

NC STATE Poole College of Management

PHILANTHROPY REPORT

Fiscal Year 2023





We are truly grateful for the generosity and commitment of our donors and partners. Your support has created opportunities for countless individuals and has fueled innovation and excellence within Poole College.

While we celebrate the philanthropic impact of fiscal year 2023, we remain focused on our vision for the future. We are dedicated to pushing the boundaries of business education and research to make a positive impact on our world.

To achieve this, we rely on the continued support of our community. Philanthropy allows us to resource initiatives that drive our Think and Do mentality. Whether it's providing scholarships to students, hiring faculty, funding research or enhancing our physical space — philanthropy plays a pivotal role in our ability to elevate Poole College. Your continued involvement is crucial, and we are committed to keeping you informed about the progress and achievements made possible through your generosity.

Together, we can continue to make a significant difference in the world of business education and research.

Frank Buckless
Stephen P. Zelnak Jr. Dean
Poole College of Management



Primary Goals:

- › Empower students for a lifetime of success and impact.
- › Ensure preeminence in research, scholarship, innovation and collaboration.

Mission:

The Poole College of Management develops innovative leaders, creates world-class research and engages with our community to make our world a better place to live and work.

Vision:

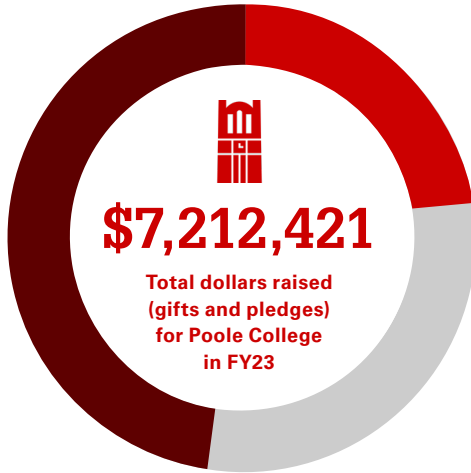
The Poole College of Management will be the preeminent Think and Do business school, recognized for its teaching, research and service.

Values:

- › Excellence in all that we do
- › The success of our students and alumni
- › The impact of our research and scholarship
- › A culture that champions diversity, inclusion, belonging and well-being
- › Ethical awareness, decisions and behaviors
- › Innovative approaches to problem-solving
- › Positive contributions to our society and the world

Your support enables us to provide educational experiences to bright, deserving students and resources to our faculty, who are thought leaders in their fields. This would not be possible without our generous donors, who help ensure that every keen and curious mind has access to a superior education and innovative research.

Programmatic & Operational Support
45%



Student Financial Aid
20%
Endowment and Current Use

Faculty Support
35%



It means so much that there are people who generously invest in students because they know that the education and experience

NC State provides is worth it. I have so much gratitude for their investment in Poole College and myself."

— Sarah Post, Senior, Accounting and Business Administration major

Expenditure Sources for FY23



- State appropriated (\$35,196,058) 83%
- **Foundation gifts (\$4,200,498) 10%**
- Contracts and grants (\$1,525,978) 4%
- Aux sales and services, student fees (\$1,344,288) 3%
- Foundations & Accounting (\$86,224) 0.2%
- Endowments (\$75,314) 0.1%
- University gifts, loans and awards (\$54,220) 0.1%



● Total number of Poole College alumni.

● Alumni who gave to Poole College in FY23.

35,577

Total number of Poole College alumni

1,092

Total number of Poole College alumni donors in FY23



Our alumni and supporters play a vital role in advancing our mission. Together, we have the power to amplify the reach and influence of Poole College, extending its impact both on campus and beyond. Your contributions and active involvement allow us to allocate resources to areas within the college, ensuring the best experience for our students, staff and faculty."

— Brian Clark, Executive Director of Development and External Relations

Donor Impact at a Glance

	Donors	Gifts	Cash Received
FY21	2,285	2,799	\$4,501,414
FY22	2,406	2,903	\$4,268,028
FY23	2,323	3,357	\$4,969,159

College Endowment By the Numbers

AACSB Land-Grant Public Institutions*

Wisconsin School of Business University of Wisconsin-Madison	\$316,502,994
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Haslam College of Business University of Tennessee at Knoxville	\$259,639,532
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Eli Broad College of Business Michigan State University	\$182,355,131
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Rawls College of Business Texas Tech University	\$117,047,785
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Poole College of Management North Carolina State University	\$91,297,498
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Carson College of Business Washington State University	\$53,213,441
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John Chambers College of Business and Economics West Virginia University	\$50,497,940
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College of Business Oregon State University	\$42,945,900
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Wilbur O. and Ann Powers College of Business Clemson University	\$25,657,082
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College of Business Colorado State University	\$22,400,000
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Corporate and foundation partnerships play a significant role in Poole College. Their engagement goes beyond financial support, providing the college access to expertise, research, networking, and job opportunities. These partnerships foster a dynamic learning environment that benefits both our students and faculty.



Our current corporate partners represent a variety of industries, including:

- > Health care
- > Finance
- > Science and Technology
- > Construction and Equipment
- > Food and Beverage
- > Retail
- > Nonprofit
- > Fitness
- > Environmental Sciences

Corporate & Foundations at a Glance

	Partners	Contributions
FY21	78	\$2,360,267.98
FY22	73	\$979,375.15
FY23	54	\$1,090,142.88



My social media internship at ESPN was an amazing experience. I had the liberty to create my own original posts as well as cover breaking news across multiple platforms. I sharpened so many skills. It was an honor to represent Poole College at the No. 1 sports company in the world.”

— Landon Hong, Business Administration major

Ways to Give



1. Grab your phone and open your camera app.
2. Scan the QR code and follow the link.
3. Make a gift today.

Or visit <https://give.ncsu.edu/pcom>

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Thank you for your ongoing support.
Learn more about the impact
of your giving at go.ncsu.edu/poole-impact.

Interested in learning about other giving options?
Please contact the Poole College Development
and External Relations office at 919-513-2698.

Paid for by NC State University Foundation Inc.