

David Lee Baumer

ADDRESS

N. C. State University
Department Business Management
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Born: April 28, 1949
Columbus, Ohio

Married to Joan with two
children, Erik and Paul

I. BRIEF RESUME:

Education

B.A.(economics)	1971	Ohio University,
J.D.	1979	University of Miami
Ph.D.(economics)	1980	University of Virginia

Professional Experience

Instructor	NC State University	1979
Asst. Professor	NC State University	1980
Assoc. Professor	NC State University	1986
Professor	NC State University	2005
Department Head	NC State University	2006-

Scholarly and Professional Honors

Graduated Cum Laude	Ohio University	1971
Graduated Cum Laude	U. of Miami	1979
Earhart Fellowship	U. of Virginia	1975
Thomas Jefferson Fellowship	U. of Virginia	1976
J. M. Olin Fellowship	U of Miami	1976-79
College of Management Teaching Award for Excellence		2003-04
Academy of Legal Scholars in Business: Distinguished Paper		2008
Academy of Legal Scholars in Business: Holmes-Cardozo Award		2008

Professional Licenses

Member of the North Carolina Bar

Professional Associations: Current and Previous

- North Carolina Bar Association
- American Bar Association
- American Economic Association
- Western Economic Association
- Member of the Intellectual Property Section of the American Bar Association
- Member and Elected Officer in the Antitrust and Unfair Trade Practices Section of the North Carolina Bar Association (1992-1995).
- Member of the Board of the Lincoln Forum, an association of Republican attorneys in North Carolina (1995-1998).
- Member and Elected Officer in the Antitrust and Unfair Trade Practices Section of the North Carolina Bar Association (2000-2003).

II. SCHOLARLY ACHIEVEMENTS:

Research Contributions with Evaluations (refereed):

1. Breaux, Travis and David L. Baumer, "[Legally 'Reasonable' Security Requirements: A 10-year FTC Retrospective,](#)" 30(4) Computers and Security 178 (June 2011).
2. Hiller, Janine, Matthew S. McMullen, Wade M. Chumney, and David L. Baumer, "[Privacy and Security in the Implementation of Health Information Technology \(Electronic Health Records\): U.S and EU Compared,](#)" 17(1) Boston University Journal of Science and Technology Law 1, (Winter 2011).
3. Muir, Dana M., David Baumer, Stephanie Greene, Gideon Mark, and Robert E. Thomas, "[Essay: Justice Sotomayor on the Supreme Court: A Boon for Business?](#)" 4(2) Virginia Law & Business Review 343 (2009).
4. Chumney, Wade M., David L. Baumer, Roby Sawyers, "[Patents Gone Wild: An Ethical Examination and Legal Analysis of Tax-Related and Tax Strategy Patents,](#)" 46(3) American Business Law Journal 343 (Fall 2009).
5. Hiller, Janine S., Baumer, David L., and Wade M. Chumney, "[Due Diligence on the Run: Business Lessons Derived from FTC Actions to Enforce Core Security Principles,](#)" 45 Idaho Law Review 283 (2009).
6. Sawyers, Roby, Wade Chumney, and David L. Baumer, "[When Worlds Collide: Applying the Nonobviousness and Novelty Requirements of Patent Law to Tax Strategy Patents,](#)" 7 Journal of Legal Tax Research 1 (2009).

7. Baumer, David L., Iyengar, Raghavan, Moffie, Robert P., Tower, Ralph, CEO Pay and Accounting Choice in Oil and Gas Firms, 26(3) Petroleum Accounting and Financial Management Journal 84 (Winter 2007).
8. Baumer, David L., J.C. Poindexter, Julie B. Earp, "[Can Regulation of Distribution of Pharmaceutical Products Coexist with Advances in Information Technology?](#)" 11(2) Journal of Internet Law 1 (August 2007).
9. Otto, Paul N., Annie I. Anton, and David L. Baumer, "[The ChoicePoint Dilemma: How Data Brokers Should Handle the Privacy of Personal Information,](#)" 5(5) IEEE Privacy and Security 15 (2007).
10. Poindexter, J.C., Julia B. Earp, David L. Baumer, "[An Experimental Economics Approach toward Quantifying Online Privacy Choices,](#)" 8 Information Systems Frontiers 363 (2006).
11. Tower, Ralph B., Robert P. Moffie, David L. Baumer, "The New Streamlined Sales Tax: Understanding the Challenges, Maximizing the Rewards," 21(3) Internal Auditor 3(May/June, 2006).
12. Handfield, Robert H. and D.L. Baumer, "[Managing Conflict of Interest Issues in Purchasing](#)" 42(3) Journal of Supply Chain Management 41(Summer, 2006).
13. Moffie, Robert, D.L. Baumer, Ralph B. Tower, "Identity Theft and Data Security," 20(5) Internal Auditor 29 (Sept./Oct. 2005).
14. Baumer, D.L., J.C. Poindexter, and J.B. Earp, "[Student Participation in Experimental Economics,](#)" Vol. 4(1) The Technology Report 14 (Fall 2005).
15. Annie Anton, Quingfeng He, and David L. Baumer, "[The Complexity Underlying JetBlue's Privacy Policy Violations,](#)" Vol. 2(6) IEEE Security and Privacy 12 (Nov./Dec. 2004).
16. David L. Baumer, Julie B. Earp, and J.C. Poindexter, "Meaningful and Meaningless Choices in Cyberspace," Vol. 7(11) Journal of Internet Law 3 (2004).
17. David L. Baumer, Julie B. Earp, and J.C. Poindexter, "[Internet Privacy Law: A Comparison between the United States and the European Union,](#)" 23(5) Computers and Security 400 (2004).
18. G. Young, H. Sapienza, and D. Baumer, "[The Influence of Flexibility in Interorganizational Relationships on the Productivity of Knowledge,](#)" Vol. 56 Journal of Business Research 443 (2003).

19. Julia Earp and David Baumer, [“Innovative Web Use to Learn about Consumer Behavior and Online Privacy,”](#) 46 (No. 4) Communications of the ACM 81 (April 2003).
20. David L. Baumer, Julie B. Earp, and Pamela Evers, [“Tit for Tat in Cyberspace: Consumer and Web Site Responses to Anarchy in the Market for Personal Information,”](#) Vol. 4(2) Journal of Law and Technology 217 (Spring, 2003).
21. David L. Baumer, Raghavan Iyengar, and Robert P. Moffie, “Legal Liabilities of Website Operation and Internet Privacy Issues,” 18 Internal Auditor 22 (September/October 2003).
22. David L. Baumer, Robert P. Moffie, and Acie Ward, "Cyberlaw and E-Commerce: An Internal Audit Perspective" 17 Internal Auditor, November/December 24 (2002).
23. Baumer, D.L., Earp, Julie, Fay Cobb Payton, [“Privacy of Medical Records: IT Implications of HIPAA”](#) 30(4) Communications of ACM—Computers and Society 40 (December 2000).
24. S. Markham, Baumer, D., Linda Aiman-Smith, Angus Kingon, and Michael Zapata, [“An Algorithm for High Technology Engineering and Management”](#) 89 J. of Engineering Education 209 (2000).
25. D. Baumer, and G. Young, “High-Tech Transactions Cost Engineering: Empirical Evidence of Attorneys at Work” 6 J. of Law and Business 14 (1999).
26. Poindexter, J.C. and D.L. Baumer, [“Policy and Practice in the Equitable Distribution of Defined Benefit Pension Plans,”](#) 2(1) Litigation Economics Digest 13 (November 1996).
27. Baumer, David L. and J. C. Poindexter, [“Women and Divorce: The Perils of Pension Division.”](#) 57(1) Ohio State Law Journal 203 (1996).
28. Arthur Padilla and David L. Baumer, ["Big-Time College Sports: Management and Economic Issues."](#) 18(2) Journal of Sport and Social Issues 123 (1994).
29. Baumer, David L. and Patricia Marschall, "Willful Breaches of Contract: Can the Bane of Business Be an Economic Bonanza?," 65(1) The Temple Law Review 160 (1992).
30. Baumer, David L., "State Milk Regulation: Lessons from Deregulation at the State Level," 2(2) Journal of Pricing Management, (Spring, 1991).

31. Baumer, David L., "Federal Regulation of Milk Production and Sale Is Growing at the Expense of State Authority," 12(1) *Journal of Agricultural Taxation & Law* 36 (1990).
32. Knoeber, Charles R. and David L. Baumer, "[Guaranteeing a Market and the Contracts of Bargaining Cooperatives](#)," 1 *Journal of Agricultural Cooperation* 1 (1986).
33. Baumer, David L., Robert T. Masson, and Robin A. Masson, "Curdling the Competition: A Legal and Economic Analysis of the Antitrust Exemption for Agriculture," 31(1) *Villanova Law Review* 183 (1986).
34. Baumer, David L. and Robert Moffie, "Legal Aspects of Comparable Worth: Establishing a Criterion for Liability," 8(3) *North Carolina Review of Business and Economics*, 26 (1985).
35. Knoeber, Charles and David L. Baumer, "[Understanding Retained Patronage Refunds in Agricultural Cooperatives: Reply](#)," 67 *American Journal of Agricultural Economics* 135 (1985).
36. Knoeber, Charles and David L. Baumer, "[Understanding Retained Patronage Refunds in Agricultural Cooperatives](#)," 65 *American Journal of Agricultural Economics* 30 (1983).

Books:

- Baumer, D.L., and J.C. Poindexter, *CYBERLAW AND E-COMMERCE*, McGraw-Hill (2002).
- Baumer, D.L., and J.C. Poindexter, *LEGAL ENVIRONMENT OF BUSINESS IN THE INFORMATION AGE*, McGraw Hill (2004).

Chapters in Books:

- Knoeber, C. R., Baumer, D. L. *Agricultural Law Bibliography*. [Guaranteeing a Market and the Contracts of Bargaining Cooperatives](#). National Agricultural Law Center (1st ed.). Fayetteville, AR: University of Arkansas School of Law. Refereed.
- Poindexter, Jr. J.C., Earp, J.B., Baumer, D.L., "Quantifying Privacy Choices with Experimental Economics," (vol. First, pp. 16). Institute of Chartered Financial Analysts of India, 2007.
- David L. Baumer, Julie B. Earp, and Fay Cobb Payton, "[Privacy in Medical Records: IT Implications of HIPAA](#)," in Herman Tavani, ed., *ETHICS, COMPUTING, AND GENOMICS: MORAL*

CONTROVERSIES IN COMPUTATIONAL GENOMICS, (Boston: Jones and Bartlett, 2005).

- Clark, Robert L. and David Baumer, "Income Maintenance Policies," in Robert Binstock, ed., HANDBOOK OF AGING AND THE SOCIAL SCIENCES, (New York: Van Nostrand Reinhold Company, 1984).

Nonrefereed Publications

1. Robert Handfield and David Baumer, "[Managing Conflict of Interest Issues](#), 18(10) *Inside Supply Management* 26 (Oct. 2007).
2. David L. Baumer and Julie B. Earp, "Antitrust Goes High-Tech." Published by the NC Bar Association, Antitrust and Trade Regulation: Section Annual Meeting, April 7, 2000 in Southern Pines, North Carolina. The title of the conference was, ***Antitrust Counseling in the Information Age.***
3. Baumer, David L., Richard F. Fallert, and Lynn H. Sleight, "State Milk Regulation: Extent, Economic Effects, and Legal Status," U. S. Dept. of Agriculture, Econ. Res. Serv. Staff Report No. AGES860404, (April, 1986).
4. Baumer, David L, "Independent Revisions: Answering Archibald Cox," *Barrister*, 11(1) *American Bar Association*, 62-63 (1984).
5. Clark, Robert L. and David Baumer, "Income Maintenance Policies," in Robert Binstock, ed., *Handbook of Aging and the Social Sciences*, (New York: Van Nostrand Reinhold Company, 1984).
6. Baumer, David L. and Robert L. Clark, "Effects of Alternative Strategies for Social Security Reform," 56(4) *Texas Business Review*, 193-199 (1982).
7. Baumer, David L, "Possible Changes in Federal Regulation of the Dairy Industry: Effects on Southern Producers," 55(1) *Texas Business Review*, 14-19 (1981).

Proceedings, Presented Papers:

1. David L. Baumer, Wade M. Chumney, Robert Moffie, "The Dance Continues: Multi-State Corporations Do Battle with Various States in Real Space and Hyperspace over State Income Taxes and Sales and Use Taxes," Academy of Legal Scholars in Business, Annual Conference, New Orleans, August 2011.
2. David L. Baumer, Address to the Healthcare and Technology Subcommittee, in a session entitled, "Not What the Doctor Ordered: Health IT Barriers for Small Medical Practices," June 2, 2011.
3. David L. Baumer, Wade M. Chumney, and Roby B. Sawyers, "Silicon Economics, Inc. v. Financial Accounting Standards Board: Real or Faux Innovation, October 10, 2010.
4. Hiller, Janine, David L. Baumer, and Wade Chumney, "Due Diligence on the Run," presented at the U. of Idaho Law Review Symposium, April 10, 2009.
5. Chumney, Wade M., David L. Baumer, Roby Sawyers, "Patents Gone Wild: An Ethical Examination and Legal Analysis of Tax-Related and Tax Strategy Patents," presented at annual conference of the Academy of Legal Scholars in Business in Long Beach, CA, Winner of the Holmes-Cardozo Award for Best Submitted paper.
6. David Baumer, Wade Chumney, and Roby Sawyers, "When Worlds Collide: Tax Advising Meets Patent Law," presented at the annual conference of the Academy of Legal Scholars in Business, Aug. 2007, Indianapolis.
7. David Baumer and Robert Moffie, "Commercially Reasonable Security: The Emerging Technical, Legal, and Accounting Standards," presented at the spring 2007 Privacy Place Conference, at North Carolina State University.
8. David Baumer, Robert Moffie, & Ralph Tower, "Commercially Reasonable Security for Firm Acquisition and Storage of Personally Identifying Information," paper presented at the 2005 Annual Conference of the American Legal Scholars in Business on Friday, August 5 at San Francisco.
9. David Baumer, J.C. Poindexter and Julia Earp, "Quantifying Privacy Choices with Experimental Economics," paper accepted for presentation before the Workshop for the Economics of Informational Security, Kennedy School of Government, Harvard University, June 2-4, 2005.
10. David L. Baumer, J.C. Poindexter, and Julia Earp, "New Uses of Experimental Economics in Estimating Privacy Behavior", presented to The Privacy Place, 2005 Spring Workshop, Raleigh, North Carolina.
11. Julia Earp, J.C. Poindexter, and David Baumer, "Modeling Privacy Values with

- Experimental Economics,” Workshop for Privacy in an Electronic Society, Presented Oct. 28, 2004.
12. David Baumer and Julie Earp, “Cyber Law, Privacy, and Corporate Intellectual Property,” CIMS Annual Conference in Raleigh, North Carolina, October, 2004.
 13. David Baumer, “Threats to Personal Privacy from Governmental Actions, Private Practices, and Recent Privacy and Security Research,” presentation made to the Information Systems Audit and Control Association, Research Triangle Chapter, September 10, 2004.
 14. David L. Baumer, Julie B. Earp, and J.C. Poindexter, “Application of Economic Experimentation to Methodology of Privacy and Security Preferences,” August 2004, ALSB Annual Conference in Ottawa, Canada.
 15. Julie B. Earp, and J.C. Poindexter, “Internet Privacy Law: A Comparison between the United States and the European Union,” David Baumer, ALSB Annual Conference in Nashville, TN 2003.
 16. David Baumer and Julie Earp, “SPAM: Are Legal Solutions Within Sight?,” ALSB Annual Conference in Nashville, TN 2003.
 17. Baumer, D.L., A. Anton, J.B. Earp, and A. Reese, “Taxonomy of Promises Made in Web Site Privacy Policies,” presented at the Academy of Legal Studies in Business Annual Conference in Las Vegas, July 2002.
 18. D. Baumer, J. Earp, and F. Payton, “Privacy, Computerization of Medical Records, and the Health Insurance Portability and Accountability Act of 1996”. Presented at the Academy of Legal Studies in Business Annual Conference in Baltimore, August 2000.
 19. David L. Baumer and Julie B. Earp, “Antitrust Goes High-Tech.” Published by the NC Bar Association, Antitrust and Trade Regulation: Section Annual Meeting, April 7, 2000 in Southern Pines, North Carolina. The title of the conference was, Antitrust Counseling in the Information Age.
 20. Baumer, D.L., Earp, Julie, Fay Cobb Payton, Privacy, Medical Records, and the Health Information Portability and Accountability Act of 1996, presentation made at the Pacific Southwest Legal Studies in Business Law, Palm Springs, Feb. 2000.
 21. Aiman-Smith, L., S. Markham, D. Baumer, " Real World Technology Management Education: Using the TEC Algorithm," Paper refereed and accepted for presentation at the 1999 Portland International Conference on Management of Engineering and Technology (PICMET Conference in July, 1999).
 22. Markham, S., A. Kingon, M. Zapata, D. Baumer, “An Algorithm to Find, Assess, and Commercialize Technologies” Paper refereed and accepted for publication at

- the March, 8th International Conference on Management of Technology, IAMOT, Cairo, Egypt, March, 1999.
23. Young, G.S., and Baumer, D.L., "The Influence of Flexibility in Interorganizational Relationships on the Productivity of Knowledge." Academy of Management Meetings, San Diego, August, 1998
 24. Baumer, D.L., S. Markham, and L.A. Smith, "An Algorithm for Management of Technology Education," Academy of Management Meetings, San Diego, August, 1998.
 25. Baumer, D.L., Steve Markham and L.A. Smith, "Learning by Doing" A paper presented at the National Collegiate Inventors and Innovators Alliance annual Conference in Washington, D.C., March 1998.
 26. Baumer, D.L., Young, G. "High Tech Firms: Networks, Attorneys, and Contract Flexibility," presented at the Western Economic Association, in Seattle, July 1997.
 27. Kingon, S. Markham, G. Dickson, J. Jeck, D. Baumer, and M. Zapata, "The TEC Programme: Experience in Preparing Scientists and Engineers for Entrepreneurship." Published by the Ministry of Science and Technology of the Republic of Slovenia, Ljubljana, 1996 at a conference entitled, "Forum Bled, Transfer of Knowledge: Academia-Technology-Industry-Quality of Life."
 28. Poindexter, J.C. , David L. Baumer and Katherine B. Frazier, "Policy and Practice in the Equitable Distribution of Defined Benefit Pension Plans," a conference to honor Roger Sherman sponsored by the Journal of Regulatory Economics, Charlottesville, Virginia 1996.
 29. Baumer, David L., J.C. Poindexter, and Katherine Frazier, "Equitable Distribution of Defined Benefit Pension Plans," presented at the Western Economic Association in San Diego, July, 1995.
 30. Baumer, David L., "State Milk Regulation: Back to the Future," Presented at the Midwest Milk Marketing Annual Conference, Kansas City, KS, March 1993.
 31. Baumer, David L., "Possible Liabilities Associated with Multi-Use Athletic Schools." Presented to the North Carolina Turf Grass Annual Conference, Winston-Salem, January 1993.
 32. Baumer, David L., "Determinants of the Success of Athletic Programs at Universities with Major Sports Programs." Presentation to the Fifth Annual Sport, Physical Education, Recreation and Law Conference, Jeckyll Island, Georgia, March 13, 1992.

33. Baumer, David L., "Applications of the Rule of Reason in Antitrust Cases." Presentation to the North Carolina Antitrust and Trade Regulation Annual Meeting, Greensboro, NC, March 20, 1992.
34. Baumer, David L., "Identifying Efficient Contract Breaches," presented at the Western Economic Association in San Francisco, July 1992.
35. Baumer, David L., "Constitutionality of State Milk Regulation." Presented to the International Association of Milk Control Agencies, Harrisburg, PA, August 1992.
36. Baumer, David L., "Deregulation of Milk at the State Level," presented at the American Agricultural Economic Association Conference in East Lansing, MI, August 1987.
37. Faculty member at the Advanced Economics Institute for Public Interest Law Firm Attorneys, sponsored by Law and Economics Center, University of Miami. Topic: "The Use of Economic Testimony in the Courtrooms." February 1983.
38. Baumer, David L., "Antitrust Constraints of Dairy Cooperatives: Theory and Evidence," presented at the Western Economic Association, Los Angeles, June 1982.
39. Baumer, David L., "Benefits of Milk Regulation," presented at the American Economic Association, in New York City, December 1982.

Funded Research Project Record

1. North Carolina Agricultural Research Service. Title: Agricultural Cooperatives: An Analysis of Proposed Legal Changes and Equity Financing (1981).
2. National Science Foundation. SES-8111237 Title: Market power, Antitrust, and Regulation Policy: A Study of Milk Marketing. Principal Investigator: Robert T. Masson, Cornell University (1982).
3. North Carolina Agricultural Research Service. Title: Milk Regulation in North Carolina. A Contribution to S-166, The Impact of Changing Costs, Institutions and Technology on the Southern Dairy Industry - NCSU Representative: Dr. Richard A. King. (1984).
4. United States Department of Agriculture, Economic Research Service. Title: Analysis of State Milk Regulations and Their Impact on Processors, Market Performance and Price (1984).
5. United States Department of Agriculture, Economic Research Service. Title: The Benefits of Stability and Implications for U.S. Dairy Policy, Especially

Federal Milk Marketing Orders, with Charles R. Knoeber and Richard A. King (1985).

6. National Science Foundation. EEC: 9528410 Title: Technology, Education and Commercialization: Development of New Concepts in Integrated Education. Principal Investigators: Gary Dickson, Angus Kingon, and Steve Markham (1995).

Title: [Collaborative Research: A Comprehensive Policy-Driven Framework for Online Privacy Protection: Integrating IT, Human, Legal and Economic Perspectives](#)

Source: NSF Cyber Trust Program

Duration: September 15, 2004 - August 31, 2007

Amount: \$ 1,194,000 (NCSU: \$ 534,000)

NCSU Principal Investigators: Annie I. Antón and Ting Yu (NCSU)

Purdue Principal Investigators: Elisa Bertino, Ninghui Li, Melissa J. Dark, Victor Raskin and Robert W. Proctor

Senior Research Personnel: David Baumer, Michael Rappa

Graduate Research Assistant:

Abstract:

This project seeks to provide a comprehensive framework for protecting online privacy, covering the entire privacy policy life cycle. This cycle includes enterprise policy creation, enforcement, analysis and auditing, as well as end user agent presentation and privacy policy processing. The project integrates privacy-relevant human, legal and economic perspectives in the proposed framework. This project will develop an expressive, semantics-based formal language for specifying privacy policies, an access control and auditing language for enforcing privacy policies in applications, as well as theory and tools for verifying privacy policies. Additionally, experiments and surveys will be conducted to better understand the axes of users' privacy concerns and protection objectives. Results from this empirical work will be used to develop an effective paradigm for specifying privacy preferences and methods to present privacy policies to end users in an accurate and accessible way.

Title: [ITR: Encoding Rights, Permissions and Obligations: Privacy Policy Specification and Compliance](#)

Source: NSF Information Technology Research Program

Duration: August 2003 - July 2007

Amount: \$ 920,000

Principal Investigators: Annie I. Antón and Colin Potts (Georgia Tech)

Graduate Research Assistant: Qingfeng He, Will Stufflebeam, Carlos Jensen (GT)

Undergraduate Research Assistant: Neha Jain (NCSU)

Senior Research Personnel: Lynda Aiman-Smith, David Baumer, Julie Earp

Abstract:

This research seeks to increase the trustworthiness from an online purchase to a database check can be proposed framework and tools. This work will help obligations set by organizations, individuals, or a how information is used. This research will also examine at large via the development of IT for system designers vulnerabilities that compromise individuals' personal governed by specific policies. Moreover, the results makers in determining the ramifications of policy conflicts and inconsistencies may be prevented.

III. REFERENCES

- Dr. Ira Weiss, Dean, Poole College of Management, North Carolina State University
- Dr. Steve Barr, Department Head, Department of Management, Innovation, and Entrepreneurship, North Carolina State University
- Dr. Steven Allen, Associate Dean, Poole College of Management, North Carolina State University

IV. TEACHING

Have taught the following courses:

- BUS 305 **Legal and Regulatory Environment**
- BUS 307 **Business Law I**
- BUS 308 **Business Law II**
- BUS 406 **Sports Law**
- BUS 432 **Industrial Relations**
- BUS 501 **Legal Environment**
- BUS 504 **Technology, Law and the Internet**
- EC 301 **Intermediate Price Theory**
- EC 413 **Industrial Organization**
- BUS 462 **Marketing Research**
- EC 512 **Law and Economics.**

During the past 5 years I have taught about 50 percent at the graduate level and 50 percent at the undergraduate level.

Student evaluations have averaged about 4.5 on a 5 point scale (at or above average).

Have taught in the auditorium in Room 3400 as well as on television. Make extensive use of computers in classroom presentations.

Courses Taught Recently

**BUS 305
Legal &
Regulatory
Environment**

In small (35-) sections, in the Nelson Hall Auditorium (180+ students per section) and on television through the Office of Instructional Telecommunications.

**MBA 504
Technology,
Law and the
Internet**

This course is essentially a Legal Aspects of the Management of Technology. The course is in the Technology Option in the MSM degree.

**BUS 507
Biotech and
Pharma Law**

This course is as described, a biotech and pharmaceutical law course.

V. CONSULTING

Have been hired as an expert witness in over 100 antitrust, intellectual property, breach of contract, wrongful death, and personal injury cases.

Consulting in the Last Four Years:

David Guenzel v. Wesley Ash Davis. Personal injury case. Prepared a report (2004). Deposed in 2005.

Rivenbark and Carolyn Guyton v. Charlotte Buckley and Inter-Shop, Inc. Personal injury case. Prepared a report (2004).

Mann's Bait Company v. Pace Products, Inc., Patent infringement case. Prepared a report and was deposed (2004).

Ale House Management, Inc. v. Raleigh Ale House, Inc., Trademark infringement case. Prepared report and was deposed (2004).

Stetser v. TAP Pharmaceutical Products, Inc. et al. Wrote report and was deposed (2004).

McQuiston v. Cary Reconstruction Co., et al. Wrote report (2005). Was deposed.

Jennifer Jones Smith v. Jesus Bello. Wrote report (2005).

Karen Laperriere Cline, Plaintiff v. Jeffrey Todd Sisk, State of North Carolina, County of Brunswick, 05-CVS-73

Danny D. Frazier v. Cory Armstrong Vanhorn. Date of Loss: July 12, 2004 File No.: 426.0056 Wrote a report.

Terrence L. Gardner v. Rhonda K. Roberts, Wake County; 04 CVS 6556 Our File No.: 8030.1003 (2006). Wrote a report. Was deposed.

Stantec Consulting, Inc. v. Godley Group Holdings, Wake County File No. 05 CVS 9556 (2006) Wrote a report. Was deposed.

Phillip McConnell v. Emigdio Mendex-Huerta. Wrote a report and was deposed. (2006).

Teraforce v. VISTA Controls, Inc. and Curtiss-Wright Controls, Inc., Case No. 05-38756-BJH-11 (Jointly Administered). Wrote a report.

Johnson v. Shiller, Civil Action No. 3:06-cv-483. Wrote a report.

In the Matter of the North Carolina [State] Board of Dental Examiners, Docket No., before the Federal Trade Commission. Wrote a report, was deposed, and testified before an Administrative Law Judge in DC.

