Fifth-Year Review

State of the College of Management

February 2, 2009
IRA R. WEISS, DEAN
College of Management Today

Vision
Mission
Values
Vision

The College of Management at NC State University will be distinguished by highly regarded programs and renowned specializations.

We will be a leader in management education through strong business partnerships, focusing on technology and innovation, promoting entrepreneurial programs, and developing international initiatives and alliances.
Mission Statement

North Carolina State University’s College of Management educates tomorrow’s leaders through the University’s active integration of teaching, research and engagement.

The college creates an innovative and intellectual environment with a focus on leadership and management in a technology rich, global marketplace.
We value:

- The *impact* of our research.
- The *successes* of our students.
- The *excellence* of our teaching.
- The *diversity* of cultures, ideas, and insights.
- The development of students’ *ethical awareness*.
- Our contribution to *local and global economic development*. 
College of Management Today

- Departments & Faculty
- Programs
- Infrastructure & Support Systems
- Administration
**College of Management Today**

**Departments & Faculty**

<table>
<thead>
<tr>
<th></th>
<th>Accounting</th>
<th>Business Management</th>
<th>Economics</th>
<th>Management, Innovation &amp; Entrepreneurship*</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>04-05</strong></td>
<td>20</td>
<td>43</td>
<td>21</td>
<td>-</td>
<td>84</td>
</tr>
<tr>
<td><strong>08-09</strong></td>
<td>21</td>
<td>35</td>
<td>25</td>
<td>18</td>
<td>99</td>
</tr>
</tbody>
</table>

*Established in 2006 by moving HR, strategy & entrepreneurship faculty from the Department of Business Management*
College of Management Today

Programs

- Undergraduate
- Graduate
- Research
- Outreach & Engagement
Undergraduate Programs

Concentrations for …

Bachelor’s in Accounting
  Information Systems
  Financial Analysis
  Managerial Accounting
  Internal Auditing

Bachelor’s in Business Administration
  Entrepreneurship*
  Finance
  Human Resource Management
  Marketing
  Information Technology
  Operations/Supply Chain Management

Bachelor’s in Economics
  Business Economics*

Minors
  Accounting
  Business Administration
  Economics
  Entrepreneurship*

Academic Credit for Internships

Hamilton Scholars
Dual Degree offered with CHASS

Professional Academic Advising Model

*New in 2008-09
<table>
<thead>
<tr>
<th>Degrees</th>
<th>2004-05</th>
<th>2008-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>415</td>
<td>381</td>
</tr>
<tr>
<td>Business Administration*</td>
<td>1,728</td>
<td>1,318</td>
</tr>
<tr>
<td>Economics</td>
<td>97</td>
<td>98</td>
</tr>
<tr>
<td>Undeclared Freshmen/Soph.**</td>
<td>40</td>
<td>761</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>2,280</td>
<td>2,558</td>
</tr>
</tbody>
</table>

* Business Management changed to Business Administration in 2008-09
** Undeclared option began in ‘04-05
### Profile of Freshman Class

<table>
<thead>
<tr>
<th></th>
<th>2004-05</th>
<th>2008-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAT Scores</td>
<td>1167</td>
<td>1168</td>
</tr>
<tr>
<td>GPA</td>
<td>4.06</td>
<td>4.18</td>
</tr>
<tr>
<td>Size (enrollment)</td>
<td>321</td>
<td>408</td>
</tr>
</tbody>
</table>
## Programs: Undergrad

<table>
<thead>
<tr>
<th>Retention Rates</th>
<th>Graduation Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman to Sophomore</td>
<td>4 year</td>
</tr>
<tr>
<td>2000 88.1%</td>
<td>47.4%</td>
</tr>
<tr>
<td>2001 87.0%</td>
<td>48.8%</td>
</tr>
<tr>
<td>2002 92.2%</td>
<td>46.3%</td>
</tr>
<tr>
<td>2003 93.4%</td>
<td>58.6%</td>
</tr>
<tr>
<td>2004 89.7%</td>
<td>57.4%</td>
</tr>
<tr>
<td>2005 92.2%</td>
<td></td>
</tr>
<tr>
<td>2006 90.5%</td>
<td></td>
</tr>
<tr>
<td>2007 92.1%</td>
<td></td>
</tr>
</tbody>
</table>
## Undergraduate Degrees Conferred

<table>
<thead>
<tr>
<th>Program</th>
<th>2004-05</th>
<th>2007-08</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>115</td>
<td>148</td>
</tr>
<tr>
<td>Business Management</td>
<td>480</td>
<td>471</td>
</tr>
<tr>
<td>Economics</td>
<td>39</td>
<td>38</td>
</tr>
</tbody>
</table>
## Undergraduate Student Outcomes

**Average Starting Salary**

<table>
<thead>
<tr>
<th>May ’08</th>
<th>December ’08</th>
</tr>
</thead>
<tbody>
<tr>
<td>$41,300</td>
<td>$45,692</td>
</tr>
</tbody>
</table>

50% completed an internship

### Top Employers

- Bank of America
- Blue Cross Blue Shield NC
- Caterpillar
- GlaxoSmithKline
- SAS
- Cisco Systems, Inc.
- Credit Suisse
- Deloitte
- PricewaterhouseCoopers
- Wachovia
Graduate Programs
Concentrations for …

Master of Accounting
  Enterprise Risk Management
  Information Technology

MBA
  BioSciences Management
  Entrepreneurship & Technology Commercialization
  Financial Management
  Innovation Management
  Marketing Management
  Services Management & Consulting
  Supply Chain Management

Tracks for …

Graduate Economics
  Master of Economics, Applied Econ/Policy Analysis
  Master of Economics, PhD Preparatory
  Master of Science in Economics (thesis required)
# Programs: Graduate

## Graduate Enrollment

<table>
<thead>
<tr>
<th>Degrees</th>
<th>2004-05</th>
<th>2008-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Accounting</td>
<td>70</td>
<td>93</td>
</tr>
<tr>
<td>Master of Economics</td>
<td>44</td>
<td>40</td>
</tr>
<tr>
<td>Ph.D. - Economics</td>
<td>83</td>
<td>98</td>
</tr>
<tr>
<td>MBA*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Time</td>
<td>78</td>
<td>70</td>
</tr>
<tr>
<td>Part Time</td>
<td>218</td>
<td>170</td>
</tr>
<tr>
<td>Part Time@RTP*</td>
<td>-</td>
<td>174</td>
</tr>
<tr>
<td>MGIM - Master of Global Innovation Management**</td>
<td>18</td>
<td></td>
</tr>
</tbody>
</table>
# Programs: Graduate

## Graduate Degrees Conferred

<table>
<thead>
<tr>
<th>Program</th>
<th>2004-05</th>
<th>2007-08</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAC</td>
<td>58</td>
<td>90</td>
</tr>
<tr>
<td>Econ Masters*</td>
<td>58</td>
<td>50</td>
</tr>
<tr>
<td>Econ PhD*</td>
<td>11</td>
<td>12</td>
</tr>
<tr>
<td>MBA FT</td>
<td>42</td>
<td>34</td>
</tr>
<tr>
<td>MBA PT</td>
<td>53</td>
<td>88</td>
</tr>
</tbody>
</table>

* Joint program with CALS’s Department of Agricultural & Resource Economics; reflect graduates from both colleges
Graduate Student Outcomes – MBA Placement

May’08
Average Starting Salary $72,300
87% employed 90 days after graduation

May ‘09
25% have offers - $74,000 [average]

Top Employers
Caterpillar American Airlines
Cree CSX
Chevron Cisco Systems, Inc.
Nortel The Pantry
Programs: Graduate

Graduate Student Outcomes – MAC Placement

<table>
<thead>
<tr>
<th></th>
<th>May’08</th>
<th>May ‘09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Starting Salary</td>
<td>$50,000</td>
<td>$50,600</td>
</tr>
<tr>
<td>Employed at Graduation</td>
<td>96%</td>
<td>86%*</td>
</tr>
</tbody>
</table>

Top Employers
- Deloitte
- Dixon Hughes PLLC
- Ernst & Young
- McGladrey & Pullen
- Grant Thornton LLP
- PricewaterhouseCoopers

* Accepted offers
Graduate Student Outcomes – Grad Economics

Placement: Masters’ in Economics

[Private sector & research: typical positions - risk, financial, investment, policy analysis]

Samsung, Italy
University of Miami
Federal Regulatory Commission
Ayudhya Securities, Thailand
Duke Energy
GMAC
Bank of America
TemTec USA
Financial Supervisory Service, S. Korea
U.S. Dept. of Health & Human Services

Polanski Research Institute, Indonesia
BB&T
John Locke Foundation
EFG Capital International
NC General Assembly, Fiscal Research Division
Credit Suisse
Accenture Moscow
NCSU Outreach Waste & Recycling
NC Employment Security Commission
RTI International
USDA
Programs: Graduate

Graduate Student Outcomes – Grad Economics

Placement: PhD in Economics

[Private sector & research: typical positions - risk, financial, investment, policy analysis]

Drexel University  Elon University
SAS  Texas Tech University
National Institute of Standards & Technology  University of Tilberg, Netherlands
University of Georgia  Notre Dame Mendoza College of Business
Clemson University  U.S. Environmental Protection Agency
Virginia Tech University  Washington State University
Office of the Inspector General  University of Montana
UNC at Wilmington  The Pennsylvania State University
RTI International  Wake Forest University
Bank of America  Iowa State University
UNC-Chapel Hill – School of Government
### Rankings

#### The Accounting Report
<table>
<thead>
<tr>
<th>Program</th>
<th>2005</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Accounting</td>
<td>24</td>
<td>27</td>
</tr>
<tr>
<td>Bachelor’s –Accounting</td>
<td>23</td>
<td>24</td>
</tr>
</tbody>
</table>

#### BusinessWeek
<table>
<thead>
<tr>
<th>Program</th>
<th>2007</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergrad</td>
<td>71</td>
<td>85</td>
</tr>
</tbody>
</table>

#### US News & World Report
<table>
<thead>
<tr>
<th>Program</th>
<th>2004</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>64</td>
<td>59</td>
</tr>
<tr>
<td>Undergrad</td>
<td>68</td>
<td>74</td>
</tr>
</tbody>
</table>

#### Beyond Gray Pinstripes – Social/Environmental Issues
<table>
<thead>
<tr>
<th>Program</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>68</td>
</tr>
</tbody>
</table>
Graduate Economics Faculty
ranked* 30th overall …

And among the top 30 for research productivity
in four of 17 fields of economics included in the study:

2nd – agricultural and natural resource economics
25th – industrial organization
27th – economic history
29th – labor and demographic economics

* A Guide to Graduate Study in Economics: Ranking Economics Departments by Fields of Expertise - A ranking of the research productivity of economics faculty teaching in 129 graduate economics departments nationwide offering Ph.D. programs as of 2004.
Academic Programs: Students’ Feedback

Erin Crawford, ‘09, Economics – Interning with the NC Department of Commerce allowed me to explore my career options and gave me a chance to impact lives.

Brice Shields, ‘08, Marketing – An internship with The Pantry led to a leadership role in the classroom. Serving as a TA for my former instructor, I coordinated student teams working on a project for The Pantry. .. experience that’s an asset to me as an individual and a professional.

Stephanie Skaff, ‘08 – As a Hamilton Scholar … my time abroad better prepared me for a career in international business
Academic Programs: Student Perspective

Annette Lloyd -
Part time MBA for Working Professionals

Hear Annette’s comments in the MBA viewbook video.
College of Management Today

Research

Accounting
Economics
ERM
Ethics
Finance
Fraud
Innovation
Management of Technology
Privacy
Pensions
Strategy
Supply Chain Management
Technology & Law
.... more
## Research: External Funding

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Funding</th>
<th>New Projects</th>
<th>Continuations/Renewals</th>
<th># Researchers*</th>
</tr>
</thead>
<tbody>
<tr>
<td>04-05</td>
<td>$402,218</td>
<td>1</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>05-06</td>
<td>$1,666,659</td>
<td>6</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>06-07</td>
<td>$475,313</td>
<td>6</td>
<td>2</td>
<td>11</td>
</tr>
<tr>
<td>07-08</td>
<td>$1,266,059</td>
<td>11</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>08-09**</td>
<td>$377,659</td>
<td>5</td>
<td>1</td>
<td>6</td>
</tr>
</tbody>
</table>

* Number of Researchers is an unduplicated count for each year; some on are on more than one project
** As of December 2008
Joe Brazel: Assessing new benchmarks for fighting fraud.

Robert Clark: Studying pension funding in multiple states

Jonathan Bohlmann: Exploring motivation behind decision making in new product development teams
Research Outreach

- Tournaments Conference – drew scholars from around the globe
- Economics Working Paper Series
- Workshops and seminars
  - Ag Econ
  - Micro/Industrial Org
  - Finance
  - Macro/Money/International Trade
  - Triangle Econometrics
  - CenREP Colloquia
- Marketing
- Other activities through our Centers & Initiatives
Research: Recognition

Lynda Aiman-Smith: IAMOT Research Award – 2003-07 - Among the top 50 researchers in the world in the area of management of technology.

Jonathan Bohlmann: Best Paper Award - 2008
Product Development & Management Association Research Forum: Motivation behind decision-making in new product development teams

David Baumer & Roby Sawyers: Holmes-Cardozo Best Paper Award and Distinguished Proceedings Award - 2008
Academy of Legal Scholars in Business Conference: ‘Patents Gone Wild’ Analysis of patents-related tax issues

Robert Handfield:
‘Pro to Know’ – Supply Chain and Demand magazine, 2007
Faculty Research: Support

Mitzi Montoya, assistant dean for research

Brian Thomas, director of research development
Outreach & Engagement

- Executive Programs
- Centers & Initiatives
- Alumni & Corporate Relations
Donavon Favre, presenting at Nortel
Executive Programs

Executive Programs: 2007-08

Company Partnerships

- Red Hat
- MeadWestvaco
- Nortel Networks
- Xerox
- Blue Cross Blue Shield of North Carolina

Established
NC State Executive Education LLC

Cecil Bozarth, presenting at BCBSNC
Executive Programs: 2007-08

Program Delivery

- 11 different programs
- 130 days of training
- North America, Far East, Middle East, Europe, Central and South America, and England
- $1.3 million revenue

Program Leadership

Paul Mugge
Executive Director

Russell Thomas
Director
College of Management Today

Outreach & Engagement

Centers & Initiatives

Multidisciplinary: supporting research, curriculum development, executive education
Centers & Initiatives

Outreach
to members and affiliated groups

- **ERM**  Workshops with affiliated industry groups, online resources
- **CIMS**  Research updates, including two member meetings and numerous research-related workshops throughout the year, recently updated website with online resources and assessment tools
- **SCRC**  Two updates each year for member industries, by faculty and guest speakers and student project reports, online resources
- **TEC**   Economic Development with universities throughout the UNC System
Centers & Initiatives

Public Events

- BioSciences Forum – annual industry update
- In the Money … A Personal Finance Forum – a discussion of current finance topics over breakfast
- John W. Pope Lecture Series – annual seminar on economics or public policy issues
- Wachovia Executive Lecture Series – focus on leadership
- Dean’s Advisory Board
- Accounting Industry Advisory Board
- BioSciences Management Industry Advisory Board
- Enterprise Risk Management Industry Advisory Board
Dean’s Advisory Board

Kevin Beasley, Grant Thornton LLP
James Beck, TrustAtlantic Financial Corporation
Mary H. Bell, Caterpillar
Robert Bird, Independent Insurance Agents of NC, Inc.
W. James Black, Jr., Batchelor Tillery & Roberts
E. Gerald Bowen, Wachovia Bank, N.A.
Charles T. Brandquist, Credit Suisse

Jeffrey G. Brock, GE Capital Americas
Richard Bryant, Capital Investment Companies
Kelly Campbell, Interface Technologies, Inc.
Henry Campen, Parker, Poe, Adams & Bernstein, LLP
Rob Cones, Lenovo
Brian Conners, Ernst & Young
Brian Connors, IBM Systems Group
Michael Constantino, Ernst & Young LLP
Peter J. Coode, PricewaterhouseCoopers
John Cox, Biogen Idec Ron Doggett. Executive-in-Residence
Jeffrey Eakes, SAS Institute
James M. Field, Deere & Company
Jack Glasure, French/West/Vaughn
Rodney Gaddy, Progress Energy
Lisa Hall, Cisco Systems
Dean’s Advisory Board

Sam Matheny, News Over Wireless, Capitol Broadcasting Co., Inc.
T. Kevin McNamara, RBC Centura Banks, Inc.
David C. Morgan, Capital Bank
David Otteni, KPMG
Charles E. Peters, Jr., Red Hat
David Rendall, Executive-in-Residence
Ernest Roessler, Executive-in-Residence
Kyle Rose, Fidelity Investments
Jon Rufty, Rufty Homes, Inc
Bruce W. Sharpe, The Private Bank, Bank of America
JR Shearin, Deloitte
Pete Sodini, The Pantry Inc.
Jeff Stocks, Manpower
Samuel L. Straight, Executive-In-Residence, SCRC
E. Stephen Stroud, Carolantic Realty, Inc.
David P. Tomick, Adjunct Professor, NC State College of Management
William F. Troxler, Jr., Troxler Electronic Laboratories, Inc.
Ronald G. Wainwright, Dixon Hughes
Dennis Wicker, SZD Wicker
Carol Yochem, First Citizens Bank
G. Smedes York, York Properties
Stephen Zelnak, Martin Marietta Materials, Inc.
Greg Anglum, Grant Thornton, LLP
Sarah Ashley, KPMG
Robert Brooks, North Carolina State Board of Examiners
Peter Coode, PWC
Debbie Dancy, Reznick Group
Walter Davenport, Cherry Bekart & Holland, LLP
Tracy Downing, RTP Professional Chapter of NABA
Walt Flanagan, Nortel
Genevia Gee Fulbright, Fulbright & Fulbright, CPA, PA, and Trustee, AICPA Foundation

Jeff Henderson, Office of State Auditor
Kimberly Maready, Ernst & Young
Gary Massey, Larson Allen, LLP
John R. Morgan, NCACPA
Carol Nelson, Progress Energy
Coley O’Shaughnessey, Bank of America
Scott Ruby, RMS McGladrey, LLP
Eric Shander, Lenovo
Scott Wagner, Dixon Hughes, PLLC
Jimmy Watkins, Deloitte, LLP
BioSciences Industry Advisory Board

Lou Arp, Supply Operations, Eisai
Jeff Clark, The Aurora Funds
John Cox, Biogen Idec
Prabhavathi Fernandex, Cempra Pharmaceuticals
Rob Lindberg, BATON director, NC Biotech Center
Jonathan Meltzer, LabCorp Holdings
Judy O’Neal, Office of the President, WakeMed Health & Hospitals
Mark Paige, Novozymes North America, Inc.
Dan Pelak, Welsh, Carson, Anderson & Stowe
Joe Schachle, Inspire Pharmaceuticals
Paula Brown Stafford, Quintiles Transnational Corp.

Nita Tosic, Wyeth Biotech
Scott Uknes, Athenix Corp.
Janice Whitaker, GlaxoSmithKline
Rich Williams, The Hamner Institutes for Health Sciences
Professionals coming back to campus as mentors and coaches help enhance our students’ academic experience. Dean’s Advisory Board Members and alumni launched a new MBA mentoring program. Entrepreneurs provide valuable coaching for students in the MBA’s Technology Entrepreneurship Commercialization concentration.
Outreach – Alumni Relations

Alumni on campus:

hundreds of visits for ...
- Classrooms presentations
- Small group discussions
- Recruitment support
- Practicum projects
- Alumni-student networking events

Jim Owens, Caterpillar, discussed current issues with Economics PhD students
Young alumni on campus:

Victor Lytvinenko, founder of the startup designer blue jeans company Raleigh Denim, discussed a few ethics questions with former prof Greg Young and students in his strategy class. … He also met with students interested in helping with a few special projects and internships.

By the way, his fledgling firm landed Barney’s New York & Los Angeles in 2008.
Outreach – Alumni Relations

Alumni gatherings in:

- Atlanta
- Raleigh
- Charlotte
- New York City
- Washington DC

- Personal alumni calls – nearly 150
- Corporate contacts - hundreds

MAC-MBA Alumni Networking event – MBA alumni reconnect with their former IM professor Mitzi Montoya
Building community

The college’s annual Homecoming Porch Party provides students, faculty & staff and alumni an informal opportunity to network and enjoy some NC State team spirit.
Student Outreach Activities include ...

**Alternative Spring Break**

… including two groups heading to Peru & New Orleans this spring

**Net Impact:** Annual Sustainability Symposium

**Professional meetings and service projects**
by over two dozen student organizations

**Accounting Students**

Peer to Peer Personal Finance Workshops and VITA free income tax return assistance for low-income households
Development: Financial Resources

Funding*

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY '04</td>
<td>$3,030,980</td>
</tr>
<tr>
<td>FY '05</td>
<td>$1,691,771</td>
</tr>
<tr>
<td>FY '06</td>
<td>$2,493,022</td>
</tr>
<tr>
<td>FY '07</td>
<td>$6,545,104</td>
</tr>
<tr>
<td>FY '08</td>
<td>$8,178,745</td>
</tr>
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</table>

Gifting Allocation

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professorships</td>
<td>10</td>
<td>$7,325,000</td>
</tr>
<tr>
<td>Scholarships/Fellowships</td>
<td>13</td>
<td>$3,495,000</td>
</tr>
<tr>
<td>Centers/Initiatives</td>
<td>4</td>
<td>$2,960,000</td>
</tr>
</tbody>
</table>

Naming of the NC State Jenkins Graduate School of Management in the College of Management

Support for renovating the former SAS building on Hillsborough Street
Communications: Branding

Establishing the ‘real’ brand identity
Establishing the ‘real’ brand identity
Communications: Branding

Establishing the ‘real’ brand identity
Communications: Branding

Establishing the ‘real’ brand identity
Communications: Website
Communications: online

Interactive & Social Media

- Bebo
- Facebook
- Flickr
- LinkedIn
- MySpace
- Orkut
- Second Life
- Twitter
- YouTube

- Dean’s Update
- ERM Updates
- Alumni Updates
- Events Announcements
- Student Recruitment
Nelson Commons

With arrival of the Port City Java café, the Nelson Hall Commons area has become a popular spot for studying, conversation, and gatherings.
Hillsborough Building

When renovated, the original home of SAS on Hillsborough Street will provide much needed space for the College of Management’s Supply Chain Resource Cooperative, other centers & initiatives and other offices.
Facilities

Nelson Auditorium
The Nelson Auditorium in Nelson Hall was upgraded with new seating and projection/communications technology
New Positions

- Assistant Dean for Research
- Research Development Officer
- Webmaster/Instructional Technologist
- Director of Events and Stewardship
The MBA & MGIM program staff includes advisors, student recruitment & career development professionals.
Administration

Undergraduate Programs staff includes a professional advising team, student recruitment & career development professionals.
Tamah Morant is director of the **Graduate Economics** Program, assisted by student services assistant Robin Carpenter.

The **MAC Program** staff includes academic advisors, recruiters & career development professionals.
New Programs
- MGIM Expansion
- Distance/Hybrid MBA
- Master of Supply Chain Management
- International Undergraduate Program

Research Funding
- Corporate Sponsorships

Faculty
- Filling Numerous Chairs/Professorships as commitment levels are reached
Challenges

Space

State Funding

Faculty Retention

Job Opportunities for Students
Conclusion

- The College of Management has positioned itself well
- Management of Technology – Management of Innovation - Real World … play well in the marketplace
- Building World Class Programs
- Attracting World Class Faculty
- Attracting World Class Students
- Being recognized for our highly applied, relevant research
- Aligned with Fortune 500’s and entrepreneurial start-ups
- Gaining reputation in the Executive Education market
- Gaining ranking recognition for our programs