

Episode: IBDD part 1

[Opening Music, plays continually through the introduction]

Introduction

Hello and welcome to this episode of Global, Here and Now - a podcast where the Poole College of Management Global Programs team showcases a variety of unique ways to engage globally. My name is Kelsey Oberbroeckling and I am taking the lead for this episode. Today, we're going to talk about the International Business Dual Degree (IBDD) program. Now, Let's Go Global

[Transition Music]

Lead-In to Topic

On this episode of Global, Here and Now, we are going to talk about the International Business Dual Degree program and how you can join if you're interested. This episode will focus on the history of the program and the admissions process. The episode immediately after this one will focus on the student experience. So make sure you listen to both to get the full picture of our IBDD program. The IBDD program is a four year language based program. Students in the program spend two years at NC State and two years abroad at a partner university in either Spain, France, Germany, Italy or China. The countries I just mentioned represent the 5 language tracks: Spanish, French, German, Italian and Chinese. Students typically commit to join the program during their senior year of high school after being accepted to the Poole College of Management.

IBDD is a great fit for students who want a truly global education and an immersive study abroad experience. After four years, IBDD students earn two degrees and graduate with nine months of work experience from two PAID internships! So our IBDD students can really say they have lived, worked, and studied in two countries. They can also say that they are fluent or highly proficient in a second language.

Another unique point about IBDD is that it is an exchange program serving both U.S. based and international students. The U.S. based students start at their home institution, NC State and the international students start at their home institution in Germany, France, Spain, Italy or China. Both do 2 two years in their home country and 2 years in a host country. This gives students the opportunity to make connections with classmates from all over the world and expand their worldview even before they get on a plane.

[Transition Music]

Content

History

Let's take a moment to share a little history and background on how IBDD has grown over the years. The IBDD program began in 2011 under the leadership of Dr. Ira Weiss with 2 language tracks, German and French. The first class was made up of 3 German students coming from ESB Business School in Reutlingen, Germany. IBDD started shortly after Poole joined the International Partnership of Business Schools (IPBS), a consortium of leading business schools in Europe, North and Latin America, which we are still a part of today.

Since then, we have expanded to include the Spanish track with ICADE Business School in Madrid, Spain and Università Cattolica del Sacro Cuore in Piacenza, Italy. More recently, we are working on a new partnership in China with the Antai College of Economics and Management at Shanghai Jiao Tong University.

2020 marks IBDD's 10th anniversary with 101 alumni! Our alumni have accomplished big things with some even working internationally, a dream of many IBDD students. Some notable companies that hired our students include Google, Lenovo, bioMerieux, Credit Suisse, Aldi, Porsche Consulting, etc. Some of our students have even gone on to pursue graduate studies like MBAs with major universities in the U.S. or abroad.

[Transition Music]

Application and Our Ideal Student

Next we're going to talk about the application process and what kind of students we look for. Typically, we start recruiting students in high school, both in-state and out of state. Students can connect with the Global team as early as their freshman year of high school but the key is to be engaged during their senior year as that is when college applications start.

To join the the program, students need do the following 3 things:

1. Apply and be admitted to the Poole College of Management - prospective students should select "business administration - international business" as their 1st choice major. We recommend applying to the early decision deadline for the best chances of getting accepted. This is typically on November 1st but make sure to check NC State's Admissions website for more details on dates and deadlines.
2. Have an intermediate to advanced level of language proficiency in the desired language track.
3. Meet with the Director of Global Programs, Mr. Robert Sandruck, for an informational interview

As I said earlier, generally students join sometime during their senior year after being accepted to NC State as freshmen *but* we also have students transfer to the program from a community college or other institution. We've also had students discover the program while they're at NC State sometime during the freshmen or sophomore year. As long as a student has the language skills, is motivated and willing to put in the work, the transition is possible. There are many paths

to IBDD and the IBDD team loves finding students with all types of experiences and backgrounds. So don't be hesitant to pursue IBDD if you don't fall into the typical experience.

The curriculum is accelerated because students are completing two degrees and internships in only 4 years. Because of this, we look for students that are not only adventurous but also organized and driven. These students are very goal-oriented and typically focused on the big picture.

In terms of **costs**, students pay NC State's tuition and fees for all four years. While students are abroad their housing and other living and educational expenses are paid locally, which can sometimes be less expensive than the U.S. or Raleigh!

[Transition Music]

Interviews with Students

Kelsey Oberbroeckling: Our first interview today is with Sam Jaouiche, a first year student on the German track. Welcome to the podcast, Sam.

Sam Jaouiche: Hi, thank you so much for having me.

Kelsey Oberbroeckling: Yes. Let's start by telling us a little bit about yourself and how you found your way to the IBDD program.

Sam Jaouiche: Yeah, of course. So I am currently a freshman at NC state's is my first semester and I am part of the international business degree program, which means I am currently studying for a business, business administration major. I graduated from high school in South Carolina and I'm currently living with my family in Boone, while we are stuck at home.

And I actually found the IBDD program while I was actually touring at another university. So I had become somewhat upset because I kept touring all these universities and I couldn't find exactly what I was looking for. Which was a very immersive German language program. And so I was touring University and my mom and I were just talking about it. And we did some research online and I was able to find the IBDD program at NC State and then I visited state and the rest is kind of history.

Kelsey Oberbroeckling: Yeah. That's awesome. You mentioned that you were looking for. You know, an intensive immersive German language experience. So I BDD is definitely a good fit for you. So tell me about your experience with German. How long have you been learning it or immersing yourself with the language and culture.

Sam Jaouiche: Yeah. Okay, so this is actually my first time ever, taking a German class. So I'm doing A German course at NC State and before that I had only learned German for a year, but

not in a normal classroom setting. So my dad is Lebanese and German. So his mom is actually from Germany, but he grew up in Lebanon and then when he was 10 they move to Germany. So I always grew up hearing about my German family from my dad and we visited Germany, a few times. But I actually had never learned German before and then I heard about the congress Buena shop youth exchange program, which is a high school immersive year long exchange program. And I ended up doing that my junior year of high school, so I went into it knowing no German before and I lived with a host family there for my entire junior year. And that's pretty much the way that I learned all of the German that I know now.

Kelsey Oberbroeckling: That is so cool. So it sounds like you've already had some experience in Germany and clearly something clicked because you are set to study in Germany for two years as part of the IBDD program.

Sam Jaouiche: Yeah, no, I absolutely fell in love with the country. And that's what really made me want to choose such an immersive program.

Kelsey Oberbroeckling: Right. And I also have family roots in Germany, I was able to visit for the first time in 2019 and also thought it was an amazing country and culture. So I, I get the love for it.

Sam Jaouiche: Yeah, it's beautiful and the heritage everything about it.

Kelsey Oberbroeckling: Can't get enough. Let's shift gears a little bit. What do you think is the biggest benefit of a program like IBM DD and what was the biggest selling point for you.

Sam Jaouiche: So the biggest selling point for me was that it was two years long and That can be scary for some people but in my year abroad I really found that I didn't start to become a part of my host family, my community, my culture until I was there for about six months, almost And it was hard at first, but once it clicked it was like I had a whole life there. And every university I looked at it was like, oh, you can do a semester abroad or maybe a year if you can make it work. And I just didn't think that was enough time to really become a part of that community and become immersed and everything there. So the fact that IBDD was actually like, not just the study abroad, but actually living there was what really just made me want to do it the most.

Kelsey Oberbroeckling: That sounds great. And you're right, it's, you can definitely make a life for yourself in a semester or a year abroad, but you can really put some roots down if you're there for two years. So Yeah, I agree. Huge point

Sam Jaouiche: No matter how much time you are abroad like it'll be an experiential never forget. But I just think being there for so long. You really just become a part of the country that you're living in

Kelsey Oberbroeckling: Mm hmm. So I know you've talked about your love for Germany, but what do you think you are most excited about when you're set to go abroad in the fall of 2022

Sam Jaouiche: I think I am. I'm very excited to go to a different type of university because I mean obviously there are so many different types of universities in the United States as well. But I think the schooling system in Europe, and especially in Germany is seems so different and I think it'll be really interesting to take my two years at NC State and then see how it compares with two years at university in Germany, so I'm just really excited to start German classes and just be fully immersed in what their system is like and be back in that culture.

Kelsey Oberbroeckling: Right, absolutely. You are definitely going to be at a German institution and absolutely different. So it's so exciting that you are interested in that really heavy on the study aspect of the study abroad program that's wonderful. What advice would you give to students who are starting or preparing for college applications?

Sam Jaouiche: Yeah, so I think the best advice that somebody can take is to just be very authentic and true to yourself in your college applications. So when you're writing your essays, it should really be your voice and your raw emotions and feelings that you put into your work, because that's something that I think universities can see and appreciate And it sets you apart from a lot of people because your experiences are unique to yourself. And I think you, it's important to somewhat push your boundaries, even when you're writing your essays. And I know with some of the essays. I was writing. I was really like digging down deeper Into my true feelings. My true experiences and sometimes I was a little uncomfortable. But I think when you're pushing your boundaries. That's how it should be. And I think that a lot of universities appreciate seeing that emotion and those feelings from you.

Kelsey Oberbroeckling: Yeah. That's awesome. Advice saying to yourself, is vital and I can see how that passion within yourself is motivated you to study German to go abroad live there and all of that wonderful

Sam Jaouiche: Yeah.

Kelsey Oberbroeckling: I guess the last question that I have for you is a fun one. What would you say would be your dream job.

Sam Jaouiche: Yeah, so that's like a hard question because there's so many things that I love about what I hope for my future, at least so obviously I'm On the business track hopefully finance and I think the one thing I can say about my dream job is that I want it to be something Where I'm able to make connections with different companies and people all across the world. So I don't want to just be confined to one place or one Corporation. I like the idea of everybody working together and being able to make those connections with people from all different corners of the world.

Kelsey Oberbroeckling: Wonderful. So sounds like a work in progress, but definitely global mindset. Oh yeah, that sounds like a dream to me so Thank you for sharing, Sam. Thanks for joining us today and good luck with your studies.

Sam Jaouiche: Yeah, thank you so much for having me.

[Transition music]

Kelsey Oberbroeckling: Our next interview is with David Atik a transfer student on the French track of the IBDD program, welcome David. Thank you.

David Atik: Thanks for having me.

Kelsey Oberbroeckling: Yes, of course. Why don't we begin with you telling us a little bit about yourself, where you're from and how you found your way to NC State and the IB D D program.

David Atik: Yeah, so I'm a junior at state and this is my first semester here. She said, I'm a transfer student. So I got my associates degree at Wake Tech. And now it feels great to finally be here but I use my free time. I love playing tennis I bake and love traveling and that's just a lot with the IB program. But I grew up just 30 minutes south of Raleigh and Benson. So I stayed in the area pretty long, and I knew I wanted to go to stay since high school.

Kelsey Oberbroeckling: Oh good, I'm glad you found your way here. So welcome to state, Go pack. Tell me a little bit more about your French language background. Why did you choose French or what's your interest there.

David Atik: So it goes back to high school. It was foreign language track. I took and I just fell in love that you know cuz learning another language is learning a new way of life learning a new culture, learning how people interact with each other. new customs, new food, you know, it's another thing that is so important. Like I said, like I like baking in A huge part of me going to France to just try authentic French bread for the first time, but I'm is really just living through a new perspective. And I know I can get that traveling and studying in a country abroad.

Kelsey Oberbroeckling: Right, absolutely. I mean, I have been to France. And let me tell you the bread is unreal. It definitely lives up to the hype. I can confirm. When you are like looking into, you know, transferring to stay and you found the IBDD program. What kind of grabbed you what made you be like, oh, this is the place for me.

David Atik: Um, compared to other schools state was only one that had a global program where you study two years in another country and you get a degree from that and a degree from state. So it was a no brainer for me because I wanted to study abroad as long as possible. So the IB

program offered that and that was the main thing that really grabbed me because I wanted to you know spend as much time as I could, traveling

Kelsey Oberbroeckling: Absolutely. What advice would you give to someone who's in the same position as you someone who's transferring into state and what are interested in IB program.

David Atik: I would say the first and most important thing is to get connected with pull global and, more importantly, the Director of Global Programs. Mr. Sandruck And meet with him. One on one to really talk through of your process for transferring And you will have a very condensed schedule. When you get to state because you have to kind of catch up for classes, you need to take that state. But I would say just keep chugging along studying. Make sure you keep the GPO and you'll do fine.

Kelsey Oberbroeckling: Yeah, that is the simplest advice, but the best advice good notes have a couple of more fun and questions for you. What are you most excited about for going and studying in France. I know you mentioned The bread. But is there anything else you're looking forward to

David Atik: I'm being in Europe in general because it's so much easier just to go to a neighboring country when you're already there. So that in seeing the landscape going to all the museums. I love museums. So at Francis, you know, it's kind of known throughout history through all these things paintings and you know the loop. So that was very exciting as well.

Kelsey Oberbroeckling: Absolutely. And can you tell me about any ideas you have of what you'd like to do after college. Like what's your dream job.

David Atik: That is a hard question. I would say my dream job right now is to travel and now the TV program provides me with that. So I guess. I just have to see where the road takes me but right now I know that I'm on the right track. Because I'm passionate about learning another language and traveling abroad in completely new environment.

Kelsey Oberbroeckling: Right, absolutely agree. I think you are on the right track. And we are so lucky to have you here at NC State in the IBDD Program, thank you again, David, for joining us today and good luck with your studies.

David Atik: Thank you. It's been a pleasure.

[Transition music - plays through outro]

Outro

Hopefully after this episode you learned about IBDD and the many paths to joining this exciting program. Thanks for listening to this episode of Global, Here and Now presented by the Poole

College of Management at NC State. For more information and to listen to other episodes, please visit our website at go.ncsu.edu/pooleglobal. Stay safe, stay well and stay globally engaged.

[Closing Music]