

# Business Administration (BS) – Marketing Concentration: (20BUSMKT)

Semester Display 11-17-16 (v2.5)

<b>FRESHMAN YEAR</b>				
<b>Fall Semester</b>	<b>Credits</b>		<b>Spring Semester</b>	<b>Credits</b>
M 100 Professionalism, Diversity and Acad Success in Mgmt <sup>1</sup>	1		MA 114 Finite Math <sup>7</sup>	3
ENG 101 <sup>2</sup> or Natural Science (with Lab) <sup>3</sup>	4		Communications <sup>8</sup> or Humanities <sup>9</sup>	3
MA 121/131/141 Calculus <sup>2, 4</sup>	3		ENG 101 <sup>2</sup> or Natural Science (with Lab) <sup>3</sup>	4
FL_ 201 <sup>5</sup>	3		EC 201 Principles of Microeconomics <sup>2, 11</sup>	3
MIE 201 Intro to Business Processes	3		ACC 210 Concepts of Financial Reporting <sup>2</sup>	3
HESF 1** Health & Exercise Studies Course <sup>6</sup>	1			
	<b>15</b>			<b>16</b>
<b>SOPHOMORE YEAR</b>				
<b>Fall Semester</b>	<b>Credits</b>		<b>Spring Semester</b>	<b>Credits</b>
ACC 200 Intro to Managerial Accounting <sup>2</sup>	3		BUS 320, 340, 360, 370, MIE 305, 310, 330 <sup>13</sup>	9
Communications <sup>8</sup> or Humanities <sup>9</sup>	3		<i>(take three)</i>	
BUS/ST 350 Econ/Bus Statistics <sup>2, 12</sup>	3		PSY 200 Intro to Psychology	3
Natural Science <sup>3</sup>	3		Additional Breadth <sup>14</sup>	3
EC 202 Principles of Macroeconomics	3		ST 307 Intro to Statistical Programming-SAS	1
HES_ *** Health & Exercise Studies Course <sup>10</sup>	1			
	<b>16</b>			<b>16</b>
<b>JUNIOR YEAR</b>				
<b>Fall Semester</b>	<b>Credits</b>		<b>Spring Semester</b>	<b>Credits</b>
BUS 320, 340, 360, 370, MIE 305, 310, 330 <sup>13</sup>	6		BUS 320, 340, 360, 370, MIE 305, 310, 330 <sup>13</sup>	6
<i>(take two)</i>			<i>(take two)</i>	
Advanced Writing <sup>15</sup>	3		Concentration course <sup>18</sup>	3
Free electives <sup>16</sup>	6		Free Electives <sup>16</sup>	6
	<b>15</b>			<b>15</b>
<b>SENIOR YEAR</b>				
<b>Fall Semester</b>	<b>Credits</b>		<b>Spring Semester</b>	<b>Credits</b>
Concentration courses <sup>18</sup> <i>(take two)</i>	6		MIE 480 Business Policy & Strategy	3
Interdisciplinary Perspectives <sup>17</sup>	2		Concentration course <sup>18</sup>	3
Humanities <sup>9</sup>	3		Free Electives <sup>16</sup>	6
Free Elective <sup>16</sup>	4			
	<b>15</b>			<b>12</b>
<b>Minimum Credit Hours Required for Graduation*</b>				<b>120</b>

GPA Graduation Requirements:

Overall GPA for all courses attempted at NC State must be 2.0 or higher; and

Overall GPA for all BUS, MIE, and M courses attempted at NC State must be 2.0 or higher.

1. Students should take M 100 their first semester in the program.
2. Must be completed with "C-" or better.
3. 7 credit hours-include one laboratory course or course with a lab from the GEP Natural Sciences list.
4. MA 131 or MA 141 are encouraged for students who qualify and aspire to take additional calculus. For students completing MA 141, one credit of MA141 will count as free elective credit.
5. Unless a placement exam is successfully completed, students are required to complete FL\_ 201 – the third semester of a foreign language (through the intermediate level). Students will not receive credit for courses below 102 unless starting a language different from their high school proficiency. Students who place beyond FL\_201 and choose not to take a foreign language course will have satisfied the foreign language requirement but will not receive hour credit.
6. 1 hour of Health & Exercise Studies at the 100 level.
7. MA 242 may substitute.
8. COM 110, 112, or 211.
9. Choose two courses from the GEP Humanities list; Students must also take one course from the Poole College of Management Ethics list- MIE 306, PHI 214, 221, 312, 375 (no credit hour requirement); If a student takes a PHI course to satisfy the Ethics requirement, it may double-count as the second humanities course provided the first course was not also a PHI course.
10. 1 hour of Health & Exercise Studies. (PEC, PEF, PEH, PEO and PES courses cannot be taken to satisfy this requirement.) (HES courses may be taken for credit or credit only.)
11. ARE 201 may substitute. The requirement must be met with C- or better.
12. ST 302, 361, 370 or 372 may substitute. The requirement must be met with C- or better.
13. BUS 320 has prerequisites of ACC 210 and EC 201. BUS 360 and MIE 330 have prerequisite of MIE 201.
14. Take one from the GEP Additional Breadth- Humanities/Social Sciences/Visual Performing Arts list.
15. ENG 331, 332, 333.
16. Some courses will not count as free electives, such as FL 101, or 105 (in the language in which proficiency requirement is met), or MA 101, 103, 105. (12 hours of free electives may be taken for credit only.)
17. Choose one course from the GEP Interdisciplinary Perspectives list. For students completing a three-credit IP course, one credit will count in free electives.
18. Students in the Marketing concentration should take BUS 462; and three of: BUS 460, 464, 465, 466, 467, 468

\*Students must also complete as a part of their degree requirements one course from the GEP U.S. Diversity list (no credit hour requirement) and one course from the GEP Global Knowledge list (no credit hour requirement).