LEADERSHIP AND INNOVATION SHOWCASE

The College of Management (COM) will host an annual showcase event that provides a venue and external exposure for students to present and highlight their work through class projects.

Criteria: Consistent with the College’s mission “to develop students into tomorrow’s business leaders,” criteria for the Leadership and Innovation Showcase include:

- Demonstrate thought leadership and real-world application of business principles
- Address important business challenges and opportunities
- Provide summary of key insights about the project
- Communicate the classroom theory applied for project problem-solving

Submission: All undergraduate and graduate students in the College of Management are encouraged to submit a class project for the showcase event.

The college would like to receive submissions from all concentrations in the departments of Accounting, Business Management, Economics, and Management, Innovation & Entrepreneurship.

Judging: Projects will be judged by a committee of faculty members and members of the Board of Advisors. Members of the selection committee will independently review each student/group project by scoring on a standard rating sheet. The student materials should be submitted electronically and will be distributed to selection committee members. Students are expected to be present at the showcase event on the afternoon of Tuesday, April 27, 2010.

Recognition: The project winners will be announced at the Leadership and Innovation Showcase ceremony in front of their fellow students, COM faculty, staff, COM Board of Advisors and corporate partners. All submissions will be available on the COM website for viewing after the event.

Awards: Scholarships will be awarded to each group participant based on the following two categories:

<table>
<thead>
<tr>
<th>Undergraduate Projects</th>
<th>Graduate Projects</th>
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</thead>
<tbody>
<tr>
<td>1st Place - $750 per project</td>
<td>1st Place - $1,250 per project</td>
</tr>
<tr>
<td>2nd Place - $500 per project</td>
<td>2nd Place - $1000 per project</td>
</tr>
<tr>
<td></td>
<td>3rd Place - $750 per project</td>
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Timeline:  
Project entry form submissions due Tuesday, April 13, 2010  
Project power point presentation due Wednesday, April 21, 2010  
Awards announced at showcase Tuesday, April 27, 2010

Order of Events: Tuesday, April 27, 2010

2:00 – 5:00 Judging: Presentations for judging committee begins (students required to be present)

4:00 – 5:30 Open Showcase: Poster-boards showcase/refreshments in Nelson Hall (2nd floor) for students, faculty, staff, corporate partners and Board of Advisors

5:45 – 6:30 Awards Ceremony: Recognition and remarks-COM Person of the Year and Presentation of Showcase winners

January 2010 Student/Group Overview
LEADERSHIP AND INNOVATION SHOWCASE ENTRY FORM

SELECT A CATEGORY: ☐ UNDERGRADUATE ☐ GRADUATE

TEAM MEMBER NAME(S)          EMAIL
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

CLASS AND SECTION/COURSE NUMBER:

PROFESSOR:

PLEASE PROVIDE A BRIEF SUMMARY ABOUT YOUR PROJECT:

IMPORTANT DUE DATES:

APRIL 21 – POWER POINT PRESENTATION (10 SLIDE MINIMUM, 15 SLIDE MAXIMUM)

APRIL 27 – SHOWCASE (90 SECOND PITCH/PRESENTATION TO JUDGES)

ENTRY FORM DEADLINE

• All project entry forms must be submitted by Tuesday, April 13, 2010 to room 2102 in Nelson Hall or by email to Vicki_burrows@ncsu.edu

Questions may be directed to Vicki Burrows at vicki_burrows@ncsu.edu.