

Business Analytics Honors Program

The NC State Poole College of Management provides an exciting opportunity for select Poole College undergraduate honors students pursuing bachelor's degrees in accounting, business administration or economics. This academic option has been designed to prepare our students for careers in the high-demand field of business analytics. Entry into the program is competitive and by application only. The first students completing the business analytics curriculum graduated in May 2016.

The Business Analytics Honors Program was established in Poole College in response to a need identified by a wide range of employers seeking qualified candidates for this increasingly vital skill set in business and industry. The curriculum combines rigorous classroom instruction with experiential learning through a practicum course that engages students with local employers to work on real world data analytics projects.

Engage with Us

Poole College works closely with business and industry to develop and deliver academic coursework and experiential learning opportunities that prepare career-ready graduates. We invite you to partner with us in this process.

- › Recruiters may contact Brian Newton, director of our undergraduate Career Development Center [brian_newton@ncsu.edu] to coordinate access to this and future cohorts of business analytics program graduates.
- › Interested in partnering with us as we continue to develop this exciting new academic path for our students? Contact Scott Showalter, coordinator of the Business Analytics Honors Program [scott_showalter@ncsu.edu].

Curriculum

Applicants are considered for this program based on prior academic achievement, including an overall and major GPA of 3.25 or better and completion of two prerequisite courses:

- › **Information Systems Management (Honors)**
- › **Economics and Business Statistics (Honors)**

Once admitted to the program, they will take the following courses:

- › **Business Analytics (Honors)**
- › **Analytics: From Data to Decisions (Honors)**
- › **Business Analytics Practicum (Honors) or another honors practicum course containing data analytics content, with prior approval.**

Completion of the Business Analytics Honors Program will be designated on a student's transcript after all degree requirements have been met, in addition to the following:

- › **B or better grade in all required program-level courses**
- › **3.25 or better overall major GPA**
- › **3.25 or better overall GPA**

Students who earn the Business Analytics Honors Program designation may include this with their other academic credentials on their resumes.

NC State. Think and do.

Learn more at poole.ncsu.edu