Information Technology Strategy Concentration: MAC Program, NC State University, Poole College of Management

Robin Pennington - Students that are interested in technology and business processes and really enjoy emerging technologies as well, would be a really good fit for the IT concentration.

Srinivas Saraswatula - IT auditors are in extremely high demand these days. Everything is done in complex information systems now and it is very useful to have a basic understanding of how these financial systems work in order to know where to put the controls.

Robin Pennington – Companies have a lot of concerns about security, cybersecurity attacks, um also, managing data because they get data from so many sources now. Students who understand that and understand those processes, understand the risks that are associated with those processes will be very successful.

Julie Earp – Cybersecurity is one of the big hot areas where we have a shortage of professionals. We don’t have enough people that understand security and how to protect the vulnerabilities in a company.

Marianne Bradford – We concentrate a lot on enterprise systems and students understand the project risks, the business risks, and the IT risks of implementing these systems.

Julie Earp - They get a lot of technical information and they come away really understanding security vulnerabilities and how hackers hack into networks.

Christopher Befus - There’s so many things you can do with IT because it’s involved in so many companies and it’s such a rapidly growing industry. NC State is very good at giving you the base knowledge to get out there and expound upon that knowledge and move forward into your career.