Virtual Programs

The Virtual Program methodology is particularly valuable to organizations already operating in geographically dispersed teams, and leaders who are used to working in technology-supported environments. Our faculty are comfortable with this environment, and are able to maximize the 4-hour engagement session to connect leaders at multiple sites in a shared learning environment. Examples of programs prepared for this type of delivery include those in our TechPros series. Available at: Go.ncsu.edu/techpros

What is a Virtual Program?

NC State Executive Education has developed an effective approach for development of multi-site and virtual teams. Leveraging technology like Cisco’s TelePresence, we are able to connect faculty experts with groups and individuals around the world in real-time development sessions. Since many of our programs are project-based and highly interactive, the real-time sessions are kept short (4 hours), and focused on sharing between participants. Much of the application is done off-line and related to individuals’ work activities. Virtual Programs are not meant to replace existing development programs; instead they will complement your current offerings with the ability to develop individuals and teams not currently able to travel to single-site events.

What we offer:

- Technology support to link personnel at multiple corporate sites and from personal devices
- Faculty expertise delivering learning through short, engaged sessions
- Comparable outcomes to in-person events, at a significantly reduced cost
- Linking of multiple sessions to achieve broader goals, and certification
**Company Cost & Requirements**
- $6,000 per 4-hour session (group size limited to 30)
- All participants provided access to a video conference room, access to a HD camera, or comparable video communication

**Characteristics**
- Project-based or highly interactive to keep participants engaged
- Pre- and Post-assignments to integrate the learning
- Customized versions of topical sessions

**Program Topics**

**General Management**
Financial Analysis/Decision-Making  
Business Communications Laboratory  
Win-Win Negotiating (Internal & External)  
Managing External Relationships using Influence, Negotiations and Leadership  
Enterprise Risk Management

**Global Perspective**
- Agile Leadership  
- Emotional Intelligence  
- Global Team Leadership  
- Self-Other Awareness

**Product Management**
Innovation Maturity Model  
Design Thinking  
Product Management  
Project Management  
Market Segmentation

**Strategic Thinking**
Growth & Profitability through Innovation  
Managing Disruptive Innovation  
Strategic Leadership

**Operations Management**
Business Process Management  
Operations Planning and Control Systems  
Logistics Management  
Capacity Analysis

**Decision-Making**
- Ethics & Values Driven Leadership  
- Project Team Leadership  
- Team Decision-Making  
- Teambuilding & Conflict Management

**Supply Chain Management**
Supply Chain Maturity Model  
Supply Chain Optimization  
Purchasing and Supply Management  
Financial Models – Cash Flow Analysis

**Leading Change**
- Building an Innovative Culture  
- Change Management  
- Change Leadership  
- Influence Without Authority  
- Leading Matrix & Virtual Teams  
- Transformational Leadership

**Developing Others**
- Value IQ Assessment  
- Authentic Leadership  
- Driving A High Performance Culture  
- Empowerment & Delegation  
- Managing Generationally-Diverse Teams