Dr. John McCreery grew up in the heart of the Midwest in Toledo, Ohio. He was one of seven children, which kept his mother "very busy" while his dad was a construction worker and carpenter. Many young Toledo men in his neighborhood worked at one of the numerous auto-parts or car assembly factories around. But while Dr. McCreery found this to be a perfectly honest living, he wanted something different.

As COO, Dr. McCreery helped build Invivo from a handful of staff to 150 employees. Its monitors sold internationally and the company was eventually bought by a bigger company. His next challenge was pursuing his PhD, making him the first person in his family to get his master's and then his doctorate degree.

At Jenkins, Dr. McCreery has thrived. This year, *Forbes* magazine recognized his Product Innovation Lab course as one of the US's top 10 most innovative business school courses. This year, he is researching how NC hospitals can improve operations and patient care. In the classroom, Dr. McCreery prefers group discussions, team work and open forums over lecturing. He thinks the Jenkins MBA program will thrive because this is where corporate America is heading.