

Episode: SKEMA / Poole 3+1 Program

[Opening Music, plays continually through the introduction]

Introduction

Hello and welcome to this episode of Global, Here and Now - a podcast where the Poole College of Management Global Programs team showcases a variety of unique ways to engage globally. I'm your host Kelsey Oberbroeckling. Today, we're going to talk about our partnership with the SKEMA Business school, a French business school that has a campus location at NC State. Now, Let's Go Global.

[Transition music]

Lead-In to Topic

The Skema Business School is an internationally recognized and a globally distributed school granting a variety of business degrees both at the undergraduate and graduate level. With campuses in France, Brazil, China, South Africa, and the United States, SKEMA Business School is dedicated to building the next generation of global leaders.

NC State and the Poole College of Management is pleased to partner with SKEMA and have them on campus and a part of the greater NC State community.

[Transition music]

Content - 3+1 Program

As mentioned, SKEMA's main campus is in France, but NC State hosts a satellite SKEMA campus right here in Raleigh. Located on Centennial Campus, Skema's facilities include classrooms, office space, and lounge space for students. Since 2011, SKEMA's partnership with NC State and the Poole College of Management has only grown. Specifically, our 3+1 program is a dual degree program that allows SKEMA students to complete a Bachelor of Business Administration in Global Management from SKEMA business school and a Bachelor of Science in Business Administration from NC State's Poole College of Management during their four years of study.

SKEMA faculty and staff members nominate up to 20 students for admissions in the Business Administration program at Poole College during the student's fifth semester at SKEMA. These nominees then apply for admission to North Carolina State University. After meeting the required admissions standards, the students will transfer into the Business Administration degree program at NC State at the beginning of their 4th year.

The 3+1 students will complete their seventh and eighth semesters, their final year, as a full time student in the Poole College of Management and in doing so will have the full American university experience. This includes being in classes with all the other Poole Students, learning

from our faculty, and engaging with our staff. SKEMA 3+1 students enjoy all of the benefits of being both a SKEMA student and an NC State student, including the NC State sporting events, the wellness and recreation center, libraries, and university special events as well as studying on one or more of SKEMA's international campuses in France, the United States, Brazil, South Africa, and China.

[Transition music]

Content - Interview

Kelsey Oberbroeckling: To help us learn more about this program we have with us, Mr Robert Sandruck and Ms Ondria pendley. Mr Robert Sandruck is the director of global programs for the pool college of management at nc state, and Ms. Penley is the admissions and programs manager at SKEMA Raleigh welcome to the podcast Mr. Sandruck and Ms. Penley let's go ahead and get started by having each of you tell us what makes the three plus one program so unique.

Ondria Penley: All alright so um well the three plus one program is a great partnership that we have with nc state, and it is one of the very few programs really in the country, I think that is as unique as what we have with nc state. So one of the real benefits that we have at schema is that we have such a diverse population of students, we have students from all over the world that come to visit our campus. And one of the big selling points for us is that they get this kind of small campus structure on our campus but then they get the giant global experience that they can get at nc state. So they're able to through our partnership with nc state they are not only allowed to. participate in any of the clubs or activities that nc state offers but also complete their fourth year at nc state, so they would do their first three years and schema and then their fourth year at nc state. which allows them to get an additional bachelor's degree, so they would get a bachelor's degree from an from schema as well as a bachelor's degree from nc state and. Having those two very prestigious diplomas in hand at the end of four years, is something that we pride ourselves with, and we are very proud to pray with mcc for that.

Robert Sandruck: yeah from nc state's perspective, having the three plus one program with schema Business School provides us an opportunity to bring in international students from Brazil, France, South Africa, China and even students who started their US campus here on raleigh nc state campus. That diversity of students come into our classrooms they sit with the other students they're integrated right into our student body in Nelson hall and provide a rich experienced. In our classroom so really they're helping us educate our students, while we help educate them so it's very much a mutual beneficial Program.

Kelsey Oberbroeckling: Absolutely, I know, every undergraduate class I had with international students as an American students, they really added a lot to the classroom environment, so I see what you're saying, Mr sandruck.

Kelsey Oberbroeckling: Mr Sandra, can you tell me more about why students should do the three plus one program, why should they spend their last year at nc state pool college management.

Robert Sandruck: Sure, for a student studying abroad. either in France or in Brazil or any of their locations it's a great opportunity to gain a college degree from leading us Business School. They come in their fourth year, so we are able to transfer into three years study that they've done previously and then doing so they earned a bachelor's degree. They do have to pay out of state tuition but in considering the options it's a great value great education and it's great experience with them.

Kelsey Oberbroeckling: Absolutely, do you have anything to add Ms Penley about why should students spend their last year at nc state.

Ondria Penley: I really view the last year at nc state is kind of this really big capstone for a student. Because they've spent the past three years in these small classroom environments at schema raleigh where we can really teach them the hardcore fundamentals about international business. But business is not this microcosm it's not this classroom of 2530 students business is a global enterprise and nc state really offers them the ability to take what they've learned and expand it out into these. Students that have never seen them before have never heard their voices before have never heard their ideas before to meet other professors and network with those professors. The it's a larger alumni network for them to connect with, as we all know, linkedin is one of the biggest platforms out there, right now, especially for job creation job growth these networking opportunities. are what we really want our students to focus on so spending that fourth year basically completely new basically in this brand new environment. That that's just invaluable for them also nc state facilities are amazing, and it is something that they should really see and get to know and also finally. um we really try to develop the students personal culture on campus as well. because not everything is about academics so spending that last year at nc state will also help them do things, at least in my experience i've seen join events on campus join clubs on campus and will really allow them to. branch out in a way that maybe they hadn't for the previous three years, so I really stress to my students that it's an amazing opportunity for them to take part in as they developed through their educational career.

Kelsey Oberbroeckling: Thank you for sharing that I really agree with what you said about. The fourth year being kind of a capstone a culmination of all the business knowledge they gained so far. And that networking piece, too, I know at the pool college of management our professors are active in encouraging networking with our career Center. And just faculty and staff networking is a big part of life of the Culture here at the pool college and management so schema students will definitely be able to take advantage of that when they're at pool for their fourth year.

Robert Sandruck: I think you know it's a very good point that when you're on campus and your pool college of management every every day you take for granted, all the resources that are

there. The one year coming from abroad and you're entering the pool college management, it is you know it's kind of like a kid in a candy store there are so many things that you can do. You want it all, and the schema students have an opportunity to take advantage of it all so whether that's working in the entrepreneurship clinic in downtown. At HQ rally or whether it's doing a practice them as part of a concentration in marketing or finance and working with a company in the research triangle area. Their ability to engage and take advantage of all that we're offering it's just sitting there waiting for them so they come in the front door and what they leave with is an amazing experience.

Kelsey Oberbroeckling: This is all getting me so excited once again about pool about schema I guess my last question for you to is there anything that we miss what else should a student know about the Program.

Ondria Penley: it's a wonderful program it's great, but I want I really want to stress that a college experience. is really about that it's about experiences and so any especially schema student who is you know or potential schema student who might be listening to this. And this partnership allows for those experiences for you, but it also allows for those experiences to the nc state students, you have a lot to offer them, you know your cultural background your diversity. Your stories your plans your future careers are all things that you can also give to the nc state community as they can give it to you, so I really. I really want to stress that it's not just about academic experiences, but it's about life experience and you never know your ideas and your passions through this partnership. could strike up an amazing entrepreneurship experience it could strike up a business opportunity. Networking system, you could be the person who convinces someone from nc state to go abroad to work abroad to live abroad and you make that world not so scary. For them, and vice versa, they can make you know, maybe you want to stay in the States and start a business or maybe. you're from the United States, but you are from a different area of the United States and you're bringing that networking opportunity so just. The partnership itself allows for that kind of exchange to lead even more experiences outside the classroom so I just I love the partnership for that reason.

Robert Sandruck: I think you said it well, that it is a great partnership, one that we've had for several years now, we are looking forward to expanding it. There are limited seats in the program so you know it is a selection process that schema manages and nominates the top 20 students, each year, so we've accord having future schema students join us and become part of the wolfpack.

Kelsey Oberbroeckling: Absolutely, and if I could add one little tidbit about what a student should know about this program is that raleigh is a great place to live and learn, we are situated in a fantastic part. Of the United States and I enjoy it I know my colleagues here enjoy it and we definitely encourage you to take part in the SKEMA Poole three plus one Program.

[Transition music]

Kelsey Oberbroeckling: Our next interview is with Aurelie Gisclon . Aurelie graduated from NC State and SKEMA in 2018 and is now an entrepreneur in Paris, France. Welcome to the Podcast, Aurelie.

aurelienicolas: hi Kelsey, thank you for having me.

Kelsey Oberbroeckling: Yes, of course, let's get started by having you introduce yourself.

aurelienicolas: So, my name is Aurelie Gisclon I am from France, especially from Nice in the south and graduated from nc State University and schema Business School. In France, and on my free time I like to travel when it's possible to the situation and i'm passionate about photography and everything around like marketing and product photography and stuff.

Kelsey Oberbroeckling: Wonderful and can you tell me what you're up to now, you said you graduated from nc state in schema and, what is your career.

aurelienicolas: So I graduated in 2018. rights from both schools and I decided to not pursue a master's degree, but to start my own company, so I started my shoe business with my boyfriend and two years ago, three years ago now almost and now i'm working for it and i'm also a freelance so in marketing and consulting strategy.

Kelsey Oberbroeckling: that's wonderful and from my peers your business partners also a schema nc state graduate is that right.

aurelienicolas: yeah it's right.

Kelsey Oberbroeckling: Wonderful well i'm glad to hear that you're doing well and that you're definitely using everything you learned at schema nc state in. Your entrepreneurial endeavors. So, can you tell me what made you decide to take part in the schema three plus one Program.

aurelienicolas: So I think the main main thing is to the international parts of it, so I was really, really happy to be able to study abroad, and especially in. India us university, because most of Business School in France propose international degrees, but not, you know, in the university. They are they have campuses abroad, but not in for any for any university sorry, so I was really attracted by the international aspect and meeting new people meeting new cultures and having a double degree as well, was really attractive for me.

Kelsey Oberbroeckling: Right, so what drew you was that you would be a full student in the US you. could have a degree from nc state a full experience as compared to just a short time or a side part of it.

aurelienicolas: yeah that's right yeah real immersion to the American culture, and I think a double degree, I think it's really, really, really nice, even in France and it's it's a plus really surplus.

Kelsey Oberbroeckling: Absolutely, could you tell me something that surprised you about your experience.

aurelienicolas: it's not really a surprise, but I think it was the whole like campus life and the whole university because it's really, really different from what we have in France. it's it's easy to study in the US, and you have everything you need you have free transportation, which is really, really nice comforts your friends, you have access to food, you have access to two activities to. A gym for free so was really amazing compared to what we have here, and it was huge everything was huge, you have to work from. one place to another, which is really, really different from what we what we have here, and also, I it's not really surprising, but it was the you know. All the whole associations stuff and you can have you can be part of the group in sports team, you can be in creative team so it's really, really, really nice was really, really nice.

Kelsey Oberbroeckling: Yes, that's awesome and you're right the SKEMA poole three plus one students get. They are full nc state students, they can go to the gym and the library ride the buses and being a part of the clubs and organizations so from what I can hear it sounds like you had fun.

aurelienicolas: You had a good time yeah yes.

Kelsey Oberbroeckling: that's right that's that's part of it, too, we want students to have the impactful educational experience but. also have a good time yep. Can you tell me what is the biggest lesson you learned as part of the Program.

aurelienicolas: So the biggest lesson I learned as part of the program is to be open minded a to to get out of your comfort zone to engage with people with students with teachers and to. meet people new cultures, and I think it's really amazing to be emerged in the American campus and to be part of nc state, so we have to. To to talk to people to learn new culture, because it's a really plus big plus compared to university in France, so it will be a cool baggage for the future in your career.

Kelsey Oberbroeckling: Absolutely it's a simple lesson right talk to people. yeah The more that you put yourself out there and engage the more you'll get out of the experience. Yes, and my last question for you is what advice would you give to students who are interested in the three plus one Program.

aurelienicolas: I would say, go for it and it's my biggest advice, because you, you will learn amazing thing you will be immersed in marriage in the American campus you will learn so many things personally and professionally. And I think authenticity, is the most amazing quality here in the in the world, right now, even. Especially during covert situation, so I think you will learn so many thing going abroad and to be in nc state in a pool college and. Inside the American

campus because you will learn so many things you will meet people from all over the world and it's it's amazing, especially in terms of situation.

Kelsey Oberbroeckling: Yes, that is great advice go for it, thank you Aurelie for taking the time to speak with us i'm currently in raleigh and you are in France so it's great to connect virtually for this podcast I really appreciate you joining us today.

aurelienicolas: yeah Thank you so much for having me.

[Transition music]

Closing

Kelsey Oberbroeckling: let's recap the key points of the SKEMA and Poole college three plus one program. First, This program is open to all students on all SKEMA campuses. Second, the SKEMA and Poole college three plus one program is mutually beneficial to both SKEMA and poole. Third, as part of this program students experience the advantages of a large public US university and have the complete American college experience. forth and, finally, this program allows students to develop an attractive alumni network and profile for global firms.

[Closing music, plays continually through the outro]

Outro

The SKEMA and Poole 3+1 program is an excellent dual degree program for students seeking an impactful international experience. Thanks for listening to this episode of Global, Here and Now presented by the Poole College of Management at NC State. For more information and to listen to other episodes, please visit our website at go.ncsu.edu/pooleglobal. Stay safe, stay well and stay globally engaged.

[Closing Music]