BECAUSE OF YOU,
THEY MADE IT!

IMPACT REPORT 2014

NC STATE  Poole College of Management
You give students the ability to THINK AND DO.

You make an impact when you give back to the NC State Poole College of Management each year. Your gift combined each fiscal year with gifts from others in the Poole Pack changes lives and provides the resources for NC State to deliver a life-defining educational experience. Thank you!

Thanks to your investment, you have allowed students to graduate debt-free, or reduced the debt load of many. You have supported faculty recruitment and research that drives our economy. You have kept critical global partnerships and corporate engagement alive, important for the success of our students, our faculty research and NC State’s ability to fulfill our promise to create economic, societal and intellectual prosperity.

You have made an IMPACT. This report explains how Annual Gifts to the NC State Poole College of Management were used in the 2013–2014 fiscal year. See how you are making a difference every day when you invest in the Poole Pack.

Sincerely,

Ira R. Weiss, Dean
Stephen P. Zelnak Jr. Dean's Chair
How Annual Gifts were invested in 2013-14 at the NC State Poole College of Management
YOUR IMPACT

Read about some of the ways your gifts were used in this past fiscal year.

Provide undergraduate and graduate scholarships and assistance for student professional development and enrichment activities.

“Words cannot express how grateful I am for your generous donation. Without your assistance I would have had to take out additional student loans to further my studies. I am looking forward to the day when I am in the position to pay this kind act forward.”

— Laurel Greenspan, scholarship recipient
Build the Poole College alumni network through special events, corporate outreach and networking opportunities. Create job leads for alumni and students that build value for the Poole College brand and expand the college’s influence and outreach to the business community and beyond.

An applied learning project earned a top-three spot in the 2014 Leadership & Innovation Showcase for Supply Chain Resource Cooperative Scholar Jessica Newsome (MBA ‘14) and her teammates. That real world experience helped to launch her career as a finance professional supporting distribution and transportation for Lowe’s Companies, Inc.
Support faculty research which drives innovation in the business world and also creates a stronger, cutting-edge learning experience for students that puts them a step ahead of other business school peers.

Research support for Professor Joe Brazel led to his recent receipt of the national AAA Deloitte Wildman Medal, awarded to those who have made the most significant contribution to the practice of accounting over the past five years.
Technology, facilities and operations support includes maintenance and repair and ongoing operational costs that keep our professors teaching, the advisors advising, and our students learning.
Build international programs that provide our students and faculty with real world problems to solve, international business exposure, and professional experience that ultimately creates career-ready graduates for a global workforce.

“Traveling abroad to understand and learn from cultural differences makes you a better person and a better professional. My four-week assignment in South Africa, part of an eight-week Deloitte accounting internship, was a life-changing experience.”

— Alejandra Hernandez Gomez, Accounting 2014; MAC 2015
Marketing and communication efforts that serve to recruit students and faculty, increase employment opportunities for our graduates, and raise the visibility of the great work underway at the Poole College of Management.
Choose how **YOU** want to make a difference — where you want to invest in the Poole College of Management.

For the strength of the pack is the wolf, and the strength of the wolf is the pack. — **RUDYARD KIPLING**
Give a gift every year; make a difference every day.

NC State’s fiscal year runs from July 1 until June 30. Last fiscal year, the Poole College of Management’s annual giving brought in more than $300,000 — an impressive 50% increase from the prior year.

Thank you for your participation and support!
Annual giving participation from alumni to the Poole College is one of the measures used by *US News and World Report* when ranking business school programs. Each year, when you make a gift, you are casting a vote for NC State University, validating your choice for the Pack and increasing the value of your degree.

It’s not how much you give — it’s that you do give that matters.
By doing so, you play a personal role in strengthening the Poole College of Management brand and that of NC State University.
WITH MY ANNUAL INVESTMENT IN THE POOLE COLLEGE....

I MAKE POSSIBLE ACCESS to an excellent NC State education that includes CAREER preparation, personal development, and TRANSFORMATIONAL, life-defining experiences.

Development and External Relations
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Thank you!