IMA Case Competition 2017

What is it?
Teams of students respond to a case (published in *Strategic Finance*) by preparing and submitting a videotaped presentation to judges selected from IMA members. This very exciting competition presents students with real-life challenges and the opportunity to:

- Applying analytical skills using a case;
- Enhancing presentation and communication skills.

2017 Case Link

Do I qualify?
Each campus of any college/university is eligible to select a team(s) of three to five members to determine the best solution for the management accounting Case. Each team must consist of three or five members with the following composition:

- Teams must have no more than 50% of team members may be Master's Degree students.
- All members must have the intent to apply, have already applied, or be currently enrolled in the Poole College of Management.

Where/When:
Teams must submit a videotaped presentation of their case solution to IMA through YouTube. Using a blind judging process, a panel of IMA judges selects the top four teams. Those four teams will present their case recommendations at the annual IMA Conference.

Entries must be submitted January 31, 2017.
Sample application form and rules of competition (see below. It will be updated soon)
http://www.imanet.org/docs/default-source/educator_awards/2016_submission-student_case-competition_writable.pdf?sfvrsn=0

What is in it for you?.

- Each team enters into the finalists will receive a $3000.
- Four finalist teams will enjoy paid trip to IMA Conference in June 17-21, 2017 in Denver, CO to present their case to a panel of distinguished judges.
- Capture networking opportunities with financial and management professionals at all levels of many international firms.

What do you need to do now?
If you are interested in competing, please respond with your name, major and class year directly to Professor Al Chen (alchen@ncsu.edu). If you would like to be on a team with a specific group of other students, let us know that as well.
However, don’t worry about having a complete team – once we know who is interested, we will put together the teams for you.