

CARLYLE (CARLY) BURD, PHD, CPA

North Carolina State University Poole College of Management

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ACADEMIC EXPERIENCE

North Carolina State University, Poole College of Management Assistant Professor of Accounting	Raleigh, NC 2023 - Present
Boston University Questrom School of Business Instructor and Graduate Assistant	2018-2023

EDUCATION

Boston University Questrom School of Business Ph.D., Accounting	Boston, MA Expected May 2023
Vienna University of Economics and Business Visiting Doctoral Student	Vienna, Austria April–May 2022
University of Tennessee Haslam College of Business Master of Accountancy Bachelor of Business Administration, Accounting	Knoxville, TN 2015 2014

PROFESSIONAL EXPERIENCE

PwC Mergers and Acquisitions Tax Associate Tax Reporting and Strategy Data and Technology Associate	Boston, MA 2016–2018 2015–2016
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RESEARCH

My primary research interests are empirical research on taxation, financial statement disclosures, and trade policy impacts on business decisions

Protectionist Trade Policy, Firm Performance, and Taxes

- job market paper
- preparing for submission
- presented at the 2023 UNC Tax Symposium, *Boston University*, Boston University & Norwegian School of Economics Tax Readings Group, *Vienna University of Economics and Business*, Boston Empirical Accounting Conference, *North Carolina State University*

XBRL Data and ETR Forecasting

- revising for 2nd round submission to *Review of Accounting Studies*
- invited to present to the SEC Division of Economic and Risk Analysis in January 2022
- presented at the 2021 ATA Midyear Meeting, 2021 FARS Midyear Meeting, 2020 WHU Young Scholar Tax Conference, Boston University & Norwegian School of Economics Tax Readings Group, *Vienna University of Economics and Business*, *Boston University*

Does the Story Matter? Putting Financial Statement Numbers into Context Using XBRL Data

- with Elisa Casi-Eberhard (*Norwegian School of Economics*), Francesco Grossetti (*Bocconi University*), and Petro Lisowsky (*Boston University*)
- under 2nd round review at *Journal of Accounting and Economics*
- winner of the Edmund Outslay Outstanding Paper Award (Illinois Tax Doctoral Consortium V)
- presented at the 2022 EAA Annual Congress (Casi-Eberhard), 2021 FARS Midyear Meeting (Burd), 2021 TRR 266 Annual Conference (Casi-Eberhard), 2021 NTA Annual Conference (Burd), *Vienna University of Economics and Business* (Lisowsky), *University of Indiana* (Lisowsky), *University of Georgia* (Lisowsky), University of Illinois Tax Doctoral Consortium V (Burd), 7th Annual Berlin-Vallendar Conference on Tax Research (Casi-Eberhard), 8th Annual Mannheim Taxation Conference (Burd)

Domestic Product Market Impacts of Politically Motivated Foreign Tariffs

- with Duke Ferguson (*University of Kentucky*)
- submitted to conference

TEACHING

<i>North Carolina State University</i>	Raleigh, NC
Instructor – <i>Introduction to Income Taxation</i>	Fall 2023
<i>Boston University</i>	Boston, MA
Instructor - <i>Financial Accounting</i>	Spring 2021
Hybrid online/in-person format (Avg. Rating 4.3/5.0)	
Teaching Assistant - <i>Principles of Income Taxation I</i>	Fall 2021
Teaching Assistant - <i>Financial Accounting</i>	Fall 2020
<i>University of Tennessee</i>	Knoxville, TN
Instructor - <i>Foundations of Accounting</i>	Summer 2015
Teaching Assistant - <i>Financial Reporting</i>	Fall 2014–Summer 2015

CONFERENCE AND WORKSHOP PARTICIPATION

UNC/Duke Fall Camp	2023
UNC Tax Symposium (<i>Presenter</i>)	
American Tax Association Midyear Meeting (<i>Discussant</i>)	
<i>North Carolina State University</i>	2022
Boston Empirical Accounting Conference (<i>Presenter</i>)	
American Tax Association Midyear Meeting	
FARS Midyear Meeting (<i>Presenter</i>)	
National Tax Association Annual Conference (<i>Presenter</i>)	2021
Boston Empirical Accounting Conference	
<i>University of Illinois</i> Symposium on Tax Research XVII	
<i>University of Illinois</i> Tax Doctoral Consortium V (<i>Presenter</i>)	

8 th Annual Mannheim Taxation Conference (<i>Presenter and Discussant</i>)	
Berlin-Vallendar Conference on Tax Research (<i>Co-Author Presenter</i>)	
American Accounting Association Annual Meeting (<i>Discussant</i>)	
American Tax Association Midyear Meeting (<i>Presenter</i>)	
FARS Midyear Meeting (<i>Roundtable Presenter</i>)	
WHU Young Scholar Tax Conference (<i>Presenter</i>)	2020
Berlin-Vallendar Virtual Conference on Tax Research	
American Accounting Association Spark Virtual Meeting	
American Accounting Association Virtual Midyear Meeting	
Boston Empirical Accounting Conference	2019
<i>University of Illinois</i> Tax Doctoral Consortium IV	
<i>University of Illinois</i> Symposium on Tax Research XVI	
American Tax Association Doctoral Consortium	
American Tax Association Midyear Meeting	
Questrom Junior Faculty Mini-Conference	

PROFESSIONAL CERTIFICATION

Certified Public Accountant, Massachusetts	2015–Present
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SERVICE

Ad-Hoc Reviewer:

<i>The Accounting Review</i>	2023
<i>Contemporary Accounting Research</i>	2023
<i>Journal of Corporate Finance</i>	2023
<i>Journal of International Accounting, Auditing, and Taxation</i>	2023
ATA Midyear Meeting	2022
FARS Midyear Meeting	2022, 2023
Hawai'i Accounting Research Conference	2022, 2023
American Accounting Association Annual Meeting	2021
XBRL US Academic Subcommittee	2023
Women's Money Matters Financial Literacy Programs	2020–Present
DocNet Consortium of Business Doctoral Programs - PhD Student Panelist	2019
St. Jude Ride for a Reason, Top Regional Fundraiser Award	2019
2018 Deloitte FanTAXtic Regional Competition – Faculty Advisor	2018
Leader for 1, 2, 3, for Tennessee MAcc Alumni Fundraising	2015
University of Tennessee Cheerleader (athletic scholarship recipient)	2010–2012

HONORS & AWARDS

Questrom School of Business Outstanding Research by a Doctoral Student Award	2023
Edmund Outslay Outstanding Paper Award (Illinois Tax Doctoral Consortium V)	2021
<i>Boston University</i> Krish Menon Accounting Doctoral Fellowship	2021
<i>Boston University</i> Research Funding Grant	2021, 2022

<i>Boston University</i> Conference Funding Grant	2019–2023
Richard L. Townsend Master of Accountancy Outstanding Student Award	2015
American Women’s Society of CPAs, Knoxville Chapter Scholarship Recipient	2014
Commitment to Academic Excellence Accounting Award	2013