Master of Global Innovation Management

The global, dual degree in business innovation

Gain a Global Perspective
Learn to Lead Innovation
Get Real Company Experience
The MGIM Advantage
The MGIM program will equip you with the core business management skills, global exposure and practical on-the-ground experience you’ll need to make a positive impact in business and innovation management.

Employers want technically trained graduates who have global experience, an unconventional perspective, and the ability to make an immediate, positive impact on their organizations. The MGIM degree is your competitive advantage in the global job market.

2 Degrees, 1 Year
Upon successful of the MGIM Program, students earn two master’s degrees in Global Innovation Management, one from Poole College of Management at NC State University and the second from IAE Aix Graduate School of Management – Aix Marseille University – AMU, France.

Students complete a total of 33 credit hours (or 66 ECTS) over two semesters (10 months). Plus, students can opt to complete an optional summer internship in China or India. The MGIM program structure incorporates an Innovation Project throughout, working with real companies to gain on-the-ground experience.

Road to MBA
Students who earn the dual master degree in Global Innovation Management from NC State and IAE Aix can earn their MBA from NC State Jenkins Graduate School of Management after completing just one additional year of full-time study.

Program Structure
One semester in France. One semester in the United States. Graduate in May and opt to complete a global summer experience in China or India. You will complete a total of 30 credit hours over two semesters, plus the three-credit optional summer experience.
Fall Semester – France
A diverse, multi-disciplinary team of IAE Aix professors will introduce you to business and innovation management fundamentals and your hands-on, team-based innovation project.

Core Courses
- Innovation Management Project
- Strategy and Innovation
- Technology Transfer to Market
- Innovation Networks
- Marketing Management
- Marketing for Innovation/Creativity
- Creativity in Management
- Managing Innovation

Workshops
- Design Thinking
- Culture and Innovation
- Comprofiles
- Cross-disciplinary Consulting
- Innovation & Sustainability
- International Seminar Series

Spring Semester – United States
NC State management professors will reinforce your business and innovation management knowledge and lead you through the Innovation Management practicum and specialized elective courses of study.

Core Courses
- Innovation Management Project
- Creativity in Management
- Managerial and Career Effectiveness
- Data-driven Decision Making

Elective Courses
- Product and Brand Management
- Business Relationship Management
- Consumer Behavior
- Business Process Design and Analysis

Program Administration
The Master of Global Innovation Management (MGIM) is a global dual degree jointly delivered by the IAE Aix Graduate School of Management – Aix Marseille University - AMU (France) and Poole College of Management - Jenkins Graduate School– North Carolina State University - NCSU (USA). The scope of this global program is broadened thanks to the collaboration of the School of Management of Zhejiang University.
Take the Next Step
Applicants must have completed their undergraduate degree prior to the MGIM program start. Application components include: application form, essays, letters of recommendation, resume, TOEFL or IELTS scores for international applicants to NC State who did not complete their undergraduate work in the United States. NC State applicants to the MGIM program are not required to submit GMAT or GRE test scores.

- Residents of North America, South America (except Brazil), & China apply to the MGIM program through NC State University.
- Residents of all other countries apply through IAE Aix-Marseille University.

Application Deadlines for Fall 2015
- Round One (Early Admissions deadline): December 1, 2014
- Round Two: February 13, 2015
- Round Three: April 17, 2015

Request Information
NC State applicants, please contact us:
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