The Power of the Pack.
You make it possible.
You may not be strolling across the Brickyard or sprinting for an early morning class in Nelson Hall these days, but you and your classmates continue to make a difference at NC State by giving each year.
This Impact Report shows how your annual gifts to the NC State Poole College of Management were used in the 2014-2015 fiscal year and how your investment in the Poole Pack is enabling students and faculty to THINK AND DO.
NC State is and always will be home. There are days that are hard, weeks that are challenging. But I wouldn’t change my time here for anything in the world. It is my goal to give back to this great university that has given me the necessary knowledge, skills and connections to succeed. Thank you for this fellowship.

— Logan Hurley, MAC ’16

BECAUSE OF YOU

Students receive scholarships, graduate fellowships, career services and professional development opportunities at the undergraduate and graduate levels.

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More than 200 companies and leading alumni helped create job and internship leads for students, provided real-world learning experiences and guidance, and expanded the college’s influence and outreach to the business community and beyond.

Completing an internship with Lacoste in New York City was one of the best experiences I’ve ever had. I then studied abroad in Germany. My internship and my international experience set me apart from other applicants and I accepted a full time position with Wells Fargo in international marketing. — Sarah Adams, ’15

Support for technology, facilities, marketing and operations kept our professors teaching, the advisors advising, and our students learning.
Faculty received research and teaching support that drives innovation in the business world and also creates a strong, relevant learning experience for students, putting them a step ahead of other business school peers.

Poole College students traveled the world and grew personally and professionally, becoming career-ready for a highly competitive, global workforce.

Without donors like you I wouldn’t be able to have the experiences I do or take some of the opportunities available to me. Thank you! — Jessica Craft, studying in Spain, fall 2015
Show your Wolfpack Pride!

Annual giving participation from alumni to Poole College is one measure used by *US News and World Report* for ranking business schools. Each year when you make a gift, you are casting a vote for NC State, validating your choice for the Pack and increasing the value of your degree.

Choose how YOU want to make a difference

You have the opportunity to play a personal role in sustaining NC State’s promise — to create economic, societal and intellectual prosperity.

- Your gift to the 21st Century Fund provides unrestricted dollars for the college to respond to opportunities and address emerging priorities in any given year.
- Your gift to the Jenkins Graduate Fund supports graduate students and programs.
- Your gift to the Poole COM General Scholarship Fund provides financial aid for students.
- You can direct your gift to support a specific academic department or program, or you can invest in faculty and student outreach initiatives that drive cutting-edge research and critical corporate engagement at the business school.

Choose where you want to invest. poole.ncsu.edu/makeagift

Just as generous alumni and friends helped sustain the traditions that made your NC State experience so meaningful, you can pass it on to today’s students by making a gift of any size to the Poole College of Management before June 30 each year.

It’s not how much you give — it’s that you do give that matters. **Thank you for your participation and support!**
SHOW YOUR WOLFPACK PRIDE ... GIVE BACK TO THE PACK!

Thank you!

Paid for by NC State Foundation