The Master of
Global Innovation
Management

2 DEGREES. 1 YEAR.
Gain a Global Perspective

Today’s marketplace is becoming increasingly global. For technology and innovation-oriented companies to succeed in these international markets, they need managers who bring a real-world, global perspective.

**Why MGIM?**

- Travel to other countries.
- Interact with students from different nations and cultures.
- Learn from renowned international professors.
- Gain experience with international companies and global markets.
- Grow in confidence and independence by traveling and studying abroad.
Innovation management is a team sport. Engineering, science and other technology-oriented students need essential business management skills as well as the ability to work in multi-disciplinary teams.

**Why MGIM?**

- Acquire core management skills essential to successful innovation.
- Learn how to blend management and technical perspectives.
- Enhance your creative thinking and problem-solving skills.
- Collaborate through extensive team-based learning.
- Improve your business communication skills.
Elevate your Career

Technically and scientifically oriented graduates need business and innovation management skills to gain a competitive advantage in the international job market.

**Why MGIM?**

- Show employers an ability to "think outside the box."
- Bring a comfort and skill in working in cross-disciplinary teams.
- Offer a unique combination of innovation management with a global perspective.
- Earn two master's degrees in one year from leading institutions.
- Use MGIM course credits for a future NCSU MBA.
IAE Graduate School of Management
Université Paul Cézanne, Aix en Provence, France

The School
The IAE Graduate School of Management is part of Université Paul Cézanne, Aix-Marseille III, founded in 1409. IAE is located in Puycard, France and is widely considered to be the leading public graduate school of business in France.

IAE is host to 800 graduate students from over 40 nationalities. The school has 40 permanent faculty members and invites more than 30 international professors and 150 business speakers each year to conduct lectures and courses within the various programs.

The Setting
The IAE Aix campus is located in the south of France, in Puycard near Aix-en-Provence, the historic capital of Provence. Aix-en-Provence is just 19 miles north of Marseille and the Mediterranean Sea. The Aix-Marseille area is the second largest population center in France.

Aix-en-Provence is renowned for its rich heritage, beautiful fountains and traditional architecture. Over the centuries, the area has attracted numerous artists – Matisse, Picasso, Chagall, Cezanne, Van Gogh, to name a few – with the particular light of its skies and its wonderful surroundings.

The Curriculum
A diverse, multi-disciplinary team of IAE professors will share with you their knowledge and experience in the areas of global business and innovation management. Students are required to take 15 credit hours on the following topics:

Core Courses
- Financial and Management Accounting
- Financial Analysis
- Marketing Management
- Strategy and Innovation
- Marketing for Innovation
- Personal Creativity
- Company-Sponsored Innovation Management Project

Workshops
- Innovation & Sustainability
- Managing the Multinational Corporation
- Intellectual Property
- International Seminar Series
Poole College of Management
North Carolina State University, Raleigh, North Carolina, USA

The School
The Poole College of Management is part of North Carolina State University, founded in 1887. Located in Raleigh, NC, it is a Top 50 U.S. public university with a unique focus on technology and innovation. NC State hosts 7,000 graduate students from over 85 nationalities.

The Poole College of Management benefits from a working relationship with nearby Research Triangle Park, a world-renowned planned research park made up of over 170 of the most innovative and cutting-edge technology-based companies in the world.

The Setting
NC State University resides in one of America’s great cities: Raleigh, the state capital. The Raleigh area is home to more than 1.7 million residents and holds the title as the number one place to live and work and the third most innovative city according to Forbes Magazine.

Raleigh offers the excitement and attractions of a great city, combined with the affordability and appeal of a classic Southern town. In Raleigh, you’ll find every variety of entertainment, including world-class museums, theatre, concerts, and professional and amateur sporting events.

The Curriculum
During your semester at the Poole College of Management, you will study with professors who are leaders in their fields. You will take away the knowledge and skills you need to effectively manage in an increasingly technological and global world. Students are required to take 18 credit hours, choosing among courses that include:

Core Courses
- Management of Technology and Innovation
- Project Management
- Business Relationship Management
- Independent Research Project / Internship

Elective Courses
- Entrepreneurship
- Technology, Competition, & the Law
- BioSciences Management
- Services Innovation
If you have any questions, or would like to request additional information, please feel free to contact us.

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**Apply Online**
To learn more about the MGIM program or to apply online, please visit our website at mgim.ncsu.edu.