NC State Collaboratories

NC State’s Collaboratories approach is evolving executive education to a new level to meet the demands of today’s business environment. Through the collaboratory process, we go beyond traditional custom and open enrollment solutions, engaging with organizations directly to discuss key business issues in a collaborative forum and develop actionable solutions. NC State Collaboratories simply help you think and do differently!

What is a Collaboratory?

A collaboratory begins as a half-day conversation between a diverse group consisting of your organizations’ leaders/experts and thought leaders from academia, industry, and government. The purpose of this initial collaboratory experience is to help you and your team uncover and address key issues that impede business performance and organizational growth. Your issues set the agenda. At the end of the day, you have actionable ideas and a roadmap to address critical challenges. From there we can help you benchmark with peer organizations, develop learning experiences to build your leadership pipeline, and invite you to participate in our on-going activities that seek unique solutions to today’s business challenges.

What we offer:

• A well-defined process model, in which to structure the conversation
• Trained facilitators
• Thought-provoking leaders to provide new perspectives, supported by academic research
• A community of practitioners interested in collaborating on new solutions
Overview

Cost
• $7,500 (including 5-6 NC State experts)
• Facilitation support for planning and execution

Areas of Focus
• Management
  o Organizational strategy
  o Operations management
  o Manufacturing excellence
  o Competitive analysis
  o Enterprise risk
  o Product/project management
  o Supply chain management
• Performance & Leadership
  o Global perspective and global team alignment
  o Strategic thinking
  o Innovation leadership
  o Leading change
  o Developing others

General Characteristics

1. Access to a network of global partners, industry experts and academic leaders, all with deep industry experience.

2. Project management and delivery methodology matching organizational norms and culture.

3. Customized action learning designs that foster collaboration and real-time problem solving and expose actionable areas of improvement.

4. Evidence-based approaches.

5. A sense of accomplishment and shared ownership of business problems and solutions.

Recent Collaboratory Contexts
BioPharma, Energy/Chemical, Healthcare, High tech, Military/Government

Pre-event
• Determine need
• Engage with leadership
• Understand current state & organizational goals
• Establish key questions

Collaboratory
• Gather experts and thought leaders
• Engage with key questions using Collaboratory process
• Determine potential solutions and roadmap

Post-event
• Review Collaboratory outcomes
• Identify action items
• Determine next steps and potential interventions