

CHEN, Y.S. AL
 Ph.D., C.P.A., C.M.A., C.F.M.
 Department of Accounting
 North Carolina State University
 Box 8113, Raleigh, NC 27695
 (919) 515-4437
 al_chen@ncsu.edu

Education

Education Degree	Institution	Date Awarded
D.B.A.	College of Management Georgia Institute of Technology Atlanta, Georgia Accounting with Minors in Statistics, Marketing Research Methods	April, 1989
M.S.M.	College of Management Georgia Institute of Technology Atlanta, Georgia Major in Accounting	June, 1984
B.A.	Department of Accounting Chinese Culture University Taipei, Taiwan, R.O.C. Major in Accounting	June, 1980

Academic Experience

Position	Employer	Date
Professor	North Carolina State University	August 2001 - Present
Visiting Professor	National Taiwan University	February – June 2008
Associate Professor	North Carolina State University	August 1995 – July 2001
Assistant Professor	North Carolina State University	January 1989 - July 1995
Research Assistant	Georgia Institute of Technology	Sept. 1984 - Dec. 1988
Instructor	Georgia Institute of Technology	Sept. 1984 - Dec. 1988

Courses Taught

Internal Auditing: Assurance and Consulting Services
Advanced Management Accounting (Master of Accounting course)
Accounting Information System (Accounting junior course)
Strategic Accounting in High Tech Industry (MBA course at National Taiwan University)
Survey of Accounting (MBA course)
Supply Chain Cost Management (MBA course for Supply Chain concentration)
Strategic Finance and Planning (Accounting senior course for Managerial concentration)
Managerial Uses of Cost Data (Accounting junior and senior course)
Managerial Accounting (Accounting sophomore course)
Financial Accounting (Accounting sophomore course)
Total Quality Systems (Interdisciplinary course)

Teaching Interests

Accounting Information Systems
Internal Auditing
Strategic Cost Management
Managerial and cost Accounting
Financial Accounting

Professional Qualification

North Carolina Certified Public Accountant (NCCPA certificate Number 32354)
Certified Management Accountant (CMA certificate Number 28214)
Certified Financial Manager (CFM certificate Number 4359)

Research Interests

Adoption of eXtensible Business Reporting Language (XBRL)
Strategic performance measurement systems, Balanced Scorecard
Enterprise risk management
Environmental cost management
Creating values through strategic cost management
Enhancing value chain through management of technology
Strategic cost management and performance measurement for world class manufacturing systems
Total Quality Management
Ethics
Economic consequences of accounting standards
Accounting, financial reporting and tax consideration
Earnings forecasts and financial analyst forecast dispersion

Summary of Research Program. My research started with examining the economic impacts of changes in accounting policies using financial analyst forecast dispersion as a surrogate for investors' heterogeneous expectations. By identifying and measuring the heterogeneity of financial analyst earnings forecasts, I began to investigate further into the manufacturing and cost management strategies that create firms' competitive advantages in the global economy. Combining strategic cost management and quality improvement techniques, I have been able to expand my research program, outreach to the industry and produce many interdisciplinary projects that supports scholarly research and innovative educational programs.

More recently, my study of advanced manufacturing systems has led me into the emerging research of environmental cost management and supply chain management. I develop a value chain research theme through enterprise risk management and supply chain management. My environmental cost management research efforts allows me to participate in projects and grants to extend my interests in ethical business with all stakeholders and corporate social responsibility.

Recently I have expanded my research into accounting information system with special interest in the U.S. adoption of eXtensible Business Reporting Language (XBRL) and the role of internal auditor in helping companies adapt to the technology enabled financial reporting mechanism.

Published Journal Papers

"Applying Target Costing in the Development of Marketable and Environmentally Friendly Products from Swine Waste," coauthored with Gilroy J. Zuckerman, and Kelly Zering, *The Engineering Economist*, April-June 2008, Volume 53, Number 2, pp. 156-170.

"A Look at Leveraging Balanced Scorecards into Enterprise Risk Management: A Supply Chain Example," coauthored with Mark Beaseley, Karen Nunez and Lorraine Wright, *Strategic Finance*, March 2006, pp. 49-55.

"Managing Supply Chain's Transaction Costs Through Logistics," coauthored with Karen Nunez, *Journal of Applied Business Research*, First Quarter 2006, Volume 22, Number 1, pp.21-30.

"A Systematic Faculty Recruiting Framework" coauthored with Frank Buckless, *Journal of Accounting Education*, forthcoming.

"Environmentally Conscious Manufacturing Through Total Cost Management," coauthored with Helmut Hergeth and Gilroy Zuckerman, the *Journal of Applied Business Research*, Volume 18, Number 3, Summer 2002, pp. 15-22.

"Creating Values through E-Commerce" coauthored with Laura Ingraham and Greg Jenkins, *Strategic Finance*, January 2001, pp.44-49.

"Product Cost Management Practices in Textiles" coauthored with Carolyn Rendall, Helmut Hergeth, and Gilroy Zuckerman, the *Journal of The Textile Institute*, 1999, 90, Part 2, no. 1, pp. 27-37.

"An Examination of U.S.-based Japanese Subsidiaries as Evidence of the Transfer of Japanese Strategic Cost Management to the United States in the Advanced Manufacturing Environment," coauthored with Timothy Romocky and Gilroy Zuckerman, *The International Journal of Accounting*, Volume 32, No.4, 1997, pp.417-440.

"Reinforcing Ethical Decision Making Through Corporate Culture," coauthored with Roby Sawyers and Paul Williams, *Journal of Business Ethics*, 16 1997, pp.855-865.

"Teaching the Teachers TQM: The University Challenge Program," coauthored with Jacci Rodgers, *Management Accounting*, May 1995, pp.42-46.

"Total Quality Management in the IRS" coauthored with Roby Sawyers, *Journal of Accountancy*, July 1994, pp.77-80.

"Public Policy Implications of the Effects of Tax Accounting on Public Utility Rate Making" coauthored with R. Peace. *Advances in Public Interest Accounting*, Volume 5, 1993, pp. 159-178.

"How Corporate Financial Reporting Was Affected by the Tax Reform Act of 1986," coauthored with J. Bartley. *Accounting Horizons*, Volume 6, No. 1, March, 1992, pp. 62-74.

"Foreign Currency Translation and Analyst Forecast Dispersion: Examining the Effects of SFAS No. 52," coauthored with E. Comiskey and C. Mulford, *Journal of Accounting and Public Policy* 9, (Winter 1990): 239-256.

Published Book

Study Guide to accompany Cost Management: Accounting and Control, 5th edition, 2006, South-Western Publishing, ISBN 0-324-23311-6.

Study Guide to accompany Cost Management: Accounting and Control, 4th edition, 2003, South-Western Publishing, ISBN 0-324-13176-3.

Study Guide to accompany Cost Management: Accounting and Control, 3rd edition, 2000, South-Western Publishing, ISBN 0-324-01218-7.

Conference Presentation with Published Proceedings

"Determinants of Voluntary XBRL Adoption", coauthored with Eileen Taylor, Proceedings of AAA AI/ET Midyear Meeting, American Accounting Association, Long Beach, California, January 4, 2008.

"Determinants of Voluntary XBRL Adoption", coauthored with Eileen Taylor, 7th Bryant University XBRL Conference: Meeting Challenges and Expectations of Implementing Interactive Data and XBRL, XBRL Educational Resource Center at Bryant University, Smithfield, RI, October 18, 2007.

"Encouraging the Development of Biomass-Based Alternative Energy: The Use of Tax Incentives," coauthored with Lorraine Wright, Proceedings of the American Accounting Association 2007 Annual Meeting, Chicago, IL, August 5-8, 2007.

"The Use of Tax Incentives to Encourage the Development of Biomass-Based Alternative Energy," coauthored with Lorraine Wright, Proceedings of the American Accounting Association 2007 Southeast Regional Meeting, Atlanta, GA, May 3-6, 2007.

"Applying Target Costing in the Development of Marketable and Environmentally Friendly Products," co-authored with Kelly Zering and Adrian Atkinson, Proceedings of the Institute of Management Accountants 2006 Academic Roundtable, IMA 87th Annual Conference, Las Vegas, NV, June 18, 2006.

"Applying Value Engineering in the Development of Marketable By-products from Alternative Swine Manure Treatment Technology," co-authored with Kelly Zering, Proceedings of the American Accounting Association 2006 Southeast Regional Meeting, p.23, Knoxville, TN, March 31-April 1, 2006.

"Business Feasibility Analysis Methodology for Marketing Value-Added Products from Alternative Swine Production / Waste Management Systems," Water Environment Federation and U.S. Environmental Protection Agency Symposium on Innovative Uses of Agriculture Animal Manure, Biosolids, and Industrial Residues, Chicago, IL, June 29 – July 1, 2005 . Water Environment Federation, August 15, 2005 <http://www.wef.org/NR/rdonlyres/BBD6BC17-D623-425E-BCC8-58F97FB71118/0/Humenik_Paper2005.pdf>

"Managing Logistic Costs of Bulk Chemicals," Fifteenth International Conference of the Association for Global Business, Atlanta, GA, November 20-23, 2003.

"The Role of University Outreach in Assisting Small Business Adoption of Environmental Management Systems," the Virtual Conference of the UN World

Summit on Information Society (WSIS), February 17, 2003
<<http://www.irfd.org/events/wf2003/abstracts/northamerica.html>>

"Green Standards in Textiles - Selecting the Right Standard from a Business Perspective", *Proceedings of International Conference on the Fiber Industry and Environmental Biocomplexity*, P.7, January 28-29, 2002, Auburn, Alabama.

"A Total Cost Management Approach for Technological Innovation and Continuous Improvement toward Environmentally Conscious Manufacturing," *Proceedings of the Applied Business Research Conference [CD-ROM]*, March 14th through 21st, 2001, Cancun, Mexico.

"Systemizing the Faculty Recruiting Process," the *Collective Abstracts of 1998 Southeast Regional Meeting of the American Accounting Association*, April 16-18, 1998, Winston-Salem, NC.

"An Examination of U.S.-based Japanese Subsidiaries as Evidence of the Transfer of Japanese Strategic Cost Management to the United States in the Advanced Manufacturing Environment," the *Proceedings of 1996 International Conference on Comparative Management*, Kaoshiung, Taiwan, May 26-28, 1996, p. 456.

"Reinforcing Ethical Decision Making Through Corporate Culture," the *Proceedings of 1994 American Accounting Association Annual Meeting*, New York, New York, August 12, 1994, p. 104.

"Reinforcing Ethical Decision Making Through Corporate Culture," the *Proceedings of 1994 Southeast American Accounting Association Annual Meeting*, Louisville, Kentucky, April 28-30, p. 247.

"A Total Cost Management Approach for Technological Innovation and Continuous Improvement Toward Environmentally Conscious Manufacturing," the *Proceedings of 1994 Southeast American Accounting Association Annual Meeting*, Louisville, Kentucky, April 28-30, p. 166.

"Quality Improvement Partnerships." *Proceedings of the Fourth Annual Total Quality Symposium, "Making the Transition to Education,"* Kansas City, MO, July 27-30, 1993.

"The Total Quality Management Story at Milliken & Company and Lessons for Accounting Educators." *Proceedings of 1993 Southeast American Accounting Association Annual Meeting*, Atlanta, April 22-24, 1993, p.250.

"Total Quality Management in the IRS." *Proceedings of the 1993 Southeast American Accounting Association Annual Meeting*, Atlanta, April 22-24, 1993, p.92

"Tax Systems Modernization." *IRS Research Conference*, Washington, D.C., November 12-13, 1992.

"Performance Measurement and Standard Costing System for Manufacturing Excellence." *Proceedings of the 1992 American Accounting Association National Meeting*, Washington, D.C., August 11, 1992, p. 106.

"Public Policy Implications of the Effects of Tax Accounting on Public Utility Rate Making." *Proceedings of the 1991 Southeast Regional Meeting of the American Accounting Association*, Birmingham, April 26, 1991, p. 230.

"Foreign Currency Translation and Analyst Forecast Dispersion: Examining the Effects of SFAS No. 52." *Proceedings of the 1990 American Accounting Association National Meeting*, Toronto, August 8, 1990, pp. 55-56.

Research Grants Funded

"On-Site Biomethanol Production from Swine Waste Digester Methane," received a grant in the amount of \$40,000 from National Pork Board for the period of November 1, 2005 to October 31, 2006.

"Development of Marketable By-Products from Alternative Swine Waste Treatment Technologies," received a grant in the amount of \$200,000 from the Golden Leaf Foundation for the period of January 1 to December 31, 2004.

"Department of Accounting Assessment Web Site," received a grant in the amount of \$2,500 from the Office of Assessment, Division of Undergraduate Affairs, NC State University for the period of January 1 to December 31, 2004

"Hewlett Campus Challenge: General Education and the Major," received a grant in the amount of \$20,000 from the William and Flora Hewlett Foundation for the period from August 2000 to June 2002.

"The Development of Industry Specific Workbooks for ACC280 and TAM 481," has been funded in the amount of \$2,500 by NC State Instructional Grant Program 2001-2002, Instructional Grants to Faculty.

"Product Costing in the Textile and Apparel Value Chain," received a grant in the amount of \$31,000 from the National Textile Center for the period of 1997 - 1998.

"Total Quality Systems Preparation Course," received a grant in the amount of \$150,000 from the Procter & Gamble Fund for the period from September 1995 to June 1998.

"Refining and Applying TQM in State Government - An Outreach Program Using Interdisciplinary Student/Faculty Teams," received a grant in the amount of \$3,000 from the Faculty Outreach and Professional Development Grants Program at N.C. State for the period from September 1995 to June 1996.

Activity-based Management Program," received a grant in the amount of \$50,000 from National Electrical Carbon Corporation, Greenville, SC for the period from May 1995 to October 1995.

Quality Improvement Partnership with Milliken & Company," received a grant in the amount of \$8,115 from Milliken & Company for the period from August 1993 to February 1995.

"Quality Improvement Partnership between Milliken & Company and North Carolina A&T State University, North Carolina State University, University of North Carolina at Charlotte," received a grant in the amount of \$11,915 from National Science Foundation through the Southeastern University and College Coalition for Engineering Education for the period from August 1993 to June 1994.

"The Integration of Management Disciplines in the Undergraduate Engineering Program and Design of a Bachelor of Innovation and Technology Degree" received a grant in the amount of \$7,147 from National Science Foundation through the Southeastern University and College Coalition for Engineering Education for the period from October 1993 to February 1994; \$22,955 for the period from March 1994 to February 1995.

"Quality Improvement Partnership between Milliken & Company and North Carolina A&T State University, North Carolina State University, University of North Carolina at Charlotte," received a grant in the amount of \$654,290 from Milliken & Company and \$292,581 from National Science Foundation through the Southeastern University and College Coalition for Engineering Education for the period from August 1992 to July 1993.

"Total Cost Management for World Class Manufacturing Systems," received \$16,000 from the Integrated Manufacturing Systems Engineering Institute for the period January 1, 1993 through December 31, 1993.

"Quality Improvement Process (QIP) for the Magnolia Finishing Plant I of Milliken & Company," received grant in the amount of \$57,330 from Milliken & Company through Industrial Extension Service, North Carolina State University for the period June 23, 1992 through August 10, 1992.

"Cost Management and Performance Measurement for World Class Manufacturing Systems," receives support in the amount of \$20,000 from the Integrated Manufacturing Systems Engineering Institute for the period January 1, 1992 through December 31, 1992.

"Cost Management and Performance Measurement for World Class Manufacturing Systems: An Application," received grant in the amount of \$10,000 from AMP, Inc. and Memorex Telex Company through Industrial Extension Service, North Carolina State University for the period July 1, 1991 through December 31, 1991.

"Cost Management and Performance Measurement for World Class Manufacturing Systems," receives support in the amount of \$10,000 from the Integrated Manufacturing Systems Engineering Institute for the period January 1, 1991 through December 31, 1991.

"Deferred Tax Accounting for Ratemaking Purposes in Monopolies Subject to the Allowed Rate of Return Constraints" receives support in the amount of \$3,500 from North Carolina State University Faculty Research and Professional Development Fund.

Honors and Awards

Faculty advisor of NC State team members Sally Parket, Terence O'Brian (ACC) and Joseph Gaglione (BUS) in the 2009 Institute of Management Accountants (IMA) National Student Video Case Competition. The team won as one of the four finalists in the nation and represented NC State in the final competition at the 2009 IMA Annual Conference in Denver, CO, June 7, 2009.

Faculty advisor of NC State team members Beren Armstrong (MAC), Todd Warner (ACC), and Burcu Atakturk (BUS) in the 2007 Institute of Management Accountants (IMA) National Student Video Case Competition. The team won as one of the four finalists in the nation and represented NC State in the final competition at the 2007 IMA Annual Conference in Phoenix, AZ, June 17, 2007.

"A Look at Leveraging Balanced Scorecards into Enterprise Risk Management: A Supply Chain Example," won a Certificate of Merit in the annual manuscript competition of *Strategic Finance*, 2006.

Faculty advisor of NC State team members Jason Matthews (MAC), Hannah Sadler and Julie Crawford (ACC) that won the first place in the 2006 Institute of Management Accountants (IMA) National Student Video Case Competition in the final competition at the IMA 2006 Annual Conference in Las Vegas, NV, June 20, 2006.

Faculty advisor of NC State IMA Student Chapter received the Bronze Certificate of Excellence for the year ending June 30, 2004.

Faculty advisor of NC State team members Avery Gray, Christina Cook, Faith Mwanga and Janet Tunnell (ACC) in the 2003 Institute of Management Accountants (IMA) National Student Video Case Competition. The team won as one of the four finalists in the nation and represented NC State in the final competition at the 2003 IMA Annual Conference in Nashville, TN, June 24, 2003.

Faculty advisor of NC State team members Matt Bland (MAC), Jason Haggins, Richard Akowuah and Christina Cook (ACC) in the 2002 Institute of Management Accountants (IMA) National Student Video Case Competition. The team won one of the four finalists in the nation and represented NC State in the final competition at the 2002 Beta Alpha Psi annual meeting in San Antonio, TX on August 13, 2002.

Faculty advisor of NC State team members Richard deButts (MAC), Anjali Vyas and Dawn Winstead (ACC seniors) in the 2001 Institute of Management Accountant (IMA) National Student Case Competition. Their excellent performance placed them in the top ten in the nation.

Outstanding Extension Service Award, 1995, North Carolina State University.

"Teaching the Teachers TQM: The University Challenge Program" won a Certificate of Merit in 1993-94 manuscript competition of *Management Accounting*.

Honorary Accounting Organization - Academic Honorary, Georgia Institute of Technology, 1984-1988

American Accounting Association Southeast Doctoral Consortium Fellow, 1987

American Accounting Association Doctoral Consortium Fellow, 1986

Professional Organizations

American Accounting Association (#AAA45985); Accounting Information Systems and Public Interest sections.

The American Institute of Certified Public Accountants (#4620042)

Institute of Internal Auditors (#1450119)

Institute of Management Accountants (#130094)

Net Impact (Net Impact is a network of MBAs, graduate students and professionals committed to using the power of business to improve the world.)

Scholarly Service Activities

Ad hoc reviewer for the *Financial Accounting* by Spiceland, Thomas and Herrmann, 2009.

Ad hoc reviewer for the *Accounting and the Public Interest*, 2008-2009.

Presented "Trends in ABC and a Supply Chain ABM Application," at 2003 Members in Industry Spring Conference, North Carolina Association of CPA's, Greensboro, NC, May 22, 2003.

Ad hoc reviewer for the *Journal of Accounting Education*, 2003.

Reviewer for the "Teaching and Curriculum" section of the 2002 Southeast American Accounting Association Conference

Ad hoc review for *Managerial Accounting*, fourth edition by R. Hilton, 1998

Ad hoc reviewer for *Management Accounting: A Strategic Focus* by S. Ansari et al., 1997-1998

Ad hoc reviewer for *Cost Management: Accounting and Control*, second Edition by D. Hansen and M. Mowen, 1997

Ad hoc review for *Cost Accounting: Creating Value for Management*, fifth edition by M. Maher, 1997

Ad hoc reviewer for the *Issues in Accounting Education*.

Ad hoc speaker for International Programs Office on issues of international accounting, North Carolina State University, 1994.

Forum Panelist, Roads to World-Class Manufacturing Forum, Pi Tau Sigma, North Carolina State University, 1992

Ad hoc reviewer for the Accounting Track of the Western Decision Science Meeting, 1990

University Committees

University-wide Activities

Member, NC State University Undergraduate Research Symposium Planning Committee, 1996 -2007

Judge, NC State Undergraduate Research Grants, 2001-2007

Member, NC State University Standing Committee of Undergraduate Academic Program Review, 2001- 2004

Member, Provost's Advisory Group for Outstanding Teachers and Alumni Distinguished Undergraduate Teacher Selection Committee, 2002-2003

Facilitator, Workshops for Undergraduate Academic Program Review, 2002 – 2004

Member, NC State University Standing Committee on Evaluation of Teaching, 1999 - 2003

Consultant, NC State Wolfcamp, 2000-2001

Member, NC State University Faculty Recruiting Process Project Team, 1998-1999

Member, NC State University Quality Steering Team, 1995-1997

Facilitator of Continuous Quality Improvement activities at NCSU, 1993-95

Team leader, North Carolina State University, Second Annual Quality Expo Planning Team, 1994-1995.

College-wide Activities

Assurance of Student Learning Assessor, 2008 – present

Faculty Participant, The Consortium of Universities for International Studies (CIMBA), 2009 - present

Faculty Advisor, IMA Student Chapter at NC State, 2003 - present

Faculty Advisor, Internal Auditing Club at NC State, 2009 – present

Faculty Advisor, Net Impact at NC State, 2003 - present

Member, College of Management Retention, Promotion and Tenure Committee, 2006 – present

Member, MBA Curriculum Committee, 2002-3

Director of NC State Challenge Course, 1992 - present

Coordinator, COM's undergraduate academic program review, 2001 - present

Member, College of Management's Honors Committee, 2000 - present

Member, Outstanding Extension Service Award Ad Hoc Committee, 2000-3

Member, Executive MBA Ad Hoc Committee, 2000 – 2001

Member, College of Management's AACSB accreditation committee – Curriculum Content and Evaluation, 1999

Member, Master of Management Science curriculum committee, College of Management, 1994-1996

Chair of College of Management TQM Minicurriculum Committee, 1993

Member of College of Management of Collaborate Research with College of Engineering Committee, 1991-92

Member of International Studies Committee of College of Humanities and Social Science, 1990-2

Departmental Activities

Chair, ACC Case Competition Committee, 2008-present

Member, ACC Undergraduate Curriculum Committee, 2002-2007

Member, Master of Accounting Curriculum Committee, 2002-3

Department of Accounting's Coordinator of Undergraduate Academic Program Review and Institutional Effectiveness, 2001- 2007

Department of Accounting Course Coordinator of Cost Accounting (ACC320), 1998-2002

Department of Accounting Course Coordinator of Introduction to Managerial Accounting (ACC 280), 1992-2002

Coordinator of Department of Accounting Total Quality Management activities and development of industry relationship, 1992-present

Member, Hewlett Campus Challenge Grant Team, Department of Accounting, 2000-2002

Member, Department of Accounting E-Commerce and Information Technology Team, 2000

Member, Department of Accounting Post Tenure Review Committee, 1998-Present

Member, Department of Accounting Recruit Committee, 1997 and 1999.

Member, Department of Accounting Undergraduate Curriculum Committee, 1992-1996, 2001-2002

Member, Department of Accounting Information System Committee, 1989

Participant in University Quality Expo, 1994-95

Participant in Center for Creative Leadership -- Leadership and Teamwork Seminar, 1994

Participant in University Continuous Quality Improvement Facilitator Training Seminar, 1993

Participant in TQM University Challenge Sponsored by Milliken & Company, IBM Corporation, Motorola, Inc., Proctor & Gamble Company, and Xerox Corporation, 1992

Total quality management course development, 1993-1998.

Strategic cost management course development in the textile and apparel industry with Textile and Apparel Management Department, North Carolina State University, 1992-present.

Faculty advisor of Third Annual North Carolina State University Undergraduate Research Symposium, April 22, 1999. Sarah Bullard, Barrett Cooke and Shannon Reed presented "Hospital Survival in a Managed Care Environment."

Faculty advisor of Fourth Annual North Carolina State University Undergraduate Research Symposium, April 12, 1995. Sande Abdelnour presented "Total Cost Management: An Approach for Continuous Improvement and Environmental Awareness for North Carolina's Hog Industry."

Faculty advisor of Third Annual North Carolina State University Undergraduate Research Symposium, April 7, 1994. The student team project entitled "Multidisciplinary Teams: An Alternative Model of Cooperative Education" won an outstanding contribution award.

Faculty advisor of student team Allison Wicher, Amanda Friddle and Meredith Cleland (ACC) to participate Institute of Management Accountants' 2000 National Student Video Case Competition

Faculty advisor of student team Sarah Bullard, Barrett Cooke (ACC) and Shannon Reed (CALs) to participate Institute of Management Accountants' 1999 National Student Video Case Competition.

Graduate Student Projects Supervised

YongFu Ren, Ph.D candidate in Industrial Engineering, 2002, "Improving Efficiency and Accuracy in High Speed Manufacturing of Polyhedral Models by Computational Techniques"

Marc Heinisch, Master of Science in Textiles with specialization in Textile Management and Technology, 2000, "Particle Boards from Waste Textile Fibers"

Carolyn Rendall, Master of Science in Textiles with specialization in Textile Management and Technology, 1998, "Product Cost Management Practices in Textiles"

Chieh-Chun Jay Hsu, Master of Science in Management, 1994, "The Application of Activity-based Costing for Marketing Functions in U.S. Pharmaceutical Companies."

Desiree Nicole Clemons, Master of Science in Management, 1994, "Activity-based Costing of Seamed Fabrics in a Press Fabric Manufacturing Plant."

Manuel Valdes, Master of Science in Integrated Manufacturing Systems Engineering, 1994, "Manufacturing Strategic Guidance System: An Approach to Integrate Manufacturing Strategies with Performance Measures."

Catherine Hands, Master in Textile and Apparel Management, 1994, "Examination of Manual vs. Computer Aided Marker Making and the Impact on Small Apparel Companies."

James Seth Ogburn, Master of Science in Management, 1994, "Utilization of Platform Teams in U.S. Manufacturers: A Case Study of Chrysler's Neon Project."

Timothy Romocki, Master of Science in Management, with Accounting minor, 1993, "Japanese Cost Accounting Systems."

David M. Moore, Master of Science in Integrated Manufacturing Systems Engineering, 1993, "Continuous Improvement Initiatives at the Shop Floor Level."

Jay Walters, Master of Science in Management, 1993, "Activity-based Costing at Lufkin." Winner of 1993 Britton Award for Outstanding MSM Technical Paper.

Wen-Ta Philip Tseng, Master of Science in Industrial Engineering, 1991, "Cost Accounting for JIT Production System."

Yaling Chen, Master of Science in Management, 1991, "Determinants of the Initial Fee in Business Format Franchising."