Position Title: Assistant Professor, Applied Economics (Food Marketing and Demand Analysis)
9 month, 1.0 FTE tenure-track appointment

Location: Corvallis, Oregon (see community description on page 3)

Full Consideration Date: December 20, 2015

Position Closing Date: January 20, 2016

To Apply: Go to http://oregonstate.edu/jobs/ and search for Posting# 0016419

Application components: A cover letter indicating how your qualifications and experience have prepared you for this position including a statement of your vision for the position, C.V., job market paper, graduate school transcript, and three letters of recommendation.

Position Description:
This is a research and teaching appointment with an expectation for scholarly accomplishment appropriate to the position responsibilities. The successful candidate will conduct research and outreach to analyze and support the development of Oregon’s food sector with a focus on the rapidly expanding wine, craft beer, and cheese industries. This individual will teach undergraduate courses in the department’s Agricultural Business Management (ABM) major, teach in the graduate program in Applied Economics and provide experiential learning opportunities as applicable.

Additional duties of this position will include participation in college and university service activities, development programs, and interaction with agribusiness, food sector, and consumer stakeholder groups. The person hired to fill this position must also share the University’s commitment to undergraduate and graduate student success and diversity. We are seeking candidates who have evidence of educating and mentoring a diverse group of learners, which may include experience with sponsoring student research or internships, developing study abroad opportunities, or the use of innovative pedagogies such as hybrid or online learning.

Position Duties:
50% -- Research and outreach
This faculty member will conduct research and outreach to analyze and support Oregon’s food sector. A better understanding of the demand for these Oregon food products is essential to identify opportunities and assist food businesses to develop innovative new products. She or he will have the analytic skills necessary to research issues related to food product innovation, food safety, traceability and identity preservation, market structure, food distribution, marketing, food quality, strategic management and consumer demand.
45% -- *Teaching and Related Advising Activities*
This faculty member will have teaching responsibilities for up to three quarter-system (10 week) courses per year, consisting of both undergraduate and graduate courses. The responsibilities may also include experiential learning opportunities – internships, research opportunities, hands-on project team development and working with stakeholders on financial software development and marketing/management programs – and online classes as appropriate.

5% -- *Service*
This faculty member will cooperate with agencies and organizations statewide (including participation in PNW Ag Business seminar), serve on College, Departmental, and university committees as appropriate, and maintain active membership and involvement in professional organizations.

**Scholarly Outcomes for Position:**
40 % of the assigned duties are expected to result in scholarly outcomes. Appropriate types of scholarship for this position include, but are not limited to:

- Teaching, discovery, creativity, integration, research, and application that are communicated and validated through regional, statewide, and national refereed publications, as appropriate.
- Communication and validation of scholarship through presentations at professional meetings.
- Validation of scholarship through competitive grants and external support.
- Work with graduate and undergraduate students to publish their scholarly work.
- Innovative educational materials, including on-line teaching materials and web-based seminars.

**Required Qualifications:**

- Ph.D. in agricultural economics, applied economics, economics, or a related field of study.
- Demonstrated interest and ability to conduct and publish high quality research in the areas of food marketing and demand analysis.
- A strong potential for teaching excellence at the undergraduate and graduate levels in applied economics.
- Proficiency in oral and written English.
- A commitment to promoting and enhancing diversity.

**Preferred Qualifications:**

- Research accomplishments related to the wine, craft beer, cheese, and related fermentation and specialty crop products and industries.
- Experience in multi-disciplinary research collaborations.
- Experience with developing grant proposals and externally funded research opportunities.
- Evidence of teaching effectiveness at the undergraduate level.
- Evidence of teaching effectiveness at the graduate level in agribusiness and applied economics.
- Record of/commitment to work with underrepresented/underserved students or other audiences.
Life experience, education, or training that broadens capacity to equalize student performance for underserved audiences.

For additional information regarding this position please contact: Dr. Larry Lev at Larry.Lev@oregonstate.edu, 541-737-1417.

About Corvallis from Livability.com:
“Not many cities can claim to be an hour from the ocean, an hour-and-a-half from the mountains, surrounded by national forests and yet a short distance away from a major metropolitan area, but Corvallis, Ore., offers all this and much more as one of America’s Best Places to Live 2015. Corvallis (population 56,535) is a progressive, intellectually vibrant community that has led in municipal sustainability practices and green initiatives. It’s also set in a beautiful area of the Pacific Northwest, resulting in a wealth of outdoor recreational activities. Corvallis was named to our list of 10 Best College Towns in 2012.”

Oregon State University’s commitment to student success includes hiring, retaining, and developing diverse faculty to mentor and educate our undergraduate and graduate students from entry through graduation. OSU’s Strategic Plan articulates the strategies we believe are critical to advancing and equalizing student success. (http://oregonstate.edu/leadership/strategicplan/phase3)
College of Agricultural Sciences faculty are likewise committed to enhancing student success by engaging students in quality academic, research, internships, global studies, and other experiential learning opportunities.