughes

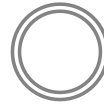
**Dennis Wicker**, SZD Wicker

**Carol Yochem**, First Citizens Bank

**G. Smedes York**, York Properties

**Stephen Zelnak**, Martin Marietta Materials, Inc

# Accounting Industry Advisory Board



**Greg Anglum**, Grant Thornton, LLP

**Sarah Ashley**, KPMG

**Robert Brooks**, North Carolina State Board of Examiners

**Peter Coode**, PWC

**Debbie Dancy**, Reznick Group

**Walter Davenport**, Cherry Bekart & Holland, LLP

**Tracy Downing**, RTP Professional Chapter of NABA

**Walt Flanagan**, Nortel

**Genevia Gee Fulbright**, Fulbright & Fulbright, CPA, PA, and Trustee, AICPA Foundation

**Jeff Henderson**, Office of State Auditor

**Kimberly Maready**, Ernst & Young

**Gary Massey**, Larson Allen, LLP

**John R. Morgan**, NCACPA

**Carol Nelson**, Progress Energy

**Coley O'Shaughnessey**, Bank of America

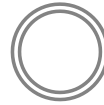
**Scott Ruby**, RMS McGladrey, LLP

**Eric Shander**, Lenovo

**Scott Wagner**, Dixon Hughes, PLLC

**Jimmy Watkins**, Deloitte, LLP

# BioSciences Industry Advisory Board



**Lou Arp**, Supply Operations, Eisai

**Jeff Clark**, The Aurora Funds

**John Cox**, Biogen Idec

**Prabhavathi Fernandex**, Cempra Pharmaceuticals

**Rob Lindberg**, BATON director, NC Biotech Center

**Jonathan Meltzer**, LabCorp Holdings

**Judy O'Neal**, Office of the President, WakeMed Health & Hospitals

**Mark Paige**, Novozymes North America, Inc.

**Dan Pelak**, Welsh, Carson, Anderson & Stowe

**Joe Schachle**, Inspire Pharmaceuticals

**Paula Brown Stafford**, Quintiles Transnational Corp.



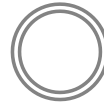
**Nita Tasic**, Wyeth Biotech

**Scott Uknes**, Athenix Corp.

**Janice Whitaker**, GlaxoSmithKline

**Rich Williams**, The Hamner Institutes for Health Sciences

# ERM Industry Advisory Board



**Arrington Mixon**, Enterprise Credit Risk, BOA

**Tim Bohall**, Enterprise Risk, Tesoro Corporation

**Laurie Brooks**, Enterprise Risk Management, Public Service Enterprise Group, Inc.

**Jennifer Burke**, CPA, CRP, CFS, Crowe Horwath LLP

**A. P. Carlton**, Allen and Pinnix, P.A.

**Al Decker**, retired, EDS

**Jim DeLoach**, Protiviti

**Debra Elkins**, AllState Insurance Co.

**Miles Everson**, PricewaterhouseCoopers

**John Farrell**, KPMG

**Keith Feuz**, Ernst & Young, LLP

**Donna Galer**, Spencer Educational Foundation Inc.

**Trent Gazzaway**, Grant Thornton, LLP

**Mari-Jo Hill**, Risk Management, SAS Institute, Inc.

**Tom Hunter**, Commercial Metals Company

**Randy Nornes**, Aon Risk Services, Inc.

**Mike Ressler**, retired, Nortel Networks

**Larry Rittenberg**, COSO chairman, Univ. of Wisc.

**Bob Ruprecht**, Deloitte & Touche, LLP

**Spencer Schwartz**, Atlas Air Worldwide Holdings

**Prodyot Samanta**, ThirdEye.

**Laurie Smaldone**, retired, Bristol-Myers Squibb

**Mike Somich**, Internal Audits, Duke University

**Tom Sullivan**, Progress Energy

**Melodye Tomlin**, ERM, BB&T

**Jim Traut**, ERM, H.J. Heinz Company

**Don Truslow**, retired, Wachovia Corporation

**David Whatley**, UTH Advisers

**John Wilks**, RSM McGladrey, Inc.

**Susie Wilson**, Reynolds American, Inc.



# College of Management Today

**Outreach**

**Alumni & Corporate Engagement**

**Professionals coming back to campus as mentors and coaches help enhance our students' academic experience**

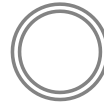


Dean's Advisory Board Members and alumni launched a new MBA mentoring program



Entrepreneurs provide valuable coaching for students in the MBA's Technology Entrepreneurship Commercialization concentration

# Outreach – Alumni Relations



## Alumni on campus:

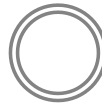
hundreds of visits for ...

- Classrooms presentations
- Small group discussions
- Recruitment support
- Practicum projects
- Alumni-student networking events



**Jim Owens**, Caterpillar, discussed current issues with Economics PhD students

# Outreach – Alumni Relations



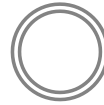
## **Young alumni on campus:**

**Victor Lytvinenko**, founder of the startup designer blue jeans company Raleigh Denim, discussed a few ethics questions with former prof Greg Young and students in his strategy class. ... He also met with students interested in helping with a few special projects and internships.

By the way, his fledgling firm landed Barney's New York & Los Angeles in 2008.



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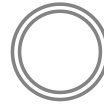
## Alumni gatherings in:

- Atlanta
- Raleigh
- Charlotte
- New York City
- Washington DC
  
- Personal alumni calls – nearly 150
- Corporate contacts - hundreds



MAC-MBA Alumni Networking event –  
MBA alumni reconnect with their former IM  
professor Mitzi Montoya

# Outreach – Alumni Relations



## **Building community**

The college's annual Homecoming Porch Party provides students, faculty & staff and alumni an informal opportunity to network and enjoy some NC State team spirit.



# Outreach & Engagement

## Student Outreach Activities include ...

### Alternative Spring Break

... including two groups heading to Peru & New Orleans this spring

**Net Impact:** Annual Sustainability Symposium

### Professional meetings and service projects

by over two dozen student organizations

### Accounting Students

Peer to Peer Personal Finance Workshops and  
VITA free income tax return assistance for  
low-income households





# College of Management Today

## Infrastructure & Support Systems

- Development
- Communications
- Facilities

### Development: Financial Resources

#### Funding\*

FY '04	\$3,030,980
FY '05	\$1,691,771
FY '06	\$2,493,022
FY '07	\$6,545,104
FY '08	\$8,178,745

### Gift Allocation

	Number	Amount
Professorships	10	\$7,325,000
Scholarships/Fellowships	13	\$3,495,000
Centers/Initiatives	4	\$2,960,000

Naming of the NC State **Jenkins Graduate School of Management** in the College of Management

Support for **renovating** the former SAS building on Hillsborough Street

# Communications: Branding

Establishing the 'real' brand identity



# Communications: Branding

Establishing the 'real' brand identity



# Communications: Branding

Establishing the 'real' brand identity

get real.

real education  
real challenges  
real solutions  
real opportunities  
real companies

NC STATE UNIVERSITY COLLEGE OF  
**MANAGEMENT**



# Communications: Branding

Establishing the 'real' brand identity





# Communications: Website

The screenshot displays the website for the NC State University College of Management. At the top, there is a navigation bar with links for 'NC STATE UNIVERSITY', 'FIND PEOPLE', 'LIBRARIES', 'NEWS', 'CALENDAR', 'MYPACK PORTAL', 'GIVING', and 'CAMPUS MAP'. A search bar is located on the right. Below this is a secondary navigation bar with 'Search COM Website' and a 'Search' button. The main header includes the college logo and the tagline 'real knowledge is real solutions is real business.' A secondary menu lists 'ALUMNI', 'EMPLOYERS', 'FACULTY & STAFF', and 'FREEROOM'. A horizontal menu below lists various categories: 'real', 'FUTURE STUDENTS', 'ACADEMICS', 'RESEARCH & FACULTY', 'DEPARTMENTS & OFFICES', 'LEADERS & INITIATIVES', 'NEWS & EVENTS', and 'ABOUT'. The main content area features a large banner for 'CREDIT SUISSE' with the text 'One of the world's leading financial institutions' and 'Careers in IT & Finance'. Below this is a section titled 'It's Spring Career Fair Season' with a 'Learn More' button. To the right is a vertical sidebar menu with links for 'UGRAD', 'IGSM', 'MBA', 'MAC', 'ECON', 'MGIM', and 'EXEC'. Below the banner are three featured articles: 'realoptions' (October 15, 2008), 'realahammi' (July 07, 2008), and 'realstudy' (July 07, 2008). The 'News' section includes an article about the Ernst & Young Awards (\$500,000 to Accounting Department for Second Life Projects) dated January 26, 2009, and another about the Spring Career Fair Season dated January 12, 2009. The 'Events' section shows a calendar for January 2009 and a list of events including 'Career Fair February 02, 2009 - McKinnon Center' and 'Dean's Executive Lectures... February 04, 2009 - 3400 Hobson...'. A 'Don't miss another event!' sign-up form is also present.

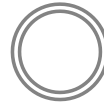
# Communications: online



## Interactive & Social Media

- Bebo
  - Facebook
  - Flickr
  - LinkedIn
  - MySpace
  - Orkut
  - Second Life
  - Twitter
  - YouTube
- 
- Dean's Update
  - ERM Updates
  - Alumni Updates
  - Events Announcements
  - Student Recruitment

# Facilities

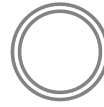


## Nelson Commons

With arrival of the Port City Java café, the Nelson Hall Commons area has become a popular spot for studying, conversation, and gatherings.



# Facilities

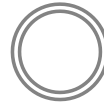


## Hillsborough Building

When renovated, the original home of SAS on Hillsborough Street will provide much needed space for the College of Management's Supply Chain Resource Cooperative, other centers & initiatives and other offices.



# Facilities



## **Nelson Auditorium**

The Nelson Auditorium in Nelson Hall was upgraded with new seating and projection/communications technology





# College of Management Today

## Administration

### New Positions

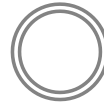
- Assistant Dean for Research
- Research Development Officer
- Webmaster/Instructional Technologist
- Director of Events and Stewardship

# Administration



The **MBA & MGIM** program staff includes advisors, student recruitment & career development professionals

# Administration



**Undergraduate Programs** staff includes a professional advising team, student recruitment & career development professionals.



# Administration



Tamah Morant is director of the **Graduate Economics Program**, assisted by student services assistant Robin Carpenter.



The **MAC Program** staff includes academic advisors, recruiters & career development professionals.



# College of Management Tomorrow

## Opportunities

### **New Programs**

- MGIM Expansion
- Distance/Hybrid MBA
- Master of Supply Chain Management
- International Undergraduate Program

### **Research Funding**

- Corporate Sponsorships

### **Faculty**

- Filling Numerous Chairs/Professorships as commitment levels are reached



**College of  
Management  
Tomorrow**

**Challenges**

**Space**

**State Funding**

**Faculty Retention**

**Job Opportunities for Students**



## Conclusion

- The College of Management has positioned itself well
- Management of Technology – Management of Innovation - Real World ... play well in the marketplace
- Building World Class Programs
- Attracting World Class Faculty
- Attracting World Class Students
- Being recognized for our highly applied, relevant research
- Aligned with Fortune 500's and entrepreneurial start-ups
- Gaining reputation in the Executive Education market
- Gaining ranking recognition for our programs