Dean’s Statement

This year, Poole College has safely resumed pre-Covid operations by increasing the number of in-person classes and extra-curricular engagement opportunities for our students, by adding initiatives to support the well-being of our community and by finding creative ways to use our resources to accomplish our mission of educating the next generation of business leaders.

It’s a privilege to work with the talented and dedicated individuals at Poole College and I look forward to achieving great things in the coming year.

Dr. Frank Buckless
Stephen P. Zelnak Jr. Dean

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Poole Welcomes Largest Undergraduate Class
We received a record high of 5,330 first-year student applications this year and will admit 538 students in fall 2022. Poole remains one of the most competitive admission colleges at NC State.

First Cohort of the Master of Management, Risk and Analytics
We will admit our first class of the online Master of Management, Risk and Analytics program in fall of 2022.

20% Higher Salary for Business Analytics Honors Students
The Business Analytics Honors Program continues to produce excellent outcomes for our students. We’re exploring ways to expand the reach of this innovative model.

99%+ Employment for MAC Graduates
In the past three years, 99% of MAC graduates have secured full-time work within three months of graduation.

No. 1 in Diversity for Jenkins MBA
Bloomberg Businessweek ranked our Jenkins MBA program No. 1 in the inaugural B-School Diversity Index in 2022. Overall, our MBA program continues to be highly ranked (see ranking highlights below).

Poole Recognized by AACSB’s Innovations That Inspire Program, Diversity Theme
Using in-house expertise to enhance Poole College’s culture of constant improvement and belonging, the Poole Pack Professional Development Series builds competencies through training focused on awareness, knowledge, skill-building and application.

Poole Wellness Initiatives: From Therapy Dogs to Office Yoga
The wellness and mental health of our students, faculty and staff are more important than ever and, as a result, Poole increased the number and range of wellness initiatives.

Launched: Poole Startup Series
In this video series, we share the entrepreneurship journeys of students, alumni and other members of the Poole and NC State community.

8 Incoming Faculty
Poole’s newest faculty members, hired in the 2021-22 academic year, bring interdisciplinary expertise and industry experience to the classroom and their research fields.

Poole Podcast: Season 2 Released
The Poole Podcast is a Think and Do conversation about the relationship between academics and industry. Each episode shares research and ideas from our world class Poole College faculty and explores how these ideas are being translated into practice.

92% Increase in Faculty Media Mentions
Poole faculty were cited in the media 1,652 times with some exceptional publications drawing wide interest, including two by Langdon Distinguished University Professor of Marketing Stacy Wood in the New England Journal of Medicine and the Journal of the American Medical Association.

Poole Thought Leadership’s Impact Continues to Grow
The Poole Thought Leadership website – a hub with actionable insights stemming from our research and teaching – brought 64,327 visitors (59% increase) and had 89,129 total pageviews (48% increase).

55 Articles in Financial Times Top 50 Journals
Over the past two years Poole faculty have authored 55 articles in the Financial Times Top 50 journals, compared to 37 articles authored in the prior two-year period. The Financial Times 50 represents the elite and most impactful academic business journals worldwide.

Think and Do the Extraordinary Campaign for Poole: $105M From 8,000 Donors
Poole celebrates $105 million in giving as part of the Think and Do the Extraordinary Campaign. The college exceeded its initial campaign goal of $65 million thanks to the passion and commitment of our supporters and donors.

$97M in Total Endowment
Our endowment reached $96,963,035.34, which provides long-term sustainability for the college to invest in excellence.
Stats and Strengths

Ranked Among the top Business Schools

#1
No. 1 in diversity for Jenkins MBA
(Bloomberg Businessweek, 2022)

#1
No. 1 in the Southeast and No. 15 nationally for undergraduate and graduate entrepreneurship
(The Princeton Review, 2022)

#4
No. 4 in top 50 masters in accounting online degree program (University HQ, 2022)

#7
No. 7 best online master’s in accounting (Academic Influence, 2022)

#6
No. 6 top online MBA for employability and No. 27 overall (QS Online MBA Ranking, 2022)

#7
No. 7 for career outcomes and No. 13 among best online MBA Programs (Poets & Quants, 2022)

#9
No. 9 best online business analytics MBA programs (US News and World Report, 2022)

#27
No. 27 undergraduate business analytics program (US News and World Report, 2022)

Essential Facts and Figures

› 100+ full-time faculty members engaged in impactful research that generates knowledge and drives economic development

› 4,500+ undergraduate and graduate students

› Bachelor’s degrees in accounting, business administration, economics

› Business administration concentrations in entrepreneurship, finance, human resources, information technology, marketing and supply chain management

› Master’s degrees in accounting, business administration, economics, management

› Doctoral degree in economics

› Hundreds of mutually beneficial corporate relationships advancing faculty scholarship and experiential learning for students

› Five initiatives fostering research, learning and corporate engagement: Business Analytics Initiative, Business Sustainability Collaborative, Enterprise Risk Management Initiative, Entrepreneurship Clinic, Supply Chain Resource Cooperative

› Executive education through online and face-to-face learning and development programs
**Strategic Framework**

**Mission**

The Poole College of Management at NC State University actively engages with industry and academia to create an innovative and collaborative intellectual environment that fosters learning, scholarship and service. We focus on developing and supporting leaders with an entrepreneurial mindset and analytical problem solving capabilities to positively impact our data-rich, dynamic, global economy.

**Vision**

The Poole College of Management will be recognized as a world-class, innovative college of management that advances business and society.

**We Value**

- ★ Excellence in all endeavors
- 🌟 Innovative programs and approaches
- 🏆 Impact of our scholarship
- 🎓 Success of our students and alumni
- 🗣️ A culture of diversity and inclusion
- 💑 Ethical awareness, decisions and behaviors
- 🌍 Positive contribution to our global society

**Strategic Goals and Objectives**

1. Enhance the success of our students through educational innovation.
2. Enhance scholarship and research by investing in faculty and infrastructure.
3. Enhance interdisciplinary scholarship to address the grand challenges of society.
4. Enhance organizational excellence by creating a culture of constant improvement.
5. Enhance local and global engagement through focused strategic partnerships.
Student Success

*Enhance the success of our students through educational innovation.*

The Poole College of Management will be recognized as producing graduates who possess creative thought, analytic skills and the ability to foster an environment of positive intercultural interaction in the context of today’s data-driven, global economy.

Admissions

**Undergraduate Admissions**

We will have 538 new first year students join us this fall, compared to 465 in 2021. Poole College had the largest percent increase (15.8%) on campus in first-year student applications with over 5,300 applications. Among the incoming class for fall 2022, 11.5% of students identify as Asian and 6.1% identify as Black – the highest percentage for these groups for the last five years, based on preliminary numbers for fall 2022.

**Graduate Admissions**

- MAC (Master of Accounting): 152 accepted (target was 145).
- MBA (Master of Business Administration): We are on track to achieve our admissions target of 160.
- MM (Master of Management): We expect to achieve our target of 15 for our MM Marketing Analytics. For the newly launched MM Risk Analytics our enrollment target is 15 students.

Program Enrollment

<table>
<thead>
<tr>
<th>Degree level</th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22</th>
<th>% from 2020-21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>2,859</td>
<td>3,035</td>
<td>3,270</td>
<td>3,435</td>
<td>3,557</td>
<td>3.5%</td>
</tr>
<tr>
<td>Masters</td>
<td>863</td>
<td>826</td>
<td>843</td>
<td>866</td>
<td>887</td>
<td>2.4%</td>
</tr>
<tr>
<td>Doctorate</td>
<td>42</td>
<td>39</td>
<td>39</td>
<td>38</td>
<td>38</td>
<td>0%</td>
</tr>
<tr>
<td>Certificates</td>
<td>7</td>
<td>7</td>
<td>9</td>
<td>13</td>
<td>22</td>
<td>69%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>3,771</td>
<td>3,907</td>
<td>4,161</td>
<td>4,352</td>
<td>4,504</td>
<td>3.5%</td>
</tr>
</tbody>
</table>
Student Diversity Across Programs

Our Assistant Dean of Diversity, Equity and Inclusion (DEI) and Assistant Dean of Undergraduate Programs are taking a comprehensive review of how we attract and yield diverse students to the college. We are rolling out several new initiatives in this area. In addition, full curriculum reviews are underway across our degree programs to understand where and how we can incorporate more DEI content to better prepare our students to be effective and impactful leaders in today’s economy.

<table>
<thead>
<tr>
<th>Student Diversity</th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>39.35%</td>
<td>40.65%</td>
<td>41.63%</td>
</tr>
<tr>
<td>URM</td>
<td>22.16%</td>
<td>22.95%</td>
<td>24.11%</td>
</tr>
</tbody>
</table>

Retention and Graduation

Poole College continues to have excellent retention and graduation rates.

<table>
<thead>
<tr>
<th>Graduation/Retention Rates</th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Retention Rate</td>
<td>93%</td>
<td>93%</td>
<td>95%</td>
</tr>
<tr>
<td>Four Year Graduation Rate</td>
<td>74%</td>
<td>77%</td>
<td>78%</td>
</tr>
<tr>
<td>Five Year Graduation Rate</td>
<td>85%</td>
<td>84%</td>
<td>86%</td>
</tr>
</tbody>
</table>

Student Employment Outcomes

Undergraduate Programs

The average salary for Poole graduates majoring in accounting is $50,174, business administration – $52,580, economics – $54,418. The overall average salary across majors is $52,418.

MBA

The median preliminary salary for MBA students is $91,500. We continue to attract top national employers including Cisco Systems, Deloitte, Ernst & Young, Bank of America, PWC, Amazon and IBM.

Master of Accounting

The median salary for MAC graduates is $60,700, a 10% increase in three years. The MAC program had strong placements with 99% of students receiving employment within three months after graduation. Our top employers include PWC, Grant Thornton, EY, Dixon Hughes Goodman and Deloitte.
Student Success Tactics

The following tactics were identified in support of Goal #1.

› Improving wellness, engagement and communication with students.

We created a Student Advisory Board to provide input about strategic decisions that guide the Poole’s future and to ensure lifelong student success.

We launched a Poole Wellness Day in the fall of 2021 which expanded to Poole Wellness Week in the spring of 2022. Events included Therapy Dogs, Yoga on the Lawn, a Relaxation Station and a Mindfulness Workshop.

We redesigned and optimized the Undergraduate Programs website to provide up-to-date academic and extracurricular information and resources to current students (condensed the number of pages from ~260 to 100); we also streamlined and increased the quality of student communications by sending 19 issues of a student newsletter (with a 63.8% median open rate), creating student-centered content on Instagram Stories and launching regular Instagram Reels.

› Evaluating and developing innovative pedagogy and delivery methods across all programs.

We are experimenting with innovations within our finance concentration to increase the depth and experiential learning for our students.

We hired two new instructional designers to support the college-wide Director of Instructional Design.

The Instructional Design Group helps our faculty deliver teaching content through a wide range of formats. During the academic year this group:

• Trained and supported Poole faculty with instructional design and instructional technologies through 12 newsletters, eight workshops/drop-in help sessions and over 400 help requests.

• Partnered with nine Poole faculty members to develop or redesign their online courses in order to improve student success.

• Presented at six national, regional and university level conferences.

› Developing and managing a robust portfolio of high-quality and innovative academic programs, including specialized one-year master’s and certificate programs.

The online MAC program continues to see strong growth: We started with 26 students in 2020 and now have 62 students.

We continue to expand graduate premium programs using the Master of Management as a platform for creating new offerings.

We successfully launched the Master of Management, Marketing Analytics in fall 2021 and expect to meet the planned enrollment targets in fall 2022. We are launching the Master of Management, Risk and Analytics in fall 2022 with an enrollment target of 15 students.

We are in the initial planning phase for a Master of Management, Corporate Innovation. Additionally, we are developing a graduate certificate in sustainable business and a graduate certificate in corporate innovation and entrepreneurship.
Student Success Tactics (CONTINUED)

▷ **Incorporating diverse and inclusive content into the curriculum.**

The Associate Dean for Academic Programs appointed an undergraduate curriculum task force to draft learning outcomes for the AACSB’s social responsibility objective. The task force drafted student learning outcomes for curricular and co-curricular development. The task force piloted an assessment of drafted objectives in spring 2022 with approximately 300 undergraduate students (results still in process). The task force collected data on course curriculum content to map where students are getting exposed to identified learning objectives. Work is ongoing to align outcomes into specific courses across the core curriculum.

The Assistant Dean of DEI for Students, Faculty and Staff created an instructional toolkit for faculty and hosted an MBA faculty roundtable to share the toolkit along with other best practices. As a result, multiple faculty updated their syllabi with inclusive language to enhance our classroom environment.

▷ **Increasing philanthropy and gifts that support student access and experience.**

Through gifts, we have created two new faculty awards programs that focus on enhancing the student experience:

- **Dean’s Award for Excellence in Teaching and Advising**
  
  This award was established to recognize and reward outstanding faculty mentoring of student organizations.

  Recipients were: Patrice Nealon and Tom Byrnes for their work advising the NC State student chapter of the American Marketing Association (AMA).

- **Poole Faculty Teaching Fellows**
  
  This award was established to recognize faculty who are at the forefront of innovation in their disciplines and who embrace the College’s goal of analytical problem solving and entrepreneurial mindset in their teaching.

  The inaugural recipients were Paul Mulvey and Stefanie Robinson who both demonstrated excellence and innovation in their teaching. As part of the award, Mulvey and Robinson will lead sessions with other faculty focused on improving learning outcomes and elevating teaching across the college.

- **Student Scholarships**
  
  Established 12 new scholarship endowments totaling $1,229,000 in donor support with an additional $614,000 in matching funds.
Faculty and Scholarship

Enhance scholarship and research by investing in faculty and infrastructure.
The Poole College of Management will develop national and international reputations for scholarship that positively impacts academia and industry.

Faculty

We are very appreciative of the support from the university as we continue to grow our tenure-track (TT) faculty to align with enrollment and program growth. We added two new TT lines in fiscal year 2022. We have three new faculty starting in fall 2022, and we will start searches for a net four new faculty with anticipated start dates of fall 2023.

Our ability to retain our top faculty has been enhanced by our ability to make retention raises and to provide increased summer research funding support. Summer research funding is provided entirely by our donors and has led to significant increases in research output by our faculty.

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</tr>
</thead>
<tbody>
<tr>
<td>Faculty Tenure Track</td>
<td>58</td>
<td>55</td>
<td>58</td>
<td>59</td>
<td>61</td>
</tr>
<tr>
<td>Faculty Professional</td>
<td>32</td>
<td>35</td>
<td>40</td>
<td>39</td>
<td>39</td>
</tr>
<tr>
<td>Phased Retirement</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Administrators T/TT</td>
<td>6</td>
<td>7</td>
<td>7</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Administrators other</td>
<td>5</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>EHRA Staff</td>
<td>46</td>
<td>51</td>
<td>53</td>
<td>49</td>
<td>50</td>
</tr>
<tr>
<td>SHRA Staff</td>
<td>22</td>
<td>23</td>
<td>25</td>
<td>31</td>
<td>27</td>
</tr>
<tr>
<td>Total</td>
<td>170</td>
<td>177</td>
<td>187</td>
<td>185</td>
<td>185</td>
</tr>
</tbody>
</table>
Faculty Diversity

We continue to work to recruit faculty who will contribute to our goal of creating a college that values diversity, equity and inclusion.

<table>
<thead>
<tr>
<th>Tenure and Tenure Track</th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>32%</td>
<td>31%</td>
<td>28%</td>
</tr>
<tr>
<td>Underrepresented Minority</td>
<td>11%</td>
<td>8%</td>
<td>9%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Professional</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>42%</td>
<td>45%</td>
</tr>
<tr>
<td>Underrepresented Minority</td>
<td>11%</td>
<td>16%</td>
</tr>
</tbody>
</table>

Faculty Retention and Scholarship Tactics

The following tactics were identified in support of Goal #2.

› **Creating a hiring plan to increase the number of tenure track faculty through a diverse and high-quality applicant pool.**

  We’re in the midst of a multi year process to recruit and hire the best new faculty.

› **Increasing resources for faculty success and retention.**

  We continue to grow our summer research support, which in the business discipline is considered an essential retention tool for research active faculty. This program rewards faculty who are successful in publishing in the elite business journals.

POOLE SUMMER SUPPORT

With the support of Mike and Lori Constantino, the college established an Endowed Faculty Enrichment Fund. This fund was created to support the college’s need to provide resources for faculty enrichment, retention and recruitment.
Scholarship

In the past five years, Poole faculty have published 101 articles in the elite Financial Times 50 journal list.

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td>9</td>
<td>21</td>
<td>16</td>
<td>30</td>
<td>25</td>
</tr>
</tbody>
</table>

*includes accepted and in press articles.

Contracts and Grants

<table>
<thead>
<tr>
<th></th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>C&amp;G expenditures ('000s)</td>
<td>$1,613</td>
<td>$1,876</td>
<td>$1,300</td>
</tr>
<tr>
<td>F&amp;A ('000s)</td>
<td>$171</td>
<td>$327</td>
<td>$179</td>
</tr>
</tbody>
</table>

In 2021-22 Poole faculty were awarded three new sponsored research projects with total funding of $85,953. An additional $227,996 in sponsored funding was awarded through supplements and continuations to existing projects.

Increasing Poole College brand and faculty scholarship impact through digital media.

Launched in July 2020, Poole Thought Leadership offers actionable insights based on our research and expertise. This year the platform yielded participation from more than 41 faculty members across college disciplines. The website pageviews increased by 48.3% to 89,129 total views bringing 64,327 users to the website (59% increase).

The top-performing article on Gen Alpha (the youngest consumers) brought over 28,000 website visits. We have also seen conversations around our thought leadership on social media: An article on Disney’s tax status shared on Facebook received 337 comments alone becoming one of the top-performing posts across our social media channels.

We released ten new episodes of the Poole Podcast, and the podcast landed in the top 10% of all podcasts according to ListenNotes. The average number of listens is over 150 per episode.

Faculty media mentions in local, national and international outlets increased year over year to 1,652 mentions this academic year (a 92% increase). For July 2021-May 2022, the Poole website increased overall traffic by 36% and had a total of 334,000 unique visitors, with 86% of those being new to the site.

<table>
<thead>
<tr>
<th></th>
<th>2019-20</th>
<th>2020-21</th>
<th>2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Media Citations</td>
<td>733</td>
<td>566</td>
<td>1,652</td>
</tr>
<tr>
<td>Poole website visits</td>
<td>226,000</td>
<td>245,000</td>
<td>334,000</td>
</tr>
<tr>
<td>Poole Thought Leadership website visits</td>
<td>N/A</td>
<td>37,476</td>
<td>64,327</td>
</tr>
<tr>
<td>Poole College Media Mentions</td>
<td>5,284</td>
<td>6,500</td>
<td>7,290</td>
</tr>
</tbody>
</table>
STRATEGIC GOAL #3

Interdisciplinary Engagement

Enhance interdisciplinary scholarship to address the grand challenges of society. The Poole College of Management will address complex issues through partnerships with academic, industry and community engagement.

Interdisciplinary Engagement Tactics

The following tactics were identified in support of Goal #3.

› Evaluating new faculty hires through the lens of interdisciplinary research.
  
  Our recent faculty hires in marketing and analytics are both interdisciplinary.

› Promoting interdisciplinary collaboration among faculty across colleges.
  
  We successfully filled the Owens Chair in International Economics. We are continuing the search jointly with economics and agriculture and resource economics for the assistant professor in international economics.

  We are supporting one Operations Research PhD student and two Industrial and Organizational Psychology PhD students.

› Establishing new and innovative partnerships across campus to enhance opportunities for students and faculty.
  
  The Business Analytics Initiative hosted its first roundtable event in May with the participation of individuals from industry as well as faculty from across the campus.

  Poole College was actively involved in the university’s inaugural Equity Symposium. We had representation from across the college.

› Exploring new opportunities for increasing funded research.
  
  We launched our new External Grants Funding Program in May 2022 and hosted events to increase the proportion of faculty in Poole who write and submit grants.

  Over ten faculty who are new to grant writing are now engaged in the process. We have an additional five faculty members who are registered for the grant writing workshop.
Organizational Excellence

Enhance organizational excellence by creating a culture of constant improvement.
The Poole College of Management will responsibly develop and deploy resources
to support the strategic priorities of the College.

Organizational Excellence Tactics

The following tactics were identified in support of Goal #4; they are currently in progress.

- **Enhance focus on philanthropic engagement and fundraising through staff growth and reorganization.**
  We are in the process of adding an Assistant Director of Events and Engagement and Director of Development

<table>
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<tr>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Donors</td>
<td>2,195</td>
<td>2,816</td>
<td>1,899</td>
<td>2,491</td>
<td>2,529</td>
</tr>
<tr>
<td>Total Dollars</td>
<td>$5,964,006</td>
<td>$3,381,467</td>
<td>$24,122,389</td>
<td>$5,339,881</td>
<td>$6,485,954</td>
</tr>
</tbody>
</table>

(Major Gifts Officer) with support from University Advancement.

*Through June 16, 2022

- **Enhance professional development program for faculty and staff with the Poole Pack Development Series (PPDS).**
The AACSB (the leading Business School Accreditator) recognized our professional development program as one of their Innovations That Inspire. Half of Poole College employees participated in at least one professional development workshop during the year. 12 employees completed the PPDS certificate as of May 24, 2022. The Poole Pack Development Series supports our culture of constant improvement and our important DEI initiatives.

- **Enhance college structure for HR, Finance, IT and Operational Support.**
  We have restructured our HR operations and the team is greatly improving HR processes within the college.

  We welcomed a new Director of IT and restructured the IT department to improve the user experience. We’re creating an IT support walk-up help desk for students, faculty and staff.

  We have restructured our operations team moving toward a generalist model from a Subject Matter Expert model. The new structure is providing exceptional, efficient and effective support to the college.

  We continue to refine and enhance our fiscal reporting and management tools. The college’s financial and resource management is operating at the highest level of efficiency and effectiveness, ensuring the prudent deployment of our resources.
Organizational Excellence Tactics (CONTINUED)

▷ Elevate diversity awareness and appreciation that will lead to culture change needed to impact student and employee satisfaction scores.
   We reclassified the interim DEI Director role to Assistant Dean of DEI for Student, Faculty and Staff. We installed six art exhibits by minority designers/artists that coincided with the campus-wide heritage month calendars (e.g. NAHM, Latinx). College-wide communications included 10 various DEI-themed articles or personal messages from the Dean. We updated signage in Nelson Hall to indicate where “single-occupant” restrooms are located. We led the inaugural campus-wide Pride Walk and increased GLBT Advocates from eight to 18.

▷ Invest in Poole College facilities to create a welcoming environment and elevate faculty, staff and student engagement and collaboration.
   With the generous support of the the Office of the Executive Vice Chancellor and Provost, Poole College spent $670,000 on renovations to our facilities during 2021-22:
   - Refreshed the Port City Java coffee shop to provide more collaboration space for faculty, staff and students.
   - Renovated 29 faculty, staff and PhD student offices; refreshed departmental suites.
   - Installed feminine hygiene product dispensers in all women’s and single-occupant restrooms.
   - Added soft seating and café style tables and chairs throughout Nelson Hall to allow students to study, collaborate and relax before and after class.
   - Began construction of the IT Help Desk to provide walk-up IT support for all of the college community.
   - Started planning a major renovation of the basement to include:
     - 90 person high tech, active learning classroom.
     - 20 person functional space that can be used for study breakout sessions, events and overflow space.
     - Financial Markets Lab including our Bloomberg terminals which will be relocated from the Hill Library.
     - Breakout rooms equipped with up-to-date technology to allow for virtual meetings and interviews.
     - Additional collaboration space for faculty, staff and students.
Financial Snapshot

› The 2021-22 year has been a strong year in terms of the support we received from the Office of the Executive Vice Chancellor and Provost, including:
  • $480k for renovation and teaching enhancement.
  • Two new faculty hires as part of the transformational hiring plan.

› The 2022-23 year is looking strong as well and we expect to receive:
  • $600k in new continuing funds from enrollment growth which we will use to support new faculty lines.

Development Financial Overview

Gifts from alumni and friends of the college comprise a significant and growing portion of our resource base. Our Development and External Relations Team achieved several fundraising successes in 2021-22:

› Development financial snapshot:
  Poole College raised a total of $105,330,562, over 60% of the college’s original goal of $65M, in the Think and Do the Extraordinary Campaign.
  As of June 28, 2022: FY22 Year to Date Gifts & New Commitments: $6,485,953.62.
    • Generated a 21% increase in Gifts & New Commitments from FY21.
    • Generated an 11% increase in leadership annual gifts ($1,000 to $49,999) and a 12% increase in leadership annual donors from FY21.

› Gifts and new commitments highlights:
  • Secured two $500,000 bequest gifts to support student scholarships at Poole.
  • Secured a $667,000 gift to establish a new distinguished professorship in Poole.
  • Secured a $2,000,000 gift to support faculty research, retention, recruitment and awards.
  • Established seven Extraordinary Opportunity Scholarships within Poole.

› Day of Giving: Poole College secured $746,280 from 793 gifts during the March 2022 Day of Giving.
  Gifts of note from Day of Giving:
    • $250,000 commitment to endow the Poole Faculty Enrichment Fund.
    • $62,500 gift to support scholarships for diverse students in Poole.
    • $50,000 gift to provide funding for initiatives supporting students who have overcome challenges related to learning disabilities.
Local and Global Partnership

Enhance local and global engagement through focused strategic partnerships.

The Poole College of Management will engage in partnerships that promote strategic innovation and provide impactful experiences to create value for all stakeholders.

Local and Global Partnerships Tactics

The following tactics were identified in support of Goal #5; they are currently in progress.

› We made a strong push to get our students studying abroad again this year. Highlights include:
  • Poole faculty led 126 undergraduate and 57 graduate students abroad during spring break and summer 2022.
  • Seven International Business Dual Degree (IBDD) program outbound students studying abroad with dual degree partners.
  • Three rounds of Global Seminar Series with four world-class business schools.

› We are in the process of adding a corporate relations director to facilitate industry engagement that enhances faculty research, student recruitment, student employment and executive education. We expect this position to be self-funding.

› Support initiatives that are engaging with industry and academic partners to enhance faculty scholarship and student experiences. Our initiatives are:
  • Business Analytics Initiative: Executive Director – Bill Rand.
  • Business Sustainability Cooperative: Director – Jessica Thomas.
  • Entrepreneurship Clinic: Director – Haley Huie.
  • Enterprise Risk Management: Director – Mark Beasley.
  • Supply Chain Resource Cooperative: Executive Director – Rob Handfield.
Poole Initiatives

Business Analytics Initiative

Executive Director: Bill Rand

- As part of a research partnership with Clinton Health Access Initiative (CHAI), BAI researchers used artificial intelligence to build a tool that gathers and organizes data from thousands of COVID-related scientific publications and news articles that will help strengthen health care delivery worldwide.
- The BAI hosted the inaugural Business Analytics Roundtable in May 2022 on Centennial campus with over 75 companies, faculty and students in attendance. Initial plans targeted 50 participants and we were pleased with the response for the first-ever roundtable.
- BAI celebrated the five-year anniversary of the Business Analytics Honors Program, which continues to meet an enrollment target of 50 students per semester due to its popularity.
- Through strong business development outreach, the BAI secured the first three board member companies Bell + Howell, DXM, Inc. and Home Depot on the Business Analytics Initiative Advisory Board. The goal is to have a 15-member advisory board by the end of the 2023-24 academic year.

Business Sustainability Cooperative

Director: Jessica Yinka Thomas

- The B Corp Clinic worked with 16 companies from around the world, engaging 62 MBA, MAC and other NC State graduate students on practicum projects to improve the companies’ social and environmental impact using the B Corp standards as an organizing framework.
- BSC hosted two “Speed Networking with Change Makers” events welcoming 20 thought leaders and innovators in business sustainability from across the triangle and over 100 students, faculty and community members.
- Jessica Yinka Thomas presented numerous talks on the topic of business sustainability including to the Stanford Alumni Network of the Triangle, MIT Sloan Business School, UNC Kenan-Flagler Business School, University of South Carolina Darla School of Business, Triangle Chief HR Officers Association, MBA Roundtable and others.
Entrepreneurship Clinic  
**Director: Haley Huie**

- The eClinic’s capstone course (MIE 418/419) hosted a record total of more than 140 students this year. The clinical teams worked closely with local entrepreneurs and leaders to deliver over 20 projects across tech ventures and early-stage startups, non-profit organizations, and arts ventures to contribute to our diverse local ecosystem for entrepreneurship and innovation.
- The eClinic played a key role in securing and hosting the [USASBE national conference](#) in Raleigh in January 2022 with more than 200 participants in person and additional universities and programs joining the hybrid conference.
- The Andrews Launch Accelerator reviewed close to 50 applications for this year's 14-week summer intensive experience. A total of five ventures were selected to participate in this cohort. The eClinic has led this program for 12 cofounders to help them accelerate the growth and success of those ventures. More than $1.5M has been raised by companies in the program’s history and annual revenue now exceeds $2.5M across the cohorts. The Clinic aided 25 companies across its three Spring classes.

Enterprise Risk Management  
**Director: Mark Beasley**

- The ERM issued three research monographs and two case study reports, including [Executive Perspectives on Top Risks for 2022 and 2031](#), [State of Risk Oversight Practices](#), and [Getting Started with Enterprise Risk Management: A Guide for Nonprofits](#).
- The ERM hosted training virtual workshops and executive speaker series for over 600 executive attendees who lead ERM in organizations all across the US, Europe, Africa, and the Middle East. These workshops, including Fall and Spring ERM Roundtable Summits, ERM Fundamentals and ERM in Higher Education, generated over $200,000 in revenues.
- Expanded our website ERM resources by adding new content to our [ERM Library](#) that risk leaders use for learning about emerging risk management practices. Over 220,000 visitors accessed resources on our ERM Initiative website during 2021-22.

Supply Chain Resource Cooperative  
**Executive Director: Rob Handfield**

- The SCRC launched the [Ethical Apparel Index](#), a framework aimed at promoting ethical production and inspiring social responsibility in the global apparel supply industry.
- Rob Handfield facilitated an FDA panel that focused on creating a resilient supply chain for the medical devices industry, titled [Building Medical Device Supply Chain Resilience: A Healthcare and Public Health Ecosystem-Wide Collaboration](#).
- Rob Handfield co-authored the Economic Impact Analysis of the U.S. Biobased Product Industry for the United State Department of Agriculture (USDA). The report addressed seven questions regarding the contributions of the biobased products industry in the United States.
- The SCRC and The US Chamber of Commerce Foundation hosted a virtual supplier diversity workshop. The workshop was focused on diversity and inclusion in the supply base, and some of the key challenges and potential solutions that are facing diverse suppliers in a post-COVID environment.